

BMW Group Corporate Communications

Information

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Copy to
Date 09.01.2014
Subject **SATELLITE Details Detroit Motor Show 2014.**

München. Please find the satellite details of the BMW Group Press Conferences and the BMW Group model highlights at the Detroit Motor Show 2014 as follows:

Agenda 13.01.2014

17:10 – 17:50 CET	BMW Group Press Conference and model highlights
19:30 – 20:10 CET	MINI Press Conference and Highlights of the BMW Group Press Conference and model highlights

EUROPE: Technical data TV satellite transmission 13.01.2014

Satellite:	Eutelsat 10
Transponder:	F06 CHANNEL D/E
FEC	5/6
Downlink frequency:	12711.076 VERT
Symbol Rate	12.8
Data Rate	19.66
Standard:	QPSK, DVBS 1080i/50, MPG2

US: Technical data TV satellite transmission 13.01.2014

Satellite:	AMC 1
Transponder:	K8 SLOTS A/B
Downlink frequency:	11851 VERT
FEC	3/4
Symbol Rate	13.0
Data Rate:	17.970588
Standard:	DVBS, QPSK, 1080i/60, MPEG 2

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Highlights of the BMW Group Press Conferences and the model highlights also at:

www.live.bmwgroup.com , www.press.bmwgroup.com and www.thenewsmarket.com!

