

# BMW of North America, LLC

Pricing Guide  
Model Year 2015  
Suggested Retail Price

7 Series F02 Diesel  
Effective July 1, 2014



		740Ld xDrive Sedan
		Start of Production 03/2014
		<b>Base Price U.S.A. Port of Entry*</b> <b>\$82,500</b>
		<b>Base Price Euro Deliver Munich Pick Up</b> <b>\$76,775</b>
<b>Non-Metallic</b>		STD
300	Alpine White	x
668	Jet Black	x
<b>Metallic</b>		NC
416	Carbon Black Metallic <i>416 requires ordering ZMP or ZMS</i>	x x
475	Black Sapphire Metallic	x
A17	Mojave Metallic	x
A52	Space Gray Metallic	x
A72	Cashmere Silver Metallic	x
A83	Glacier Silver Metallic	x
A84	Milano Beige Metallic	x (EOP 06/14)
A89	Imperial Blue Metallic	x
A90	Dark Graphite Metallic	x
A96	Mineral White Metallic	x
B38	Midnight Blue Metallic	x (EOP 06/14)
<b>Priority 1 Metallic</b>		NC
S34	Azurite Black Metallic	\$1,950
X02	Citrin Black Metallic	\$1,950
X03	Ruby Black Metallic	\$1,950
X04	Moonstone Metallic	\$1,950
<b>Upholstery</b>		STD
LC	Leather Dakota	x
LCD5	Light Saddle Dakota Leather	x
LCEW	Ivory White and Black Dakota Leather	x
LCSW	Black Dakota Leather	x
NA	Nappa Leather <i>Nappa Leather will add 4ND to the order</i> <i>Nappa Leather requires ordering 456, ZEC or ZMS</i>	\$2,800 x x
NAD5	Saddle and Black Nappa Leather	x
NADF	Veneto Beige Nappa Leather	x
NADH	Oyster Nappa Leather	x
NAEW	Ivory White and Black Nappa Leather	x
NASW	Black Nappa Leather	x
<b>Priority 1 Upholstery</b>		
ZB	(Ind) Full Merino Leather <i>In combination with Z11</i> <i>Included in package</i> <i>(Ind) Full Merino Leather and not Z11 will add 775 to the order</i> <i>(Ind) Full Merino Leather requires ordering 456, ZEC or ZMS</i> <i>(Ind) Full Merino Leather and not ZMP, ZMS includes 778</i>	\$5,000 NC Z11 x x x
ZBC8	Platinum/Black Full Merino Leather	\$5,000
ZBCR	Caramel/Black Full Merino Leather	\$5,000
ZBOW	Opal White Full Merino Leather	\$5,000
ZBP5	Amaro Brown Full Merino Leather	\$5,000

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<b>Priority 1 Upholstery</b>		
ZBP6	Champagne Full Merino Leather	\$5,000
ZBWT	Canyon Brown Full Merino Leather	\$5,000
<b>Lines</b>		
<b>ZMS</b>	<b>M Sport Edition</b>	<b>\$4,000</b>
2NG	19" M light alloy V-spoke style 302-with-all-season run-flat tires (19x8.5, 245/45 R19)	x
or	2NW 19" Light alloy V-spoke wheels style 302M-with performance run-flat tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)	+ \$0
or	2NX 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)	+ \$1,300
2TE	Steering Wheel Gearshift Paddles	x
316	Power tailgate	x
323	Soft-close automatic doors	x
3DZ	Without Lines designation outside	x
415	Power rear sunshade	x
453	Front ventilated seats	x
456	Multi-contour seats	x
610	Head-up Display	x
688	Harman Kardon surround sound system	x
6AN	Concierge Services	x
710	M steering wheel	x
715	Aerodynamic kit	x
760	Shadowline exterior trim	x
or	ZET Standard Exterior Trim	+ \$0
775	Anthracite headliner	x
or	776 Anthracite Alcantara Headliner	+ \$1,100
or	XD5 Alcantara headliner in upholstery color	+ \$1,100
7MP	Sport Package	x
840	Increased top speed limiter	x
> ZET Standard Exterior Trim also changes the front and rear bumper inserts from dark chrome to light chrome and the rear diffuser from dark gray to body-color.		x
ZMS cannot be ordered with Z11		x
ZMS will delete STD or 100% equipment 5A1		x
ZMS requires ordering 300, 416, 475, 668, A83, A89, A90, S34, X02, X03 or X04		x
ZMS will add ZEC and ZMP to the order		x
ZMS and XD5 requires ordering (Ind) Full Merino Leather		x
<b>Packages</b>		
<b>ZCW</b>	<b>Cold Weather Package</b>	<b>\$800</b>
248	Heated Steering Wheel	x
or	XL1 BMW Individual wood inlay steering wheel	+ \$800
464	Ski bag	x
496	Heated rear seats	x
<b>ZDB</b>	<b>Driver Assistance Plus</b>	<b>\$1,900</b>
5AG	Active Blind Spot Detection	x
5AS	Active Driving Assistant	x
or	5AT ACC Stop & Go + Active Driving Assistant	+ \$1,200
5DL	Side and Top View Cameras	x
8TH	Speed Limit Info	x
Note: Active Driving Assistant (5AS) includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning, and City Collision Mitigation.		x

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<b>Packages</b>		
<b>ZEC</b>	<b>Executive Package</b>	<b>\$4,800</b>
	316 Power tailgate	x
	323 Soft-close automatic doors	x
	453 Front ventilated seats	x
	456 Multi-contour seats	x
	610 Head-up Display	x
	688 Harman Kardon surround sound system	x
	6AN Concierge Services	x
	ZEC cannot be ordered with ZMS	x
	In combination with ZMS	\$0
<b>ZLP</b>	<b>Lighting Package</b>	<b>\$1,900</b>
	552 Adaptive Full LED Lights	x
	5AC Automatic high beams	x
<b>ZLU</b>	<b>Luxury Rear Seating Package</b>	<b>\$3,700</b>
	454 Rear ventilated seats	x
	460 Rear comfort seats	x
	4UM Massaging rear seat	x
	ZLU requires ordering ZCW	x
	ZLU requires ordering ZEC or ZMS	x
<b>ZMP</b>	<b>M Sport Package</b>	<b>\$4,600</b>
	2NG 19" M light alloy V-spoke style 302-with-all-season run-flat tires (19x8.5, 245/45 R19)	x
	<b>or</b> 2NW 19" Light alloy V-spoke wheels style 302M-with performance run-flat tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)	+ \$0
	<b>or</b> 2NX 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)	+ \$1,300
	2TE Steering Wheel Gearshift Paddles	x
	3DZ Without Lines designation outside	x
	710 M steering wheel	x
	715 Aerodynamic kit	x
	760 Shadowline exterior trim	x
	<b>or</b> ZET Standard Exterior Trim	+ \$0
	7MP Sport Package	x
	840 Increased top speed limiter	x
	> ZET Standard Exterior Trim also changes the front and rear bumper inserts from dark chrome to light chrome and the rear diffuser from dark gray to body-color.	x
	ZMP will delete STD or 100% equipment 5A1	x
	ZMP and XD5 requires ordering (Ind) Full Merino Leather	x
	ZMP requires ordering 300, 416, 475, 668, A83, A89, A90, S34, X02, X03 or X04	x
	ZMP and not 776, XD5 includes 775	x
	ZMP cannot be ordered with Z11 or ZMS	x
	In combination with ZMS	\$0
<b>ZRP</b>	<b>Rear Entertainment Package</b>	<b>\$2,800</b>
	696 6-disc DVD Changer	x
	6FR Rear-seat entertainment Professional with iDrive control	x

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<b>Priority 1 Packages</b>		
<b>Z11</b>	<b>BMW Individual Composition</b>	\$6,700
2M8	BMW Individual light-alloy wheels V-spoke 228 I 19" with mixed tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)	x
or	2NV 20" Light alloy V-spoke wheels style 301-with performance tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)	+ \$1,300
4ND	Instrument panel with leather finish	x
760	Shadowline exterior trim	x
or	ZET Standard Exterior Trim	+ \$0
778	Individual Door Sill Finishers	x
XC4	BMW Individual Composition	x
XD5	Alcantara headliner in upholstery color	x
or	776 Anthracite Alcantara Headliner	+ \$0
XE8	Piano Finish Black trim	x
or	XE6 Walnut Honey Wood trim	+ \$0
or	XEX White Ash Grain Wood Trim	+ \$0
XF1	BMW Individual Rear Badge	x
ZB	(Ind) Full Merino Leather	x
Z11 cannot be ordered with 437, 4B7, 4B8, 4CA, 4CB, ZMP or ZMS		x
<b>Options</b>		
229	Active Roll Stabilization (ARS)	\$2,500
2H5	19" Light alloy Multi-spoke wheels style 458-with all-season run-flat tires (19x8.5, 245/45 R19)	\$1,300
416	Power rear sunshade and rear side windowshades <i>In combination with ZMS</i> <i>416 and not ZMS will add 415 to the order</i>	\$1,000 + \$750 x
437	Light Poplar Wood Trim	NC
455	Active front seats <i>455 requires ordering 456, ZEC or ZMS</i>	\$1,000 x
456	Multi-contour seats <i>Included in package</i>	\$1,300 ZEC, ZMS
4B8	Burled Walnut Trim with Inlay	NC
4CA	Ash Grain Wood trim	NC
4CB	Fineline Matte Wood trim	NC
4U1	Ceramic Controls	\$650
5AT	ACC Stop & Go + Active Driving Assistant <i>In combination with ZDB</i> <i>Alternate in package</i>	\$1,900 + \$1,200 ZDB
6F2	Bang & Olufsen Sound System <i>6F2 requires ordering ZEC or ZMS</i> <i>6F2 will delete 688 from the order</i>	\$3,700 x x
6NS	Enhanced USB and Bluetooth plus Smartphone Integration	\$500
6UK	Night Vision with Pedestrian Detection	\$2,300
776	Anthracite Alcantara Headliner <i>In combination with Z11</i> <i>In combination with ZMS</i> <i>Alternate in package</i>	\$1,100 NC + \$1,100 Z11, ZMS
XD5	Alcantara headliner in upholstery color <i>Included in package</i> <i>In combination with ZMS</i> <i>Alternate in package</i>	\$1,100 Z11 + \$1,100 ZMS
<b>Priority 1 Options</b>		
XE6	Walnut Honey Wood trim <i>In combination with Z11</i> <i>Alternate in package</i>	\$1,080 NC Z11

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XE8	Piano Finish Black trim <i>In combination with Z11</i> <i>Included in package</i>	\$1,080 NC Z11
XEX	White Ash Grain Wood Trim <i>In combination with Z11</i> <i>Alternate in package</i>	\$1,080 NC Z11
XL1	BMW Individual wood inlay steering wheel <i>In combination with ZCW</i> <i>XL1 requires ordering Z11</i> <i>XL1 cannot be ordered with 248, ZMP or ZMS</i> <i>Alternate in package</i>	\$800 + \$800 x x ZCW

<b>Other Charges</b>		
Destination & Handling		\$950
Gas Guzzler Tax (Estimated)		NC

<b>Standard</b>		
1CC	Automatic Start/Stop function	STD
1CD	Brake Energy Regeneration	STD
212	Brake System Equipment	STD
255	Sport leather steering wheel	STD
2FR	18" light alloy wheels V-spoke style 425with all-season run-flat tires (18x8.0, 245/50 R18)	STD
2VB	Tire pressure monitor	STD
302	Anti-theft alarm system	STD
319	Universal garage-door opener	STD
322	Comfort Access keyless entry	STD
3AG	Rear view camera	STD
403	Moonroof	STD
423	Floor mats	STD
430	Auto-dimming interior and exterior mirrors	STD
441	Smoker's package	STD
459	Power front seats with driver seat memory	STD
466	Roof trim strips in body color	STD
488	Lumbar support	STD
494	Heated front seats	STD
4B7	Fine Line High Gloss Wood trim	STD
4NB	4-zone automatic climate control	STD
4UR	Ambiance lighting	STD
508	Park Distance Control	STD
521	Rain sensor and auto headlights	STD
522	Xenon headlights	STD
524	Adaptive light control	STD
544	Dynamic Cruise Control	STD
5A1	LED Fog Lights	STD
5AL	Active Protection	STD
5AP	Decoding for no-dazzle high-beam assistance	STD
5DS	Emergency trunk release	STD
609	Navigation system	STD
645	Radio control US	STD
653	HD Radio	STD
655	Satellite radio with 1 year subscription	STD
676	Hi-fi sound system	STD
697	DVD Area coding (North America)	STD
6AC	BMW Assist eCall	STD
6AE	BMW TeleServices	STD
6AK	BMW Online and BMW Apps	STD

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740Ld xDrive  
 Sedan

## Standard

6AM	Advanced Real-Time Traffic Information	STD
6AP	Remote Services	STD
6FN	DVD Changer Preparation	STD
6NH	Hands-free Bluetooth and USB audio connection	STD
6WB	Dynamic Digital Instrument Cluster	STD

## Wheels

	<b>18" light alloy wheels V-spoke style 425 with all-season run-flat tires</b> Front / Rear: 18x8.0, 245/50 R18 Code: 2FR Style: 425	Standard
	<b>19" Light alloy Multi-spoke wheels style 458 with all-season run-flat tires</b> Front / Rear: 19x8.5, 245/45 R19 Code: 2H5 Style: 458	\$1,300
	<b>BMW Individual light-alloy wheels V-spoke 228   19" with mixed tires</b> Front: 19x8.5, 245/45 R19 Rear: 19x9.5, 275/40 R19 Code: 2M8 Style: 228	Z11
	<b>19" M light alloy V-spoke style 302 with all-season run-flat tires</b> Front / Rear: 19x8.5, 245/45 R19 Code: 2NG Style: 302M	ZMP ZMS
	<b>20" Light alloy V-spoke wheels style 301 with performance tires</b> Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20 Code: 2NV Style: 301 I In combination with Z11	Z11 (upgrade) + \$1,300

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740Ld xDrive  
Sedan

## Wheels



**Code: 2NW**  
**Style: 302M**

### 19" Light alloy V-spoke wheels style 302M-with performance run-flat tires

Front: 19x8.5, 245/45 R19

Rear: 19x9.5, 275/40 R19

ZMP  
(upgrade)

ZMS  
(upgrade)



**Code: 2NX**  
**Style: 303M**

### 20" Light alloy Double-spoke wheels style 303M-with performance run-flat tires

Front: 20x8.5, 245/40 R20

Rear: 20x10.0, 275/35 R20

In combination with ZMP

ZMP  
(upgrade)

ZMS  
(upgrade)

+ \$1,300