

BMW Group



Vehicle Sales BMW of North America, LLC, January 2014

	Jan. 2014	Jan. 2013	%	YTD Jan. 2014	YTD Jan. 2013	%
1/2 Series	75	304	-75.3%	75	304	-75.3%
3/4 Series	6,494	4,831	34.4%	6,494	4,831	34.4%
Z4	166	152	9.2%	166	152	9.2%
5 Series	3,269	2,585	26.5%	3,269	2,585	26.5%
6 Series	507	424	19.6%	507	424	19.6%
7 Series	575	583	-1.4%	575	583	-1.4%
X1	1,332	1165	14.3%	1,332	1165	14.3%
BMW passenger cars	12,418	10,044	23.6%	12,418	10,044	23.6%
X3	2,699	2,005	34.6%	2,699	2,005	34.6%
X5	2,754	4,084	-32.6%	2,754	4,084	-32.6%
X6	382	380	0.5%	382	380	0.5%
BMW light trucks	5,835	6,469	-9.8%	5,835	6,469	-9.8%
BMW brand	18,253	16,513	10.5%	18,253	16,513	10.5%
Cooper /S Clubman	221	209	5.7%	221	209	5.7%
Cooper /S Hardtop	832	1,654	-49.7%	832	1,654	-49.7%
Cooper /S Convertible	163	141	15.6%	163	141	15.6%
Coupe	84	97	-13.4%	84	97	-13.4%
Roadster	58	165	-64.8%	58	165	-64.8%
Countryman	1,074	1,416	-24.2%	1,074	1,416	-24.2%
Paceman	111	0	N/A	111	0	N/A
MINI brand	2,543	3,682	-30.9%	2,543	3,682	-30.9%
TOTAL BMW of North America, LLC	20,796	20,195	3.0%	20,796	20,195	3.0%