

# BMW Group

## U.S. Press Information

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### **BMW congratulates the U.S. men and women's two-man bobsled teams for their historic performance at the Sochi 2014 Olympic Winter Games**

The men's U.S. two-man bobsled team ends a 62-year medal drought while the women's team captures both the silver and bronze medals

**Woodcliff Lake, NJ – February 21, 2014...** BMW of North America, the Official Mobility Partner of the United States Olympic Committee (USOC), would like to congratulate the U.S. men's and women's two-man bobsled teams for their medal-winning performances at the Sochi 2014 Olympic Winter Games. Team USA secured three medals in the two-man bobsled competition at the Sochi 2014 Olympic Winter Games, with the men winning its first medal in the event since 1952 and the women stepping to the podium twice winning both the silver and bronze medals.

"Being part of this historic U.S. bobsledding milestone has truly been an honor," said Michael Scully, Creative Director, BMW Group DesignworksUSA. "To see both the U.S. men's and women's teams on the Olympic podium with three medals is both a career and personal highlight, and I'm extremely proud of the athletes' achievements."

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On Monday, Team USA bobsledders Steve Holcomb and Steve Langton secured the United States' first medal in 62 years with a bronze medal performance in the men's two-man bobsled event. The women added to the feat on Wednesday, with Elana Meyers and Lauryn Williams securing a silver medal and Aja Evans and Jamie Greubel coming away with a bronze in the women's two-man bobsled event.

As part of a more than two year collaboration with the USA Bobsled & Skeleton Federation (USBSF), BMW applied its engineering and design expertise to the redesign of a new two-man bobsled for use by Team USA at the Sochi 2014 Olympic Winter Games. In October 2013, a fleet of six new BMW U.S. two-man bobsleds were

delivered to Team USA marking the completion of a project that replaced a 20-year-old platform.

To learn more about BMW's partnership with the USOC and its four national governing body partners – USBSF, US Speedskating, USA Swimming and USA Track & Field – visit [www.bmwusa.com/teamusa](http://www.bmwusa.com/teamusa) and [www.bmwusanews.com](http://www.bmwusanews.com).

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

### **About the USOC**

The United States Olympic Committee (USOC) is recognized by the International Olympic Committee as the sole entity in the United States whose mission involves training, entering and underwriting the full expenses for the U.S. teams in the Olympic, Paralympic, Pan American and Parapan American Games. In addition to being the steward of the U.S. Olympic Movement, the USOC is the moving force for support of sports in the United States that are on the program of the Olympic, Paralympic, Pan American and Parapan American Games. For more information, please visit [www.teamusa.org](http://www.teamusa.org).

**Journalist note:** Information about BMW Group and its products in the USA is available to journalists online at [www.bmwusanews.com](http://www.bmwusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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