



**For Release:** February 26, 2013

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## **2014 BMW 328i Sedan Wins Consumer Reports Top Picks 2014 Sport Sedan Award**

**BMW 328i Sedan Continues to define the Sport Sedan segment.**

**Woodcliff Lake, N.J. – February 26, 2014** ... The 2014 BMW 328i Sedan won Consumer Reports Top Picks 2014 Award for the Sport Sedan Category.

With its 240-horsepower BMW TwinPower Turbo inline-4 engine, featuring a 6 speed manual transmission or an 8 speed Steptronic transmission, the BMW 2014 328i delivers excellent performance and legendary BMW driving dynamics with class-leading value thanks to its excellent results in retained value and through the BMW Ultimate Service® No Cost maintenance program.

According to Consumer Reports; the BMW 3 Series has long set the standard for sports sedans. The current model delivers excellent handling and a high fun-to-drive factor. It's also roomier, more luxurious, and more fuel-efficient than past models. The 328i's 2.0-liter, turbocharged four-cylinder engine is quick and thrifty, posting 28 mpg overall, which is best among gas-powered models in its class.

More details on Consumer Reports Top Picks 2014 Awards can be found at <http://www.consumerreports.org/cro/magazine/2014/04/top-picks-2014/index.htm>

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com)

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