



For Release: February 28, 2014

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BMW of North America Announces Best Dealership Awards

32 BMW dealers honored as Centers of Excellence

Woodcliff Lake, NJ – February 28, 2014... BMW of North America, LLC is announcing its annual Center of Excellence honors. The awards go to the top performing BMW dealerships in the U.S. who distinguished themselves through exceptional performance, consistent brand representation, and a center-wide dedication to providing an outstanding customer experience. Thirty-two of the 339 BMW dealers nationwide achieved “2014 Center of Excellence” status based on their 2013 performance.

“We applaud these Center of Excellence winners,” said BMW of North America CEO and President, Ludwig Willisch: “Many of this year’s winners have achieved this award over multiple years, which is proof they are delighting their customers at every turn. We trust they’ll use the designation proudly in their marketing, and we know they’ll enjoy the trip to Anguilla as their reward.”

Dealers listed below are in numerical order based on their final COE score.

2014 Center of Excellence Award Recipients

1. Hendrick BMW, Charlotte, NC
2. BMW of Murrieta, Murrieta, CA
3. BMW of Honolulu, Honolulu, HI
4. Valencia BMW, Valencia, CA
5. BMW of Idaho Falls, Idaho Falls, ID
6. BMW of Beaumont, Beaumont, TX
7. Peter Pan BMW, San Mateo, CA

8. Hilton Head BMW, Bluffton, SC
9. BMW of Corpus Christi, Corpus Christi, TX
10. Sun Motor Cars BMW, Mechanicsburg, PA
11. BMW of Ridgefield, Ridgefield, CT
12. Schomp BMW of Highlands Ranch, Highlands Ranch, CO
13. Century BMW, Greenville, SC
14. Flemington BMW, Flemington, NJ
15. Dave Walter, Inc., Akron, OH
16. Performance BMW, Chapel Hill, NC
17. Competition BMW of Smithtown, Saint James, NY
18. BMW of San Diego, San Diego, CA
19. United BMW of Gwinnett Place, Duluth, GA
20. Crevier BMW, Santa Ana, CA
21. BMW of Morristown, Morristown, NJ
22. East Bay BMW, Pleasanton, CA
23. Karl Knauz Motors, Lake Bluff, IL
24. Motorwerks BMW, Bloomington, MN
25. BMW of Las Vegas, Las Vegas, NV
26. Bob Smith BMW, Calabasas, CA
27. New Country BMW, Hartford, CT
28. BMW of Westchester, White Plains, NY
29. Tulley BMW, Nashua, NH
30. Circle BMW, Eatontown, NJ
31. BMW of Freehold, Freehold, NJ
32. Sandia BMW, Albuquerque, NM

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 138 BMW motorcycle retailers, 119 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

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