

## Information & Link for Live Internet Stream – Friday, March 28th



### **BMW Group expands its Commitment in the USA**

You are invited to watch the BMW Group announcement of significant economic and product news at its U.S. plant in Spartanburg, South Carolina on **Friday, March 28<sup>th</sup> at 1 PM** (Eastern time).

To view the live stream click on this link:

[BMW Spartanburg Announcement](#)

Speaking will be:

- BMW Group Chairman Dr. Norbert Reithofer
- U.S. Secretary of Commerce Penny Pritzker
- South Carolina Governor Nikki Haley
- BMW Group Board Member Harald Krueger - head of the global production network
- Manfred Erlacher - President, BMW Manufacturing.

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