

BMW Group

U.S. Press Information

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BMW WINS *AUTOMOBILE MAGAZINE* ALL-STARS AWARD.

BMW 3 and 4 Series are winners in the 2014 Annual Magazine Awards.

Woodcliff Lake, NJ – April 8, 2014... BMW has once again been named to Automobile Magazine's coveted list of All-Stars, this time for the 2014 BMW 3 Series Sedan and all-new BMW 4 Series Coupe. As the segment leader since its launch in 1977, the BMW 3 Series has now collected nearly 20 of Automobile Magazine's highly sought-after awards by remaining the best in the business. The BMW 4 Series Coupe is now also recognized as an All-Star in its inaugural year.

In referring to this year's All-Star award, the editors at Automobile Magazine noted, "The BMW 3 Series is a perennial Automobile Magazine All-Star award winner, with this being its eighteenth year on the list. For 2014, the 3 Series name refers to four-door models, while coupe and convertible versions get the 4 Series badge. The 3 Series/4 Series sums up a lifetime of automotive hopes and dreams for generations of American automotive enthusiasts."

The award will be presented during the 2014 New York International Auto Show, which will showcase the full range of BMW 3 Series and 4 Series models including the new 4 Series Gran Coupe which makes its North American debut.

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BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

www.bmwgroupna.com

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