

BMW Group



Vehicle Sales BMW of North America, LLC, April 2014

	Apr. 2014	Apr. 2013	%	YTD Apr. 2014	YTD Apr. 2013	%
1/2 Series	727	626	16.1%	1,631	1,917	-14.9%
3/4 Series	9,794	8,236	18.9%	34,199	28,898	18.3%
Z4	142	230	-38.3%	991	854	16.0%
5 Series	3,973	5,234	-24.1%	14,925	17,373	-14.1%
6 Series	483	760	-36.4%	4,610	2,831	62.8%
7 Series	674	871	-22.6%	2,556	3,209	-20.3%
X1	1,130	1,556	-27.4%	9,098	6,967	30.6%
BMW passenger cars	16,923	17,513	-3.4%	68,010	62,049	9.6%
X3	3,544	1,914	85.2%	13,974	9,125	53.1%
X5	4,393	3,444	27.6%	14,153	15,335	-7.7%
X6	342	354	-3.4%	1,442	1,618	-10.9%
BMW light trucks	8,279	5,712	44.9%	29,569	26,078	13.4%
BMW brand	25,202	23,225	8.5%	97,579	88,127	10.7%
Cooper /S Hardtop	1,205	2,469	-51.2%	3,169	8,859	-64.2%
Cooper /S Convertible	374	507	-26.2%	1,018	1,226	-17.0%
Cooper /S Clubman	391	400	-2.3%	1,171	1,238	-5.4%
Coupe	80	168	-52.4%	342	613	-44.2%
Roadster	126	283	-55.5%	422	938	-55.0%
Countryman	2,045	1,864	9.7%	6,350	6,703	-5.3%
Paceman	169	95	77.9%	575	264	117.8%
MINI brand	4,390	5,786	-24.1%	13,047	19,841	-34.2%
TOTAL BMW of North America, LLC	29,592	29,011	2.0%	110,626	107,968	2.5%