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Contact: Dave Buchko
BMW Product & Technology Communications
BMW of North America, LLC
(201) 321-6857 / dave.buchko@bmwna.com

BMW Delivers First All-Electric i3 in the U.S.

Tufts University professor of practice Charles Rabie to receive the first U.S. BMW i3.

Woodcliff Lake, NJ – May 2, 2014... Today, BMW delivered the first all-electric BMW i3 in the U.S. to Boston resident and Tufts University professor of practice Charles Rabie at the BMW of Boston dealership. Hundreds of BMW i3 vehicles are currently at U.S. facilities and ready to be delivered to customers nationwide, ushering in a new era of electromobility.

Rabie is an electric vehicle advocate and has been driving the BMW ActiveE since 2012. Also among this first group set to receive a BMW i3 is Los Angeles-based former E! Entertainment leading correspondent Ashlan Gorse Cousteau, married to renowned documentary filmmaker and environmentalist Philippe Cousteau, grandson of Jacques Cousteau.

“Today marks a big day at BMW of North America - What started out as a dream for an innovative sustainable vehicle under the BMW i brand can now be found on streets across the U.S.,” said Ludwig Willisch, President & CEO, BMW of North America.

The BMW i3 is the first of the BMW i vehicles constructed from the ground up primarily of carbon fiber to enter the U.S. market. With 170 horsepower and 184 lb-ft of torque hybrid-synchronous electric motor, the fully electric BMW i3 is electrified by a 22-kWh lithium-ion battery, good for 80-100 miles of emission-free driving. Agile and engaging to drive, the BMW i3 is ideally suited for dense urban areas. The BMW i3 has a base MSRP of \$41,350 and the range-extender model will have a starting MSRP of \$45,200.

BMW i is the BMW Group’s forward-looking and sustainable brand dedicated to solving many of the mobility challenges faced by the world’s most densely populated cities. The all-encompassing approach of BMW i includes the extensive use of recycled, renewable

raw and naturally treated materials, alongside an extremely resource-efficient production method.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Journalist note: Information about BMW Group and its products in the USA is available to journalists online at www.bmwusanews.com and www.press.bmwna.com.

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