

Media Information  
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## **BMW Group's Sustainability Report 2013 Sustainable Value Report (SVR) 2013 demonstrates sustainability throughout the value chain - for the first time as an interactive PDF**

**Munich.** The BMW Group has published its tenth Sustainable Value Report (SVR). The report highlights the sustainability of the entire value chain and is available as an interactive PDF for the very first time.

As the leading premium manufacturer in the automotive industry, the BMW Group is a key player in shaping the future development of sustainable personal mobility.

Highlights of the latest report:

- With BMW i the consequent step into a new dimension of sustainable mobility has taken place.
- The CO<sub>2</sub> emissions of the vehicle fleet were reduced compared to the year 1995 by 37 percent to 133 g / km.
- The share of renewable electricity in total electricity supply of the BMW Group has risen to 48 percent.

For many years, the BMW Group has held top positions in important ratings. To strengthen its future viability, the BMW Group has set itself further targets relating to products and their production. One example: to reduce resource consumption during production by 45 percent per vehicle by 2020, compared with levels in 2006.

Since 2010, the facts and data presented in the BMW Group's Sustainable Value Reports have been verified by an independent auditor. The SVR also fulfils the highest standards set by the Global Reporting Initiative (GRI). It is designed to fulfil the requirements of stakeholders and provide the information required by rating agencies.

This year the SVR is available as an interactive PDF for the very first time – another example of the BMW Group saving resources such as water, paper and reducing CO<sub>2</sub> emissions.

You can also find the SVR 2013 at: [www.bmwgroup.com/svr](http://www.bmwgroup.com/svr).

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For more information about sustainability at BMW Group, please visit:  
<http://www.bmwgroup.com/com/en/responsibility/sustainability/index.html>.

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**The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold around 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2012 was € 7.82 billion on revenues amounting to € 76.85 billion. As of 31 December 2012, the BMW Group had a workforce of 105,876 employees. The success of the BMW Group has always been based on long-term thinking and responsible action.

The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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