

BMW Group



Vehicle Sales BMW of North America, LLC, May 2014

	May 2014	May 2013	%	YTD May 2014	YTD May 2013	%
i3	336	0	0.0%	336	0	0.0%
1/2 Series	957	638	50.0%	2,588	2,555	1.3%
3/4 Series	10,915	9,307	17.3%	45,114	38,205	18.1%
Z4	108	338	-68.0%	1,099	1,192	-7.8%
5 Series	4,752	4,034	17.8%	19,677	21,407	-8.1%
6 Series	401	914	-56.1%	5,011	3,745	33.8%
7 Series	607	1,011	-40.0%	3,163	4,220	-25.0%
X1	1,161	3,249	-64.3%	10,259	10,216	0.4%
BMW passenger cars	19,237	19,491	-1.3%	87,247	81,540	7.0%
X3	5,723	2,134	168.2%	19,697	11,259	74.9%
X5	4,313	2,718	58.7%	18,466	18,053	2.3%
X6	329	887	-62.9%	1,771	2,505	-29.3%
BMW light trucks	10,365	5,739	80.6%	39,934	31,817	25.5%
BMW brand	29,602	25,230	17.3%	127,181	113,357	12.2%
Cooper /S Clubman	378	415	-8.9%	1,549	1,653	-6.3%
Cooper /S Hardtop	2,248	2,521	-10.8%	5,417	11,380	-52.4%
Cooper /S Convertible	351	594	-40.9%	1,369	1,820	-24.8%
Coupe	92	202	-54.5%	434	815	-46.7%
Roadster	175	301	-41.9%	597	1,239	-51.8%
Countryman	2,315	1,771	30.7%	8,665	8,474	2.3%
Paceman	170	140	21.4%	745	404	84.4%
MINI brand	5,729	5,944	-3.6%	18,776	25,785	-27.2%
TOTAL BMW of North America, LLC	35,331	31,174	13.3%	145,957	139,142	4.9%