

COMPLETE 2015 MINI LINEUP PRICING AND EQUIPMENT UPDATES

Woodcliff Lake, NJ, June 2, 2014 -

Model/Variant	MY 2015	MY 2014
MINI Hardtop		
Cooper	\$20,450	\$19,950
Cooper S	\$24,100	\$23,600
MINI Convertible		
Cooper	\$25,700	\$25,150
Cooper S	\$28,700	\$28,150
John Cooper Works	\$35,850	\$35,300
MINI Coupe		
Cooper	\$22,000	\$21,450
Cooper S	\$25,300	\$24,750
John Cooper Works	\$31,900	\$31,350
MINI Roadster		
Cooper	\$26,100	\$25,550
Cooper S	\$29,100	\$28,550
John Cooper Works	\$36,250	\$35,700
MINI Countryman		
Cooper	\$22,750	\$22,100
Cooper S	\$26,100	\$25,700
Cooper S ALL4	\$27,850	\$27,400
John Cooper Works ALL4	\$35,350	\$34,950
MINI Paceman		
Cooper	\$23,550	\$23,300
Cooper S	\$26,900	\$26,900
Cooper S ALL4	\$28,600	\$28,600
John Cooper Works ALL4	\$35,600	\$35,600

Destination & Handling will be increased to \$850 from Model Year 2015 onward.

Product Updates:

Rain Sensor & Automatic Climate Control are now standard for all models.

Countryman, Paceman, Convertible, Coupe, Roadster Updates:

The dial color on all Countryman, Paceman, Convertible, Coupe and Roadster models has been changed to Anthracite.

Halogen Fog lights will no longer be offered on these models. We're now exclusively offering LED Fog lights with Daytime running lights. This will be a \$350 option on Cooper models and standard on Cooper S and JCW.

Convertible, Coupe, Roadster Updates:

Ice Blue is no longer offered as a color option on the Convertible, Coupe and Roadster.

Countryman and Paceman Updates:

We changed the name of the Color Lines to "Inlay Color". We offer the same exact content, just with a name change.

The Interior Surface & Cockpit Surface options are now joined together into one option called Interior Surfaces.

The surface materials & colors haven't changed. The Interior Surfaces options will contain the Fascia Finisher (was previously Cockpit Surfaces), Door Bezels & Down Tubes.

There are changes to the color programs of the Countryman and Paceman. Oxford Green, Royal Grey and True Blue are no longer available. Jungle Green, Midnight Gray and now Starlight Blue are available on the Countryman.

We are introduced a new radiator grill changes for both the Countryman and Paceman.

New Option! – ALL4 Exterior Styling (Countryman ONLY)

ALL4 Exterior Styling is new for the Countryman. It contains silver SUV Optics at the front and rear of the car as well as on the side sills. It is standard on the MINI Cooper S Countryman ALL4 and optional on the front wheel drive Cooper and Cooper S Countryman models. It cannot be ordered with Sport Suspension, JCW Countryman or JCW Exterior Package. The option is available for an additional \$500.

New Option! – Piano Black Exterior (Countryman and Paceman)

The side scuttles, front headlights, rear taillight surrounds and roof rails are now available in Piano Black gloss on the Countryman and Paceman for an additional \$250.

For JCW models - Side Scuttles & Roof Rails now come in Piano Black high gloss.

The Countryman and Paceman now have new Chromed vent knob in the interior.

We have a new Standard wheel for the Cooper and Cooper S Countryman and Paceman models, the 17" 5-Star Triangle Spoke Silver which is also offered in an Anthracite color for a \$100 charge. We also now offer the 19" Y-Spoke wheel for \$1,750 on Countryman, previously only available on the Paceman.

We also no longer offer the 17" 5-Star double spoke wheels.

Hardtop Updates:

New Wheel – MINI Yours Vanity Spoke 2-tone

We now offer the MINI Yours Vanity Spoke 2-tone wheel. Cooper pricing is \$2,000, Cooper S is \$1,500.

New Option – MINI Yours Interior Style Fiber Alloy

We now offer the MINI Yours Interior Style Fiber Alloy (\$350) with Cockpit surface in Fiber Alloy, décor rings in Dark Silver and Door Bezels in Piano Black.

Just a reminder, any of the MINI Yours Interior Styles also include additional extended ambient lighting.

New Option – Roof Rails

Roof Rails will be released as a \$250 option from the factory. However, there will be limited availability of this option through September.

Package Changes:

New Requirements – for Hardtop vehicles only

Vehicles equipped with Comfort Access will be required to take Alarm System. Both options are optimal for cold weather climates & city dwellers.

Vehicles with either screen (8.8" or 6.5") will be required to take Rear-view Camera and Park Distance Control as well. These options add value and maximize the functionality of our screens.

Premium Package change

We've added Comfort Access for Hardtop, Countryman and Paceman, as well as Storage Pack to Hardtop. Pricing remains unchanged.

City Pack change

Since Comfort Access is now a part of the Premium Package, we've removed it from our City Pack and reduced the price by \$250.

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