



For Release: IMMEDIATE

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BMW Motorrad provides owners of 2014 model year BMW R 1200 RT with precautionary information concerning a potential problem with the rear suspension spring strut.

Woodcliff Lake, NJ – June 6, 2014. . . BMW Motorrad USA is notifying all owners of the current R 1200 RT, model year 2014, fitted with the Dynamic ESA option that there is a potential defect in the rear spring strut. At the present time it cannot be ruled out that the piston rod of the rear spring strut in connection with the Dynamic ESA option could potentially fail. For this reason, customers are not to ride their motorcycle until further notice. This is a precautionary measure which BMW Motorrad is taking in the interests of customer safety based on a supplier report. To date, there have been no injuries related to this issue. Approximately 804 vehicles are affected by this advisory in the US. A technical campaign is in preparation to replace the part in question.

Customers who have any questions about this campaign are instructed to contact their authorized BMW motorcycle dealer. Should they require any additional assistance, they may also contact BMW Customer Relations and Services at 1-800-525-7417, or via Email at CustomerService@bmwmotorcycles.com.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales

organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 120 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: www.bmwgroupna.com.

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