



**For Release:** June 17, 2014

**Contact:** Roy Oliemuller  
BMW Motorrad USA Communications Manager  
Tel. 201-307-4082 /roy.oliemuller@bmwna.com

## **BMW Motorrad USA to Debut New R 1200 RT-P Police Motorcycle**

**Woodcliff Lake, NJ – June 17, 2014...**On July 9th, BMW Motorrad USA will host an exclusive sneak-preview for the new R 1200 RT-P police motorcycle at 10 am (PST) at the DoubleTree Hotel (located at 100 The City Drive) in Orange, California. Frank Stevens, BMW Motorrad USA Authority Program Manager, will present BMW's latest generation authority motorcycle and provide a complete overview of its mission-specific features developed exclusively for the police community, including a new power platform along with an enhanced lighting system and wet clutch. Refreshments will be served.



“The event will give agencies throughout the country a unique, one-time opportunity to view the bike in person and provide BMW with valuable feedback on the features and options they value before the motorcycle goes into production and is officially launched in October,” commented Stevens.

To register for the event, contact Eva Dudzik at [Eva.DD.Dudzik@bmwna.com](mailto:Eva.DD.Dudzik@bmwna.com) or +201-802-4513. For more information, visit: [www.bmwmc.net](http://www.bmwmc.net) .

BMW Motorrad is the leading provider of authority motorcycles worldwide and has supplied motorcycles to over 550 agencies in the USA. For more information about BMW Authority Motorcycles, visit: [www.bmwmc.net](http://www.bmwmc.net) or email: [frank.stevens@bmwna.com](mailto:frank.stevens@bmwna.com).

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 120 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com).

# # #

**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

# # #