



**For Release: IMMEDIATE**

**Contact: Roy Oliemuller**  
Motorcycle Communications Manager  
201-307-4082 / [Roy.Oliemuller@bmwna.com](mailto:Roy.Oliemuller@bmwna.com)

**Six-Time Motorcycle Land Speed Record Holder Valerie Thompson To Appear  
At BMW Motorrad Days In Garmisch-Partenkirchen, Germany  
World's Biggest BMW Motorrad Festival Takes Place July 4-6**

**Woodcliff Lake, NJ – June 27, 2014...**Six-time motorcycle land speed record holder and one of the world's fastest BMW racers, Valerie Thompson, will make a guest appearance at the 14<sup>th</sup> BMW Motorrad Days celebration July 4-6 in Garmisch-Partenkirchen, Germany. The biggest BMW party of the year is expected to draw over 40,000 motorcycle enthusiasts from around the world.

Thompson will join fellow BMW racing legends in the Classic Tent, which will highlight "90 Years of Championships and Titles," beginning with the BMW R 37 at the first German Championship in 1924 through the first AMA Superbike victory on the BMW R 90 to the recent successes achieved on the BMW S 1000 RR. In June, Thompson set her 6<sup>th</sup> land speed racing record at the Ohio Mile with a blistering speed of more than 208 mph on her BMW S 1000 RR, shattering the previous record and becoming the newest female member of the prestigious ECTA 200 MPH Club.

"I'm thrilled to be invited back to BMW Motorrad Days," says Thompson, who is making her second guest appearance as a visiting American VIP racer. "It is an honor to be included among such accomplished riders. Last year, I had a fantastic time meeting terrific people, riding a GS up and down some steep terrain, eating lots of great food and joining the festivities at night."

When Thompson returns to the U.S., her sights will be set on shattering a new record at the prestigious Bonneville Speed Trials in August and joining the Southern California Timing Association's (SCTA's) "Bonneville 200 MPH Club." After that, she'll attempt additional land speed records at El Mirage and the Texas Mile.

"My goal is to get into every single one of the 200 MPH Clubs with my BMW S 1000 RR," remarks Thompson. "Since purchasing the bike in January 2012, it has taken my career to a new level. I feel one with this bike, like I'm practically the paint. We are definitely a match made in high-performance heaven!"

When asked whether she considers hanging up her leathers anytime soon, the American Queen of Speed replies, "I've never given much thought to hanging up my helmet. With a little help from BMW, I plan to keep going faster as long as I can. There are always new records to break, even if they are mine."

BMW Motorrad Days is open to all motorcycle enthusiasts free of charge. The three-day extravaganza features more than 80 exhibitors, test rides on all the latest BMW Motorrad

models, guided enduro tours, Irish stunt rider and all-round entertainer Mattie Griffin, world-record precision rider Russ Swift, presentations by Michael Martin and other GS world travelers, the world's oldest traveling wooden Motodrom show, live music and more.

For more information about BMW Motorrad Days, visit [www.bmw-motorrad.com/motorraddays](http://www.bmw-motorrad.com/motorraddays) and [www.facebook.com/bmw.motorrad](https://www.facebook.com/bmw.motorrad).

### **Valerie Thompson Background**

Valerie is a six-time land speed record holder and owner/driver of the Valerie Thompson Land Speed Racing Motorcycle Team who has also competed in the All Harley Drag Racing Association and National Hot Rod Association drag racing series. She set a personal best top speed of 212 mph on her CTEK sponsored BMW S 1000 RR during the March 2013 Texas Mile competition. Thompson is an official member of the BUB Speed Trials 201 MPH Club, Mojave Magnum 200 MPH Club, Texas Mile 200 MPH Club and ECTA 200 MPH Club. Thompson's fame on the America's most famous racecourses is preceded by her TV exposure as a vehicle presenter at Scottsdale's world-renowned Barrett-Jackson Auction Company LLC and Metro Auto Auction.

For more information about Valerie Thompson, visit:  
[www.valerithompsonracing.com](http://www.valerithompsonracing.com)  
<https://www.facebook.com/ValerieFanPage>

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 120 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com).

# # #

Journalist note: Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

