

BMW Group



Vehicle Sales BMW of North America, LLC, June 2014

	June 2014	June 2013	%	YTD June 2014	YTD June 2013	%
i3	358	0	0.0%	694	0	0.0%
1/2 Series	680	634	7.3%	3,268	3,189	2.5%
3/4 Series	11,543	10,957	5.3%	56,657	49,162	15.2%
Z4	114	204	-44.1%	1,213	1,396	-13.1%
5 Series	7,940	4,484	77.1%	27,617	25,891	6.7%
6 Series	322	1,409	-77.1%	5,333	5,154	3.5%
7 Series	1,548	855	81.1%	4,711	5,075	-7.2%
X1	1,052	1,853	-43.2%	11,311	12,069	-6.3%
BMW passenger cars	23,557	20,396	15.5%	110,804	101,936	8.7%
X3	2,105	2,981	-29.4%	21,802	14,240	53.1%
X5	3,972	3,406	16.6%	22,438	21,459	4.6%
X6	567	291	94.8%	2,338	2,796	-16.4%
BMW light trucks	6,644	6,678	-0.5%	46,578	38,495	21.0%
BMW brand	30,201	27,074	11.5%	157,382	140,431	12.1%
Cooper /S Clubman	361	568	-36.4%	1,910	2,221	-14.0%
Cooper /S Hardtop	2,304	2,363	-2.5%	7,721	13,743	-43.8%
Cooper /S Convertible	368	595	-38.2%	1,737	2,415	-28.1%
Coupe	78	269	-71.0%	512	1,084	-52.8%
Roadster	127	377	-66.3%	724	1,616	-55.2%
Countryman	1,956	2,089	-6.4%	10,621	10,563	0.5%
Paceman	182	310	-41.3%	927	714	29.8%
MINI brand	5,376	6,571	-18.2%	24,152	32,356	-25.4%
TOTAL BMW of North America, LLC	35,577	33,645	5.7%	181,534	172,787	5.1%