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PGA TOUR Player Hunter Mahan Receives All-Electric BMW i3 After Scoring a Hole –in-One During the 2013 BMW Championship at Conway Farms Golf Club.

Woodcliff Lake, NJ – August 19, 2014... PGA TOUR Player Hunter Mahan was presented with his all-electric BMW i3 today after scoring a hole-in-one on the 17th hole during the 2013 BMW Championship at Conway Farms Golf Club in Lake Forest, Illinois. In addition to receiving the BMW i3, Mahan met Melyzjah Smith, the 2013 BMW Hole-in-One Scholar, who was awarded a full, four-year tuition and housing grant as a result of Mahan's hole-in-one.

All net proceeds from the BMW Championship conducted by the WGA benefit the Evans Scholars Foundation, which grants full college scholarships to deserving young caddies. Since BMW became title sponsor in 2007, the tournament has contributed more than \$16 million to the Evans Scholars Foundation. Named Tournament of the Year by the PGA TOUR in 2012 and 2013, the BMW Championship is the penultimate event of the PGA TOUR's FedExCup Playoffs.

The BMW Hole-In-One scholarship provides a four-year Evans Scholarship in honor of any player who scores the first hole-in-one on any hole during the BMW Championship. At The Barclays tournament in Paramus, NJ, Mahan received his BMW i3 and met Smith, a current sophomore studying architectural engineering at the University of Colorado.

In addition to supporting the Evans Scholars Foundation through the BMW Championship, BMW of North America, LLC also provides a summer internship program for Evans Scholars to work for BMW, offering them real-world experience and invaluable insight into their future careers.

The BMW i3 is constructed from the ground up primarily of carbon fiber. With 170 horsepower and 184 lb-ft of torque hybrid-synchronous electric motor, the fully electric BMW i3 is electrified by a 22-kWh lithium-ion battery, good for 80-100 miles of emission-free driving. The BMW i3 has a base MSRP of \$41,350 and the range-extender model has a starting MSRP of \$45,200.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 120 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Evans Scholars Foundation

The WGA champions education through golf by sponsoring the Evans Scholars Program, the sole charitable beneficiary of the BMW Championship. Established by famed amateur golfer Charles "Chick" Evans, Jr., the program provides full housing and tuition scholarships to deserving caddies across the country. Currently, 840 caddies are attending college on Evans Scholarships and there are over 9,800 Evans Alumni. The WGA's Board of Governors has set a goal of having 1,000 Evans Scholars enrolled in college annually by 2020. The Evans Program is funded by contributions from more than 26,000 donors across the country, including many Evans Alumni, and by proceeds from the BMW Championship.

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