

# BMW Group



## Vehicle Sales BMW of North America, LLC, August 2014

	Aug 2014	Aug 2013	%	YTD Aug 2014	YTD Aug 2013	%
i3	1,025	0	0.0%	2,082	0	0.0%
i8	9	0	0.0%	9	0	0.0%
1/2 Series	657	628	4.6%	4,563	4,426	3.1%
3/4 Series	12,477	10,357	20.5%	81,631	69,409	17.6%
Z4	114	177	-35.6%	1,447	1,790	-19.2%
5 Series	4,468	4,359	2.5%	37,761	35,107	7.6%
6 Series	468	760	-38.4%	6,185	6,391	-3.2%
7 Series	529	924	-42.7%	5,784	6,850	-15.6%
X1	1,574	2,278	-30.9%	13,888	16,504	-15.9%
<b>BMW passenger cars</b>	<b>21,321</b>	<b>19,483</b>	<b>9.4%</b>	<b>153,350</b>	<b>140,477</b>	<b>9.2%</b>
X3	2,023	2,146	-5.7%	25,390	18,485	37.4%
X4	345	0	0.0%	663	0	0.0%
X5	3,497	2,480	41.0%	28,623	26,613	7.6%
X6	28	414	-93.2%	2,979	3,422	-12.9%
<b>BMW light trucks</b>	<b>5,893</b>	<b>5,040</b>	<b>16.9%</b>	<b>57,655</b>	<b>48,520</b>	<b>18.8%</b>
<b>BMW brand</b>	<b>27,214</b>	<b>24,523</b>	<b>11.0%</b>	<b>211,005</b>	<b>188,997</b>	<b>11.6%</b>
Cooper /S Clubman	209	459	-54.5%	2,369	3,161	-25.1%
Cooper /S Hardtop	1,581	2,848	-44.5%	11,934	18,764	-36.4%
Cooper /S Convertible	359	363	-1.1%	2,459	3,177	-22.6%
Coupe	94	275	-65.8%	690	1,581	-56.4%
Roadster	123	201	-38.8%	997	2,055	-51.5%
Countryman	2,412	1,631	47.9%	15,216	14,405	5.6%
Paceman	228	246	-7.3%	1,304	1,186	9.9%
<b>MINI brand</b>	<b>5,006</b>	<b>6,023</b>	<b>-16.9%</b>	<b>34,969</b>	<b>44,329</b>	<b>-21.1%</b>
<b>TOTAL BMW of North America, LLC</b>	<b>32,220</b>	<b>30,546</b>	<b>5.5%</b>	<b>245,974</b>	<b>233,326</b>	<b>5.4%</b>