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**BMW K 1600 GTL Exclusive Named Best Luxury Touring Motorcycle
By Ultimate MotorCycling Editor Don Williams**

**Editor's Choice Award Brings BMW Motorrad USA's "Best Bike" Tally to
17...But Who's Counting?**

Woodcliff Lake, NJ – September 4, 2014...On the heels of announcing 16 Best Bike Awards for 2014, BMW Motorrad USA received another coveted accolade from the motorcycle press. In his annual pick of the Top 10 Motorcycles for 2014, Ultimate MotorCycling Editor Don Williams named the BMW K 1600 GTL Exclusive "Best Luxury Touring" motorcycle.

"The BMW K 1600 GTL Exclusive defines luxury," writes Williams. "Effortless to ride, despite its 794-pound claimed curb weight, the Exclusive has the six-cylinder power and the handling to take you and passenger comfortably across the country without a second thought. A long list of electronics look after you, allowing the rider to concentrate on the road and sights. Almost infinitely adjustable, you can personalize the ride exactly to your liking and the prevailing conditions. Practical features such as Hill Start Control and the adaptive xenon headlight push this bike over the top, along with the four layers of metallic high-gloss paint, and just the right amount of chrome. Spectacular."

To date, BMW Motorrad USA has earned 17 Best Bike Awards for 2014. In addition to the Editor's Choice award from Ultimate MotorCycling, BMW motorcycles garnered six "Best Of" awards from Motorcycle.com for the second year in a row, four "Best Of" awards from Motorcyclist, three of the top ten spots in Cycle World's "Ten Best Bikes for 2014," and Rider's 2014 People's Choice Motorcycle of the Year award for the BMW R 1200 RT. MSN Autos also chose the BMW R nineT and BMW S 1000 R as two of "The Best Bikes for the 2014 Riding Season."

BMW Motorrad USA 2014 Awards

Cycle World

3 of the “10 Best Bikes for 2014”

BMW R 1200 RT	Best Sport Touring Bike
BMW S 1000 R	Best Standard Bike
BMW K 1600 GTL	Best Touring Bike (4 th year in a row)”

<http://www.cycleworld.com/2014/07/28/cycle-world-ten-best-bikes-2014/>

Motorcycle.com

6 “Best of” Awards

(2nd yr in a row won 6 “Best of” Awards)

BMW R 1200 RT	Best Sport-Touring Motorcycle
BMW R nineT	Best Standard Motorcycle
BMW K 1600 GTL Exclusive	Best Touring Motorcycle (2 nd year in a row)
BMW C 650 GT	Best Scooter (2 nd year in a row)
BMW Hill Start Control	Best New Motorcycle Technology for 2014 (also won in 2013 for Dynamic Damping Control)
BMW R 1200 GS	Best On-Off-Road/Adventure Motorcycle (tied) (in 2013 won Motorcycle of the Year and Best Off-Road/Adv Motorcycle)

<http://www.motorcycle.com/features/motorcycle-com-best-2014-ready-launch.html>

Motorcyclist

4 “Best of” Awards

BMW S 1000 RR	Best Sportbike - Alternative Take
BMW R 1200 GS Adventure	Best Adventure Bike
BMW R 1200 RT	Best Touring Bike
BMW S 1000 R	Best Naked Bike

<http://www.motorcyclistonline.com/features/2014-motorcycle-of-the-year-awards/?dom=mc&loc=hpslider3&lnk=IMG>

UltimateMotorCycling

Top 10 Motorcycles of 2014 | Editor’s Choice

BMW K 1600 GTL Exclusive	Best Luxury Touring Motorcycle
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<http://ultimatemotorcycling.com/top-10-motorcycles-2014-editors-choice/>

Rider

2014 People's Choice Motorcycle of the Year Award

BMW R 1200 RT

<http://www.ridermagazine.com/2014-peoples-choice-motorcycle-of-the-year-vote-now-win-a-prize/>

MSN Autos

Best New Motorcycles of the 2014 Riding Season

BMW R nineT

BMW S 1000 R

<http://editorial.autos.msn.com/best-new-motorcycles-of-the-2014-riding-season>

BMW Group In America

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www.bmwgroupna.com

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