

# BMW Championship



**For Release:** September 7, 2014

**Contact:** Stacy Morris  
Corporate Communications Manager  
BMW of North America, LLC  
(201) 370-5134 (m)  
Stacy.Morris@bmwna.com

## **Billy Horschel Wins the 2014 BMW Championship at Cherry Hills Country Club.**

**Cherry Hills Village, CO – September 7, 2014...** BMW congratulates PGA TOUR

Player Billy Horschel on winning the 2014 BMW Championship against one of the strongest fields in golf this year. Horschel finished with a final round of 14 under to capture the victory.

“It means a lot to win, especially an event in the FedEx Cup playoffs, because it is amplified ten times,” said Horschel.

All net proceeds from the BMW Championship benefit the Evans Scholars Foundation.

Since BMW became title sponsor in 2007, the tournament has raised more than \$16 million for the Evans Scholars Foundation.

Follow the 2014 BMW Championship conversation with:

- Facebook: [www.facebook.com/BMWChampionship](http://www.facebook.com/BMWChampionship)
- Twitter: @BMWChamps, @PGATOUR, @WGAESF, @CHCCcolorado
- Instagram: @BMWChamps, @PGATOUR, @BMWUSA
- Hashtags: #BMWChamps #BMWGolf #PGATOUR #FedExCup

# # #

### **About the BMW Championship**

The BMW Championship dates back to 1899 when it debuted as the Western Open, making it the third-oldest tournament on the PGA TOUR schedule, behind only the British Open and U.S. Open. BMW has sponsored the tournament since 2007 when it became the penultimate event of the PGA TOUR's FedExCup Playoffs. The BMW Championship features a field of 70 players to determine the final 30 players for the FedExCup finale at the TOUR Championship by Coca-Cola in Atlanta. All net proceeds from the BMW Championship benefit the Evans Scholars Foundation, which grants full

college scholarships to deserving young caddies. Since BMW became title sponsor, the tournament has contributed more than \$16 million to the Evans Scholars Foundation.

The 2014 BMW Championship will be contested Sept. 4-7 at Cherry Hills Country Club in Denver, Colo. This marks the first time since the 1985 PGA Championship that PGA TOUR players will compete at Cherry Hills Country Club. The BMW Championship will be added to a long history of championships hosted at Cherry Hills: 2012 U.S. Amateur, 2005 U.S. Women's Open, 1993 U.S. Senior Open, 1990 U.S. Amateur, 1985 PGA Championship, 1983 U.S. Mid-Amateur, 1978 U.S. Open, 1976 USGA Senior Amateur, 1960 U.S. Open, 1941 PGA Championship, 1938 U.S. Open. The Golf Channel and NBC will provide more than 18 hours of television coverage during the four rounds of the BMW Championship.

# # #

**Journalist Note:**

All press releases, downloadable photos and videos regarding the 2014 BMW Championship are available at: [www.BMWUSAnews.com/BMWChampionship](http://www.BMWUSAnews.com/BMWChampionship)

**About Western Golf Association**

Founded in 1899, the Western Golf Association conducts championships for professional and amateur golfers, promotes the use of caddies, and oversees the Evans Scholars Foundation, which awards college scholarships to caddies with limited financial means.

The WGA conducts two amateur championships, the Western Junior and the Western Amateur, and the BMW Championship, the third of four PGA TOUR Playoff events in the TOUR's FedExCup competition. The WGA also conducts the Hotel Fitness Championship on the Web.com Tour. For more information visit [www.wgaesf.org](http://www.wgaesf.org).

**Evans Scholars Foundation**

The WGA champions education through golf by sponsoring the Evans Scholars Program, the sole charitable beneficiary of the BMW Championship. Established by famed amateur golfer Charles "Chick" Evans, Jr., the program provides full housing and tuition scholarships to deserving caddies across the country. Currently, 870 caddies are attending college on Evans Scholarships; there are more than 9,900 Evans Alumni. The WGA's Board of Governors has set a goal of having 1,000 Evans Scholars enrolled in college annually by 2020. The Evans Program is funded by contributions from more than 26,000 donors across the country, including many Evans Alumni, and by proceeds from the BMW Championship.