

BMW of North America, LLC

Pricing Guide
Model Year 2015
Suggested Retail Price

2 Series Conv (F23)
Effective October 30, 2014



		228i Convertible	228i xDrive Convertible	M235i Convertible
Start of Production		11/2014	11/2014	11/2014
Base Price U.S.A. Port of Entry*		\$37,900	\$39,700	\$47,700
Base Price Euro Deliver Munich Pick Up		\$35,295	\$36,970	\$44,410
Non-Metallic		STD	STD	STD
300	Alpine White	X	X	X
668	Jet Black	X	X	
	<i>668 cannot be ordered with ZMM</i>	X	X	
Metallic		\$550	\$550	\$550
475	Black Sapphire Metallic	X	X	X
A75	Melbourne Red Metallic	X	X	X
A76	Deep Sea Blue Metallic	X	X	
	<i>A76 cannot be ordered with ZMM</i>	X	X	
A83	Glacier Silver Metallic	X	X	X
A96	Mineral White Metallic	X	X	X
B38	Midnight Blue Metallic	X	X	
	<i>B38 cannot be ordered with ZMM</i>	X	X	
B39	Mineral Grey Metallic	X	X	X
B44	Valencia Orange	X	X	
	<i>B44 cannot be ordered with ZMM</i>	X	X	
B45	Estoril Blue Metallic	X	X	X
	<i>B45 requires ordering ZMM</i>	X	X	
B53	Sparkling Brown Metallic	X	X	
	<i>B53 cannot be ordered with ZMM</i>	X	X	
B66	Moonlight Silver	X	X	
	<i>B66 cannot be ordered with ZMM</i>	X	X	
Upholstery				
KC	SensaTec	NC	NC	NC
KCCX	Sensatec Oyster/Black	X	X	
	<i>KCCX cannot be ordered with ZSL</i>	X	X	
	<i>KCCX cannot be ordered with ZMM</i>	X	X	
KCL3	Black SensaTec with Red highlight	X	X	
	<i>Included in package</i>	ZSL	ZSL	
	<i>KCL3 requires ordering ZSL</i>	X	X	
KCSW	Black SensaTec	X	X	X
	<i>Included in package</i>	ZMM	ZMM	
LC	Leather Dakota	\$1,550	\$1,550	\$1,550
	<i>Included in package</i>	ZPP	ZPP	ZPP
LCB8	Terra Dakota Leather	X	X	X
	<i>In combination with ZMM</i>	\$1,550	\$1,550	
	<i>In combination with ZSL</i>	\$1,550	\$1,550	
	<i>LCB8 cannot be ordered with 4LT or 4LV</i>	X	X	
LCL3	Leather Dakota Black/Red highlight	X	X	
	<i>In combination with ZSL</i>	\$1,550	\$1,550	
	<i>LCL3 requires ordering ZSL</i>	X	X	
LCL5	Coral Red Dakota Leather with Black highlight	X	X	X
	<i>In combination with ZMM</i>	\$1,550	\$1,550	
	<i>In combination with ZSL</i>	\$1,550	\$1,550	
	<i>LCL5 cannot be ordered with 4WF</i>	X	X	X
	<i>LCL5 requires ordering ZMM or ZSL</i>	X	X	
LCOM	Oyster Dakota Leather	X	X	X
	<i>In combination with ZMM</i>	\$1,550	\$1,550	
	<i>In combination with ZSL</i>	\$1,550	\$1,550	
LCSW	Black Dakota Leather	X	X	X
	<i>In combination with ZMM</i>	\$1,550	\$1,550	
	<i>In combination with ZSL</i>	\$1,550	\$1,550	

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Lines		228i Convertible	228i xDrive Convertible	M235i Convertible
ZMM	M Sport	\$2,600	\$2,600	
	2PU 18" double-spoke 461M wheels w/ mixed summer tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)	x		
	or 21L 18" double-spoke ferric grey 461M wheel w/ Michelin Pilot Super Sport tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)	+ \$0		
	or 2TS 18" double-spoke 461M wheels w/ all-season tires (18x7.5, 225/40 R18)	+ \$0		
	2TS 18" double-spoke 461M wheels w/ all-season tires (18x7.5, 225/40 R18)		x	
	or 21L 18" double-spoke ferric grey 461M wheel w/ Michelin Pilot Super Sport tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)		+ \$0	
	or 2PU 18" double-spoke 461M wheels w/ mixed summer tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)		+ \$0	
337	M Sport Package	x	x	
3DZ	Without Lines designation outside	x	x	
481	Sport seats	x	x	
4WF	Aluminum Hexagon Trim with Estoril Blue matte highlight	x	x	
	or 4FT Brushed Aluminum trim with Black high-gloss accent	+ \$0	+ \$0	
	or 4LC Finline Stream wood trim with Oxide Silver matte accent	+ \$0	+ \$0	
	or 4WG Aluminum Hexagon Trim with Black high-gloss highlight	+ \$0	+ \$0	
704	M sport suspension	x		
710	M steering wheel	x	x	
715	Aerodynamic kit	x	x	
760	Shadowline exterior trim	x	x	
840	Increased top speed limiter	x		
KCSW	Black SensaTec	x	x	
	or LCB8 Terra Dakota Leather	+ \$1,550	+ \$1,550	
	or LCL5 Coral Red Dakota Leather with Black highlight	+ \$1,550	+ \$1,550	
	or LCOM Oyster Dakota Leather	+ \$1,550	+ \$1,550	
	or LCSW Black Dakota Leather	+ \$1,550	+ \$1,550	
	ZMM cannot be ordered with ZSL	x	x	
	ZMM will delete STD or 100% equipment 520	x	x	

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Lines				
ZSL	Sport Line	\$2,050	\$2,050	
2L7	18" Lt/Ally wheels Double-spoke 384 w/ All Season tires (18x7.5, 225/40 R18)		x	
	or 24P 18" Light alloy ferric grey 384 wheel w/Michelin Pilot Super Sport tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)		+ \$0	
	or 2L9 18" Lt/Ally wheels double-spoke 384 with mixed performance tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)		+ \$0	
2L9	18" Lt/Ally wheels double-spoke 384 with mixed performance tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)	x		
	or 24P 18" Light alloy ferric grey 384 wheel w/Michelin Pilot Super Sport tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)	+ \$0		
	or 2L7 18" Lt/Ally wheels Double-spoke 384 w/ All Season tires (18x7.5, 225/40 R18)	+ \$0		
3BE	Door mirror caps in black	x	x	
3DZ	Without Lines designation outside	x	x	
481	Sport seats	x	x	
4LV	Black high-gloss trim with Coral Red matte accent	x	x	
	or 4FT Brushed Aluminum trim with Black high-gloss accent	+ \$0	+ \$0	
	or 4LC Fineline Stream wood trim with Oxide Silver matte accent	+ \$0	+ \$0	
	or 4LT Brushed Aluminum trim with Coral Red matte accent	+ \$0	+ \$0	
704	M sport suspension	x		
7AC	Sport Line	x	x	
840	Increased top speed limiter	x		
KCL3	Black SensaTec with Red highlight	x	x	
	or LCB8 Terra Dakota Leather	+ \$1,550	+ \$1,550	
	or LCL3 Leather Dakota Black/Red highlight	+ \$1,550	+ \$1,550	
	or LCL5 Coral Red Dakota Leather with Black highlight	+ \$1,550	+ \$1,550	
	or LCOM Oyster Dakota Leather	+ \$1,550	+ \$1,550	
	or LCSW Black Dakota Leather	+ \$1,550	+ \$1,550	
	ZSL cannot be ordered with ZMM	x	x	
Packages				
ZCW	Cold Weather Package	\$700	\$700	\$700
248	Heated Steering Wheel	x	x	x
494	Heated front seats	x	x	x
502	Retractable headlight washers	x	x	x
ZDA	Driver Assistance Package	\$950	\$950	\$950
3AG	Rear view camera	x	x	x
508	Park Distance Control	x	x	x
ZDB	Driver Assistance Plus	\$700	\$700	\$700
5AS	Active Driving Assistant	x	x	x
8TH	Speed Limit Info	x	x	x
	ZDB requires ordering ZDA and ZTP	x	x	x
ZLP	Lighting Package	\$900	\$900	
522	Xenon headlights	x	x	
524	Adaptive light control	x	x	

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Packages				
ZPP	Premium Package	\$3,400	\$3,400	\$2,150
319	Universal garage-door opener	x	x	x
322	Comfort Access keyless entry	x	x	x
430	Auto-dimming interior and exterior mirrors	x	x	x
431	Auto-dimming rearview mirror	x	x	x
459	Power front seats with driver seat memory	x	x	
488	Lumbar support	x	x	
563	Ambiance lighting	x	x	
655	Satellite radio with 1 year subscription	x	x	x
LC	Leather Dakota	x	x	x
ZTP	Technology Package	\$2,150	\$2,150	\$2,150
609	Navigation system	x	x	x
6AK	BMW Online and BMW Apps	x	x	x
6AM	Advanced Real-Time Traffic Information	x	x	x
6AP	Remote Services	x	x	x
6WA	Instrument cluster with extended contents	x	x	x
ZTR	Track Handling Package	\$2,200	\$2,200	
24P	18" Light alloy ferric grey 384 wheel w/Michelin Pilot Super Sport tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)	x	x	
	or 21L 18" double-spoke ferric grey 461M wheel w/ Michelin Pilot Super Sport tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)	+ \$0	+ \$0	
2NH	M Sport Brakes	x	x	
2VF	Adaptive M Suspension	x	x	
2VL	Variable sport steering	x	x	
	ZTR and ZSL will delete 704 from the order	x		
	ZTR and ZMM will delete 704 from the order	x		
	In combination with ZMM	\$1,600	\$1,600	
	In combination with ZSL	\$1,600	\$1,600	
Options				
2A0	18" Light Alloy Double Spoke Style 385 With All Season Tires (18x7.5, 225/40 R18)	\$600	\$600	
2TR	18" double-spoke 436M wheels w/ all-season tires (18x7.5, 225/40 R18) 2TR will add 258 to the order 2TR will delete 840 from the order			NC x x
302	Anti-theft alarm system	\$400	\$400	\$400
3YA	Moonlight Black soft top	\$100	\$100	\$100
3YF	Brown Softtop with silver effects	\$100	\$100	\$100
459	Power front seats with driver seat memory <i>Included in package</i>	\$995 ZPP	\$995 ZPP	100%
494	Heated front seats <i>Included in package</i>	\$500 ZCW	\$500 ZCW	\$500 ZCW
4FT	Brushed Aluminum trim with Black high-gloss accent <i>In combination with ZMM</i> <i>In combination with ZSL</i> <i>Alternate in package</i>	\$500 NC NC ZMM, ZSL	\$500 NC NC ZMM, ZSL	NC
4LC	Fineline Stream wood trim with Oxide Silver matte accent <i>In combination with ZMM</i> <i>In combination with ZSL</i> <i>Alternate in package</i>	\$500 NC NC ZMM, ZSL	\$500 NC NC ZMM, ZSL	NC
4WG	Aluminum Hexagon Trim with Black high-gloss highlight <i>In combination with ZMM</i> <i>4WG requires ordering ZMM</i>	NC x	NC x	NC
5AC	Automatic high beams <i>5AC requires ordering ZPP</i>	\$250 x	\$250 x	\$250 x
5DP	Parking Assistant <i>5DP requires ordering ZDA</i>	\$500 x	\$500 x	\$500 x

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Options				
674	harman/kardon premium sound	\$875	\$875	\$875
6AN	Concierge Services <i>6AN requires ordering ZTP</i>	\$250 x	\$250 x	\$250 x
6NS	Enhanced USB and Bluetooth plus Smartphone Integration <i>6NS will delete STD or 100% equipment 6NH</i>	\$500 x	\$500 x	\$500 x
ZMT	Manual Transmission			NC

Other Charges				
Destination & Handling		\$950	\$950	\$950







Standard				
1CC	Automatic Start/Stop function	STD	STD	STD
216	Servotronic	STD	STD	STD
249	Multifunction steering wheel	STD	STD	STD
255	Sport leather steering wheel	STD	STD	
258	Runflat tires	STD	STD	
2LP	17" Light Alloy Wheels Y-Spoke Style 380-with All-Season Tires (17x7.0, 205/50 R17)	STD	STD	
2NH	M Sport Brakes			STD
2PG	18" double-spoke 436M wheels w/ mixed summer tires (18x7.5, 225/40 R18 front and 18x8.0, 245/35 R18 rear)			STD
2TB	Sport automatic transmission with shift paddles	STD	STD	STD
2VB	Tire pressure monitor	STD	STD	STD
2VF	Adaptive M Suspension			STD
2VL	Variable sport steering			STD
346	Chrome Line exterior	STD	STD	
387	Convertible wind deflector	STD	STD	STD
3DZ	Without Lines designation outside			STD
423	Floor mats	STD	STD	STD
441	Smoker's package	STD	STD	STD
459	Power front seats with driver seat memory			STD
465	Through loading rear seat	STD	STD	STD
481	Sport seats			STD
488	Lumbar support			STD
493	Storage package	STD	STD	STD
4AE	Adjustable front armrest	STD	STD	STD
4CG	Silver Matte Trim	STD	STD	
4WF	Aluminum Hexagon Trim with Estoril Blue matte highlight			STD
520	Fog lights	STD	STD	
521	Rain sensor and auto headlights	STD	STD	STD
522	Xenon headlights			STD
524	Adaptive light control			STD
534	Automatic climate control	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD
563	Ambiance lighting			STD
645	Radio control US	STD	STD	STD
663	Radio BMW Professional	STD	STD	STD
676	Hi-fi sound system	STD	STD	STD
693	Satellite radio preparation	STD	STD	STD
697	DVD Area coding (North America)	STD	STD	STD
6AC	BMW Assist eCall	STD	STD	STD
6AE	BMW TeleServices	STD	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD	STD
710	M steering wheel			STD
715	Aerodynamic kit			STD
760	Shadowline exterior trim			STD

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Standard				
840	Increased top speed limiter			STD
Wheels				
	18" double-spoke ferric grey 461M wheel w/ Michelin Pilot Super Sport tires Front: 18x7.5, 225/40 R18 Rear: 18x8.0, 245/35 R18 Code: 21L Style: 461M 21L requires ordering ZMM and ZTR 21L requires ordering 840	ZTR (upgrade) ZMM (upgrade) x x	ZTR (upgrade) ZMM (upgrade) x x	
	18" Light alloy ferric grey 384 wheel w/Michelin Pilot Super Sport tires Front: 18x7.5, 225/40 R18 Rear: 18x8.0, 245/35 R18 Code: 24P Style: 384 24P requires ordering ZTR 24P and ZSL requires ordering 840	ZTR ZSL (upgrade) x x	ZTR ZSL (upgrade) x x	
	18" Light Alloy Double Spoke Style 385 With All Season Tires Front / Rear: 18x7.5, 225/40 R18 Code: 2A0 Style: 385	\$600	\$600	
	18" Lt/Ally wheels Double-spoke 384 w/ All Season tires Front / Rear: 18x7.5, 225/40 R18 Code: 2L7 Style: 384 2L7 requires ordering ZSL 2L7 will delete 840 from the order	ZSL (upgrade) x x	ZSL x x	
	18" Lt/Ally wheels double-spoke 384 with mixed performance tires Front: 18x7.5, 225/40 R18 Rear: 18x8.0, 245/35 R18 Code: 2L9 Style: 384 2L9 requires ordering 840 2L9 requires ordering ZSL	ZSL x x	ZSL (upgrade) x x	
	17" Light Alloy Wheels Y-Spoke Style 380-with All-Season Tires Front / Rear: 17x7.0, 205/50 R17 Code: 2LP Style: 380	Standard	Standard	

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Wheels				
	18" double-spoke 436M wheels w/ mixed summer tires Front: 18x7.5, 225/40 R18 Rear: 18x8.0, 245/35 R18 Code: 2PG Style: 436M 2PG will add 840 to the order 2PG will delete 258 from the order			Standard x x
	18" double-spoke 461M wheels w/ mixed summer tires Front: 18x7.5, 225/40 R18 Rear: 18x8.0, 245/35 R18 Code: 2PU Style: 461M 2PU requires ordering 840 2PU requires ordering ZMM	ZMM x x	ZMM (upgrade) x x	
	18" double-spoke 436M wheels w/ all-season tires Front / Rear: 18x7.5, 225/40 R18 Code: 2TR Style: 436M 2TR will add 258 to the order 2TR will delete 840 from the order			NC x x
	18" double-spoke 461M wheels w/ all-season tires Front / Rear: 18x7.5, 225/40 R18 Code: 2TS Style: 461M 2TS requires ordering ZMM 2TS will delete 840 from the order	ZMM (upgrade) x x	ZMM x x	