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BMW Motorrad USA Announces 2015 Model Year Lineup, Pricing and Rider Equipment

Woodcliff Lake, NJ – November 13, 2014. . . BMW Motorrad USA has announced its model lineup, pricing and rider equipment for the 2015 model year at the Progressive International Motorcycle Show in Long Beach, CA. Press releases and images detailing existing, new and discontinued models, rider clothing and equipment can be accessed via the BMW Group PressClub US:

<https://pressclub.bmwgroup.net/usa/startpage.html>

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 140 BMW motorcycle retailers, 121 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:
www.bmwgroupna.com.

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Journalist note: Information about BMW and its products in the USA is available to

journalists on-line at www.bmwusanews.com.