

BMW Group



Vehicle Sales BMW of North America, LLC, November 2014

	Nov. 2014	Nov. 2013	%	YTD Nov. 2014	YTD Nov. 2013	%
i3	816	0	0.0%	5,079	0	0.0%
i8	126	0	0.0%	397	0	0.0%
1/2 Series	646	699	-7.6%	6,621	6,181	7.1%
3/4 Series	14,702	13,148	11.8%	122,768	102,784	19.4%
Z4	168	162	3.7%	1,983	2,289	-13.4%
5 Series	3,105	5,060	-38.6%	47,187	48,761	-3.2%
6 Series	648	729	-11.1%	8,023	8,684	-7.6%
7 Series	704	617	14.1%	8,648	9,813	-11.9%
X1	2,416	2,364	2.2%	20,217	23,771	-15.0%
BMW passenger cars	23,331	22,779	2.4%	220,923	202,283	9.2%
X3	2,221	4,032	-44.9%	31,029	26,916	15.3%
X4	489	0	0.0%	1,889	0	0.0%
X5	4,557	4,445	2.5%	40,933	37,865	8.1%
X6	421	496	-15.1%	3,438	4,827	-28.8%
BMW light trucks	7,688	8,973	-14.3%	77,289	69,608	11.0%
BMW brand	31,019	31,752	-2.3%	298,212	271,891	9.7%
Cooper /S Clubman	5	330	-98.5%	2,609	4,776	-45.4%
Cooper /S Hardtop	2,868	1,727	66.1%	18,667	23,959	-22.1%
Cooper /S Convertible	215	252	-14.7%	3,317	4,198	-21.0%
Coupe	34	91	-62.6%	905	2,423	-62.6%
Roadster	71	109	-34.9%	1,342	2,672	-49.8%
Countryman	1,545	1,435	7.7%	20,704	19,270	7.4%
Paceman	271	631	-57.1%	1,953	2,612	-25.2%
MINI brand	5,009	4,575	9.5%	49,497	59,910	-17.4%
TOTAL BMW of North America, LLC	36,028	36,327	-0.8%	347,709	331,801	4.8%