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**BMW Motorrad USA Welcomes BMW Motorcycles of McDonough to
Dealer Network
New Home for BMW Motorcycles Serves Southern Metropolitan Atlanta Area**

Woodcliff Lake, NJ – December 22, 2014...BMW Motorrad USA has further expanded its brand in Georgia with the addition of BMW Motorcycles of McDonough. The new BMW motorcycle dealership, located at 755 Industrial Blvd. in McDonough, GA (also home of Cycle Nation of McDonough), offers a complete line of BMW motorcycles, parts, accessories, apparel and service capabilities in an exclusive new retail showroom.

“For more than 90 years, BMW Motorrad has been on the forefront of motorcycle manufacturing, and we're excited to share that long rich history of premium motorcycles with riders in McDonough and the surrounding southern metropolitan Atlanta area,” commented General Manager Dean Moorhead, a lifelong motorcycle enthusiast who has worked in the industry for nearly a decade.

“With more than 750 registered BMW motorcycle owners within a 25-mile radius of McDonough and a large number of airline employees and area residents who appreciate premier motorsports technology, we are confident that the BMW brand will be a welcome addition to Cycle Nation and Atlanta’s southern metropolitan community,” commented Lou Provato, Dealer Development Manager, BMW Motorrad USA.

For more information about BMW Motorcycles of McDonough, including an upcoming open house and other special events, visit www.bmwmotorcyclesofmcdonough.com or call 770-957-7404. Showroom hours are Tuesday through Friday, 9:00 a.m. – 7:00 p.m. and Saturday 9:00 a.m. – 6:00 p.m.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 147 BMW motorcycle retailers, 122 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

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