

BMW Group



Vehicle Sales BMW of North America, LLC, December 2014

	Dec. 2014	Dec. 2013	%	YTD Dec. 2014	YTD Dec. 2013	%
i3	1,013	0	0.0%	6,092	0	0.0%
i8	158	0	0.0%	555	0	0.0%
1/2 Series	724	1,039	-30.3%	7,345	7,220	1.7%
3/4 Series	19,464	16,737	16.3%	142,232	119,521	19.0%
Z4	168	191	-12.0%	2,151	2,480	-13.3%
5 Series	5,517	8,102	-31.9%	52,704	56,863	-7.3%
6 Series	624	1,078	-42.1%	8,647	9,762	-11.4%
7 Series	1,096	1,119	-2.1%	9,744	10,932	-10.9%
X1	2,591	2,741	-5.5%	22,808	26,512	-14.0%
BMW passenger cars	31,355	31,007	1.1%	252,278	233,290	8.1%
X3	2,795	3,707	-24.6%	33,824	30,623	10.5%
X4	820	0	0.0%	2,709	0	0.0%
X5	6,098	1,953	212.2%	47,031	39,818	18.1%
X6	458	722	-36.6%	3,896	5,549	-29.8%
BMW light trucks	10,171	6,382	59.4%	87,460	75,990	15.1%
BMW brand	41,526	37,389	11.1%	339,738	309,280	9.8%
Cooper /S Clubman	4	379	-98.9%	2,613	5,155	-49.3%
Cooper /S Hardtop	4,176	2,995	39.4%	22,843	26,954	-15.3%
Cooper /S Convertible	219	262	-16.4%	3,536	4,460	-20.7%
Coupe	51	117	-56.4%	956	2,540	-62.4%
Roadster	95	134	-29.1%	1,437	2,806	-48.8%
Countryman	1,941	2,055	-5.5%	22,645	21,325	6.2%
Paceman	129	650	-80.2%	2,082	3,262	-36.2%
MINI brand	6,615	6,592	0.3%	56,112	66,502	-15.6%
TOTAL BMW of North America, LLC	48,141	43,981	9.5%	395,850	375,782	5.3%