3MW

U.S. Press Information



For Release: Immediate

Contact: Thomas Plucinsky

BMW of North America Motorsport Communications

201-406-4801 (cell)

thomas.plucinsky@bmwna.com

Matt Russell

BMW of North America Motorsport Communications

201-307-3783

Matthew.Russell@bmwna.com

Bill Cobb

BMW of North America Motorsport Press Officer

215-431-7223 (cell)

billcobbcommunications@yahoo.com

BMW Performance 200;

Team TGM scores third in Street Tuner for team's best ever CTSCC finish

Woodcliff Lake, N.J. – Jan. 23, 2015 . . . BMW drivers began the 2015 Continental Tire Sports Car Challenge season at today's 2.5-hour BMW Performance 200 with a fourth place finish in the Grand Sport class and third, fifth and sixth place finishes in the Street Tuner class. A total of nine BMWs were entered in the race.

Trent Hindman and Ashley Freiberg were the top finishing BMW drivers in the race, with finishing driver Hindman - the 2014 GS driver's champion, taking the checkered flag in fourth place. Driving the No. 46 Fall-Line Motorsports BMW M3, the pair completed 68 laps of the 3.56-mile, 12-turn Daytona International Speedway road course during the 2.5-hour race, finishing 11.17 seconds behind the winning Porsche.

In the Street Tuner class, it was a big day for Team TGM as owner Ted Giovannis and codriver David Murry, driving the No. 64 BMW 328i, scored the team's best CTSCC finish ever - a third - to be the only BMW drivers to podium. Jason Briedis and James Clay finished fifth in the No. 84 Bimmerworld Racing BMW 328i. The No. 23 Burton Racing BMW 328i of Terry Borcheller and Mike LaMarra finished sixth.

Ted Giovannis, driver Team TGM - "Our best finish last year was a fifth at Road America so to start 2015 on the podium feels outstanding. We have worked very hard on this program over the off-season, but we're missing one of our very important team members today who is home ill. This one's for Dan Goodner."

David Murry, driver Team TGM - "It is very rewarding to work with someone like Ted and help him. He did a great job today. He qualified 11th and kept the car in the top-10 before handing it off to me to finish. From last year to this year we've made great progress and this podium proves it."

Round 2 of the 2015 Continental Tire Sports Car Challenge will be held on March 20th at Sebring International Raceway, in Sebring, Fla.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 147 BMW motorcycle retailers, 122 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

The BMW Group

With its three brands, BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and

-

- 3 -

assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was euro 7.91 billion on revenues amounting to approximately euro 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

Information about BMW Group products is available to consumers via the Internet at: www.bmwgroupna.com

#

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwgroupusanews.com and www.press.bmwna.com.

#

-