

BMW Group



Vehicle Sales BMW of North America, LLC, January 2015

	Jan. 2015	Jan. 2014	%	YTD Jan. 2015	YTD Jan. 2014	%
i3	670	0	0.0%	670	0	0.0%
i8	85	0	0.0%	85	0	0.0%
1/2 Series	375	75	400.0%	375	75	400.0%
3/4 Series	7,348	6,494	13.2%	7,348	6,494	13.2%
Z4	94	166	-43.4%	94	166	-43.4%
5 Series	3,359	3,269	2.8%	3,359	3,269	2.8%
6 Series	511	507	0.8%	511	507	0.8%
7 Series	637	575	10.8%	637	575	10.8%
X1	518	1,332	-61.1%	518	1,332	-61.1%
BMW passenger cars	13,597	12,418	9.5%	13,597	12,418	9.5%
X3	1,341	2,699	-50.3%	1,341	2,699	-50.3%
X4	396	0	0.0%	396	0	0.0%
X5	3,214	2,754	16.7%	3,214	2,754	16.7%
X6	433	382	13.4%	433	382	13.4%
BMW light trucks	5,384	5,835	-7.7%	5,384	5,835	-7.7%
BMW brand	18,981	18,253	4.0%	18,981	18,253	4.0%
Cooper /S Clubman	1	221	-99.5%	1	221	-99.5%
Cooper /S Hardtop	2,169	832	160.7%	2,169	832	160.7%
Cooper /S Convertible	144	163	-11.7%	144	163	-11.7%
Coupe	22	84	-73.8%	22	84	-73.8%
Roadster	65	58	12.1%	65	58	12.1%
Countryman	745	1,074	-30.6%	745	1,074	-30.6%
Paceman	82	111	-26.1%	82	111	-26.1%
MINI brand	3,228	2,543	26.9%	3,228	2,543	26.9%
TOTAL BMW of North America, LLC	22,209	20,796	6.8%	22,209	20,796	6.8%