

# BMW Group



## Vehicle Sales BMW of North America, LLC, February 2015

	Feb. 2015	Feb. 2014	%	YTD Feb. 2015	YTD Feb. 2014	%
i3	1,089	0	0.0%	1,759	0	0.0%
i8	113	0	0.0%	198	0	0.0%
1/2 Series	523	272	92.3%	898	347	158.8%
3/4 Series	8,748	7,791	12.3%	16,096	14,285	12.7%
Z4	286	91	214.3%	380	257	47.9%
5 Series	3,606	3,818	-5.6%	6,965	7,087	-1.7%
6 Series	1,237	557	122.1%	1,748	1,064	64.3%
7 Series	572	600	-4.7%	1,209	1,175	2.9%
X1	885	2,329	-62.0%	1,403	3,661	-61.7%
<b>BMW passenger cars</b>	<b>17,059</b>	<b>15,458</b>	<b>10.4%</b>	<b>30,656</b>	<b>27,876</b>	<b>10.0%</b>
X3	3,124	3,301	-5.4%	4,465	6,000	-25.6%
X4	466	0	0.0%	862	0	0.0%
X5	4,149	2,912	42.5%	7,363	5,666	30.0%
X6	403	346	16.5%	836	728	14.8%
<b>BMW light trucks</b>	<b>8,142</b>	<b>6,559</b>	<b>24.1%</b>	<b>13,526</b>	<b>12,394</b>	<b>9.1%</b>
<b>BMW brand</b>	<b>25,201</b>	<b>22,017</b>	<b>14.5%</b>	<b>44,182</b>	<b>40,270</b>	<b>9.7%</b>
Cooper /S Clubman	2	215	-99.1%	3	436	-99.3%
Cooper /S Hardtop	2,420	445	443.8%	4,589	1,277	259.4%
Cooper /S Convertible	187	129	45.0%	331	292	13.4%
Coupe	29	79	-63.3%	51	163	-68.7%
Roadster	81	95	-14.7%	146	153	-4.6%
Countryman	938	1,370	-31.5%	1,683	2,444	-31.1%
Paceman	63	126	-50.0%	145	237	-38.8%
<b>MINI brand</b>	<b>3,720</b>	<b>2,459</b>	<b>51.3%</b>	<b>6,948</b>	<b>5,002</b>	<b>38.9%</b>
<b>TOTAL BMW of North America, LLC</b>	<b>28,921</b>	<b>24,476</b>	<b>18.2%</b>	<b>51,130</b>	<b>45,272</b>	<b>12.9%</b>