

BMW Group

U.S. Press Information

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BMW HONORED AS FEATURED MARQUE AT 2015 SPEEDFEST AT THE CLASSIC MOTORSPORTS MITTY

Racer Boris Said to be honored as Grand Marshal, April 24-26 at Road Atlanta.

Woodcliff Lake, NJ – April 22, 2015 ... BMW USA Classic will be well-represented at this weekend's Classic Motorsports Mitty Speedfest, which takes place at Road Atlanta in Braselton, GA from April 24-26, 2015. Charismatic BMW racer and retailer, Boris Said, will be honored as this year's Grand Marshal for the vintage races featuring over 300 entered cars. Said was an integral part of the BMW Team PTG years, co-driving to many victories including the Rolex 24 At Daytona, the 12 Hours of Sebring, and the Petit Le Mans. Said is the only American to have won overall at the famous Nürburgring 24 hour race, co-driving a BMW Motorsport M3 GTR in 2005.

[BMW USA Classic](#) will support the event as a special treat for the thousands of sports car racing fans. Anchoring the BMW corral on top of the famous hill at Road Atlanta, the BMW USA Classic transporter will showcase four key vehicles from BMW racing history, including the 2015 BMW Z4 GTLM No. 25, the 1975 BMW 3.0 CSL IMSA Group 4 Racer, the BMW Team PTG E36 M3 Coupe IMSA Racer (1999 configuration), and the BMW Team PTG E46 M3 GTR ALMS Racer (2006 configuration).

Each day of the event, Honorees Boris Said and Brian Redman will be invited to complete parade laps of Road Atlanta in cars bearing their names: the [BMW Team PTG E36 M3](#) and [1975 3.0 CSL](#), respectively. Race fans will enjoy the sites and sounds of these legendary sports cars which bear an incredible connection through BMW design

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and engineering, distinguished from each other only by two decades of development and learning through competition in the racing environment.

Speedfest at the Classic Motorsports Mitty has been held at Road Atlanta in Braselton, GA since the early 1980s. In that time, it has grown into one of the largest vintage racing festivals in the US. Each year, hundreds of the greatest race cars in history arrive to compete in more than 25 carefully-chosen heats.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 122 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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