

BMW Group



Vehicle Sales BMW of North America, LLC, April 2015

	Apr. 2015	Apr. 2014	%	YTD Apr. 2015	YTD Apr. 2014	%
i3	406	0	0.0%	3,087	0	0.0%
i8	138	0	0.0%	479	0	0.0%
1/2 Series	1,009	727	38.8%	3,156	1,631	93.5%
3/4 Series	10,374	9,794	5.9%	41,305	34,199	20.8%
Z4	87	142	-38.7%	889	991	-10.3%
5 Series	4,294	3,973	8.1%	16,359	14,925	9.6%
6 Series	313	483	-35.2%	4,495	4,610	-2.5%
7 Series	1,507	674	123.6%	3,448	2,556	34.9%
X1	886	1,130	-21.6%	3,647	9,098	-59.9%
BMW passenger cars	19,014	16,923	12.4%	76,865	68,010	13.0%
X3	2,401	3,544	-32.3%	8,407	13,974	-39.8%
X4	920	0	0.0%	2,381	0	0.0%
X5	4,095	4,393	-6.8%	15,846	14,153	12.0%
X6	522	342	52.6%	1,945	1,442	34.9%
BMW light trucks	7,938	8,279	-4.1%	28,579	29,569	-3.3%
BMW brand	26,952	25,202	6.9%	105,444	97,579	8.1%
Cooper /S Hardtop 2 Door	2,141	1,205	77.7%	7,071	3,169	123.1%
Cooper /S Hardtop 4 Door	1,503	0	100.0%	4,797	0	100.0%
Cooper /S Convertible	301	374	-19.5%	996	1,018	-2.2%
Cooper /S Clubman	3	391	-99.2%	8	1,171	-99.3%
Coupe	58	80	-27.5%	159	342	-53.5%
Roadster	144	126	14.3%	414	422	-1.9%
Countryman	1,244	2,045	-39.2%	4,469	6,350	-29.6%
Paceman	82	169	-51.5%	339	575	-41.0%
MINI brand	5,476	4,390	24.7%	18,253	13,047	39.9%
TOTAL BMW of North America, LLC	32,428	29,592	9.6%	123,697	110,626	11.8%