

# BMW of North America, LLC

Pricing Guide  
Model Year 2017  
Suggested Retail Price

330i Sedan (F30)  
Effective June 8, 2016



		330i Sedan SULEV	330i xDrive Sedan SULEV
Start of Production		07/2016	07/2016
Base Price U.S.A. Port of Entry*		\$38,450	\$40,450
Base Price Euro Deliver Munich Pick Up		\$36,530	\$38,430
<b>Non-Metallic</b>		STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
<b>Metallic</b>		\$550	\$550
475	Black Sapphire Metallic	x	x
A75	Melbourne Red Metallic	x	x
A83	Glacier Silver Metallic	x	x
A89	Imperial Blue Metallic	x	x
A96	Mineral White Metallic	x	x
B39	Mineral Grey Metallic	x	x
B65	Jatoba Brown Metallic	x	x
C08	Platinum Silver Metallic	x	x
C10	Mediterranean Blue metallic	x	x
<b>Priority 1 Metallic</b>		\$550	\$550
B45	Estoril Blue Metallic <i>B45 requires ordering ZMP</i>	x x	x x
<b>Upholstery</b>		STD	STD
KC	SensaTec <i>SensaTec cannot be ordered with ZPL</i>	x	x
KCL3	Black SensaTec with Red highlight <i>KCL3 cannot be ordered with ZMP</i>	x x	x x
KCSW	Black SensaTec	x	x
KCV1	Venetian Beige/Black SensaTec <i>KCV1 and 7AC will add 2XE to the order</i> <i>KCV1 and ZMP cannot be ordered with 4WF</i> <i>KCV1 and 7AC will delete STD or 100% equipment 255</i>	x x x x	x x x x
LC	Leather Dakota	\$1,450	\$1,450
LCDJ	Saddle Brown Dakota Leather with Dark Brown highlight <i>LCDJ cannot be ordered with 4WF or ZPL</i> <i>LCDJ and 7AC will delete STD or 100% equipment 255</i> <i>LCDJ and 7AC will add 2XE to the order</i>	x x x x	x x x x
LCDY	Saddle Brown Dakota Leather with Dark Brown highlight and Brown lower dashboard <i>LCDY requires ordering ZPL</i>	x x	x x
LCFL	Venetian Beige/Black Dakota Leather w/Dark Oyster highlight <i>LCFL and 7AC will delete STD or 100% equipment 255</i> <i>LCFL and 7AC will add 2XE to the order</i> <i>LCFL and ZMP cannot be ordered with 4WF</i>	x x x x	x x x x
LCL3	Leather Dakota Black/Red highlight <i>LCL3 cannot be ordered with ZMP or ZPL</i>	x x	x x
LCL5	Coral Red Dakota Leather with Black highlight <i>LCL5 cannot be ordered with 4WF or ZPL</i>	x x	x x
LCL8	Black Dakota Leather with Dark Oyster highlight	x	x
LCOM	Oyster Dakota Leather	x	x

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<b>Packages</b>			
<b>ZCW</b>	<b>Cold Weather Package</b>	\$800	\$800
248	Heated Steering Wheel	x	x
494	Heated front seats	x	x
496	Heated rear seats	x	x
ZCW requires ordering Leather Dakota		x	x
<b>ZDA</b>	<b>Driver Assistance Package</b>	\$950	\$950
3AG	Rear view camera	x	x
508	Park Distance Control	x	x
<b>ZMP</b>	<b>M Sport Package</b>	\$3,000	\$3,000
2PE	18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	x	
or	23N 18" Light Alloy V-spoke Style 398 Orbit Grey w/Mixed Perf. Non-Run Flat Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ \$0	
or	2PP 18" star-spoke 400M wheels w / all-season tires (18x8.0, 225/45 R18)	+ \$0	
2PP	18" star-spoke 400M wheels w / all-season tires (18x8.0, 225/45 R18)		x
or	23N 18" Light Alloy V-spoke Style 398 Orbit Grey w/Mixed Perf. Non-Run Flat Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)		+ \$0
or	2PE 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)		+ \$0
337	M Sport Package	x	x
4WF	Aluminum Hexagon Trim with Estoril Blue matte highlight	x	x
or	4FT Brushed Aluminum trim with Black high-gloss accent	+ \$0	+ \$0
or	4FU Fineline Anthracite Wood Trim with PearlGloss Chrome highlight	+ \$0	+ \$0
or	4FW Burl Walnut Wood Trim with Pearl Gloss Chrome highlight	+ \$0	+ \$0
or	4GA Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight	+ \$0	+ \$0
or	4WG Aluminum Hexagon Trim with Black high-gloss highlight	+ \$0	+ \$0
704	M sport suspension	x	
or	2VF Adaptive M Suspension	+ \$700	
710	M steering wheel	x	x
715	Aerodynamic kit	x	x
760	Shadowline exterior trim	x	x
840	Increased top speed limiter	x	
or	ZRT Remove Increased Top Speed	+ \$0	
ZRT	Remove Increased Top Speed		x
or	840 Increased top speed limiter		+ \$0
ZSU	Standard Suspension		x
or	2VF Adaptive M Suspension		+ \$700
Includes M footrest and Signature key		x	x
ZMP requires ordering 300, 475, A75, A83, B39 or B45		x	x
ZMP and 23N requires ordering ZTR		x	x
ZMP will delete STD or 100% equipment 255, 3L8 and 7AC		x	x
ZMP cannot be ordered with ZPL		x	x
<b>ZPL</b>	<b>Luxury Package</b>	NC	NC
7S2	Luxury Line	x	x
Exterior Chrome design elements (bumper accents, air intakes with specific design, kidney bars, window surround, exhaust pipe finishers), Signature key and deletion of Sport Instrument Cluster.		x	x
ZPL requires ordering Leather Dakota and ZPP		x	x
ZPL will delete STD or 100% equipment 3L8 and 7AC		x	x
ZPL cannot be ordered with ZMP		x	x
<b>ZPP</b>	<b>Premium Package</b>	\$2,450	\$2,450
322	Comfort Access keyless entry	x	x
403	Moonroof	x	x
488	Lumbar support	x	x
5A2	LED Headlights	x	x
655	Satellite radio with 1 year subscription	x	x

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<b>Priority 1 Packages</b>			
<b>ZDB</b>	<b>Driver Assistance Plus</b>	\$1,700	\$1,700
	5AG Active Blind Spot Detection	x	x
	5AS Active Driving Assistant	x	x
	5DL Side and Top View Cameras	x	x
	8TH Speed Limit Info	x	x
	Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.	x	x
	ZDB requires ordering ZDA	x	x
	ZDB requires ordering 609 or ZTP	x	x
<b>ZLP</b>	<b>Lighting Package</b>	\$800	\$800
	552 Adaptive Full LED Lights	x	x
	5AC Automatic high beams	x	x
	ZLP and ZPP will delete 5A2 from the order	x	x
	ZLP requires ordering ZPP	x	x
<b>ZTP</b>	<b>Technology Package</b>	\$2,750	\$2,750
	609 Navigation system	x	x
	610 Head-up Display	x	x
	6AK BMW Online and BMW Apps	x	x
	6AM Advanced Real-Time Traffic Information	x	x
	6AP Remote Services	x	x
	6WA Instrument cluster with extended contents	x	x
	ZAC BMW Connected App Compatibility	x	x
<b>ZTR</b>	<b>Track Handling Package</b>	\$2,300	\$2,300
	23N 18" Light Alloy V-spoke Style 398 Orbit Grey w/Mixed Perf. Non-Run Flat Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	x	x
	2NH M Sport Brakes	x	x
	2VF Adaptive M Suspension	x	x
	2VL Variable sport steering	x	x
	ZTR and ZMP will delete 704 from the order	x	x
	ZTR and ZMP will delete STD or 100% equipment 5A1 In combination with ZMP	x	x
		\$1,700	\$1,700
<b>Options</b>			
24B	18" Light Alloy Wheel Double-spoke Style 397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) 24B cannot be ordered with ZMP or ZTR 24B will add 840 to the order	\$600	\$600
		x	x
		x	x
2A5	18" Light Alloy Wheel Double-spoke Style-397 w/ A/S Tires (18x8.0, 225/45 R18) 2A5 cannot be ordered with ZMP or ZTR	\$600	\$600
		x	x
2VF	Adaptive M Suspension In combination with ZTR Included in package In combination with ZMP 2VF requires ordering ZMP or ZTR Alternate in package	\$700	\$700
		NC	NC
		ZTR	ZTR
		700	700
		x	x
		ZMP	ZMP
403	Moonroof Included in package	\$1,050	\$1,050
		ZPP	ZPP
494	Heated front seats Included in package	\$500	\$500
		ZCW	ZCW
4FT	Brushed Aluminum trim with Black high-gloss accent In combination with ZMP Alternate in package	NC	NC
		NC	NC
		ZMP	ZMP
4FW	Burl Walnut Wood Trim with Pearl Gloss Chrome highlight In combination with ZMP Alternate in package	NC	NC
		NC	NC
		ZMP	ZMP
4GA	Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight In combination with ZMP Alternate in package	NC	NC
		NC	NC
		ZMP	ZMP

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<b>Options</b>			
5DL	Side and Top View Cameras <i>Included in package</i> <i>5DL requires ordering ZDA</i>	\$750 ZDB x	\$750 ZDB x
5DP	Parking Assistant <i>5DP requires ordering ZDA</i>	\$500 x	\$500 x
609	Navigation system <i>Included in package</i> <i>609 will add 6AK, 6AM, 6AP, 6WA and ZAC to the order</i>	\$1,950 ZTP x	\$1,950 ZTP x
6CP	Apple CarPlay Compatibility  <i>6CP requires ordering 609 or ZTP</i>	\$300 (SOP 08/16) x	\$300 (SOP 08/16) x
ZMT	Manual Transmission <i>ZMT will delete STD or 100% equipment 2TB</i>	NC x	
ZNS	Non Sport Seats for Luxury Package <i>ZNS will delete STD or 100% equipment 481</i> <i>ZNS requires ordering ZPL</i>	NC x x	NC x x

## Priority 1 Options

417	Rear manual side window shades <i>417 will add 415 to the order</i> <i>Note: 415 - Power rear sunshade</i>	\$575 x	\$575 x
5DF	Active Cruise Control <i>5DF will add 6WA to the order</i> <i>5DF cannot be ordered with ZMT</i> <i>5DF will delete STD or 100% equipment 544</i>	\$1,200 x x x	\$1,200 x x x
688	Harman Kardon surround sound system	\$875	\$875
6NW	Wireless Charging <i>6NW will delete STD or 100% equipment 6NH</i> <i>6NW requires ordering 609 or ZTP</i> <i>6NW will add 4AE, 6WD and ZEB to the order</i> <i>Note: 4AE - Adjustable front armrest</i> <i>Note: 6WD - WiFi Hotspot</i> <i>Note: ZEB - Enhanced USB &amp; Bluetooth</i>	\$500 x x x	\$500 x x x

## Other Charges

Destination & Handling	\$995	\$995
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## Standard

1CA	CO2 relevant vehicles	STD	STD
1CC	Automatic Start/Stop function	STD	STD
216	Servotronic	STD	STD
249	Multifunction steering wheel	STD	STD
255	Sport leather steering wheel	STD	STD
258	Runflat tires	STD	STD
2A6	17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires (17x7.5, 225/50 R17)	STD	STD
2TB	Sport Automatic Transmission	STD	STD
2VB	Tire pressure monitor	STD	STD
302	Alarm System	STD	STD
319	Universal garage-door opener	STD	STD
3DZ	Without Lines designation outside	STD	STD
3L8	Matte Chrome Exterior Trim	STD	STD
423	Floor mats	STD	STD
430	Auto-dimming interior and driver exterior mirrors	STD	STD
431	Auto-dimming rearview mirror	STD	STD
459	Power Front Seats	STD	STD
465	Split fold-down-rear seat	STD	STD
481	Sport seats	STD	STD

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<b>Standard</b>			
493	Storage package	STD	STD
497	Rear center armrest	STD	STD
4FU	Fineline Anthracite Wood Trim with PearlGloss Chrome highlight	STD	STD
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
563	Ambient Lighting	STD	STD
575	Additional 12-V power sockets	STD	STD
5A1	LED Fog Lights	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
676	Hi-fi sound system	STD	STD
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
6AC	BMW Assist eCall	STD	STD
6AE	BMW TeleServices	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD
775	Anthracite headliner	STD	STD
7AC	Sport Line	STD	STD
8KL	Oil Chg 10,000 mls/12 months	STD	STD
8TN	Daytime driving lights	STD	STD
925	Shipping package	STD	STD
ZTM	Tier 2	STD	STD

<b>Wheels</b>			
 <p><b>18" Light Alloy V-spoke Style 398 Orbit Grey w/Mixed Perf. Non-Run Flat Tires</b></p> <p>Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18</p> <p><b>Code: 23N</b> <b>Style: 398</b></p> <p>23N will add 840 to the order 23N will delete STD or 100% equipment 258 23N requires ordering ZTR</p>		ZMP (upgrade)	ZMP (upgrade)
		ZTR	ZTR
		x	x
		x	x
 <p><b>18" Light Alloy Wheel Double-spoke Style397 with Mixed Performance Tires</b></p> <p>Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18</p> <p><b>Code: 24B</b> <b>Style: 397</b></p> <p>24B cannot be ordered with ZMP or ZTR 24B will add 840 to the order</p>		\$600	\$600
		x	x
		x	x
 <p><b>18" Light Alloy Wheel Double-spoke Style-397 w/ A/S Tires</b></p> <p>Front / Rear: 18x8.0, 225/45 R18</p> <p><b>Code: 2A5</b> <b>Style: 397</b></p> <p>2A5 cannot be ordered with ZMP or ZTR</p>		\$600	\$600
		x	x

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<b>Wheels</b>			
	<b>17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires</b> Front / Rear: 17x7.5, 225/50 R17  <b>Code: 2A6</b> <b>Style: 392</b>	Standard	Standard
	<b>18" star-spoke 400M wheels w/ mixed summer tires</b> Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18  <b>Code: 2PE</b> <b>Style: 400M</b> 2PE will add 840 to the order	ZMP	ZMP (upgrade)
	<b>18" star-spoke 400M wheels w / all-season tires</b> Front / Rear: 18x8.0, 225/45 R18  <b>Code: 2PP</b> <b>Style: 400</b>	x	x
		ZMP (upgrade)	ZMP