

BMW of North America, LLC

Pricing Guide
Model Year 2016
Suggested Retail Price

3 Series SW (F31)
Effective January 1, 2016



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Start of Production		07/2015	07/2015
Base Price U.S.A. Port of Entry*		\$42,650	\$44,150
Base Price Euro Deliver Munich Pick Up		\$40,520	\$41,945
Non-Metallic		STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
Metallic		\$550	\$550
475	Black Sapphire Metallic	x	x
A75	Melbourne Red Metallic	x	x
A83	Glacier Silver Metallic	x	x
A89	Imperial Blue Metallic	x	x
A96	Mineral White Metallic	x	x
B39	Mineral Grey Metallic	x	x
B65	Jatoba Brown Metallic	x	x
C08	Platinum Silver Metallic	x	x
C10	Mediterranean Blue metallic	x	x
Priority 1 Metallic		\$550	\$550
B45	Estoril Blue Metallic <i>B45 requires ordering ZMP</i>	x x	x x
Upholstery			
KC	SensaTec <i>SensaTec cannot be ordered with ZPL</i>	STD x	STD x
KCDF	Venetian Beige SensaTec <i>KCDF and 7AC will add 2XE to the order</i> <i>KCDF and 7AC will delete STD or 100% equipment 255</i>	x x x	x x x
KCL3	Black SensaTec with Red highlight <i>KCL3 cannot be ordered with ZMP</i>	x x	x x
KCSW	Black SensaTec	x	x
LC	Leather Dakota	\$1,450	\$1,450
LCDJ	Saddle Brown Dakota Leather with Dark Brown highlight <i>LCDJ and 7AC will delete STD or 100% equipment 255</i> <i>LCDJ cannot be ordered with ZPL</i> <i>LCDJ and 7AC will add 2XE to the order</i> <i>LCDJ and ZMP cannot be ordered with 4WF</i>	x x x x x	x x x x x
LCDY	Saddle Brown Dakota Leather with Dark Brown highlight and Brown lower dashboard <i>LCDY requires ordering ZPL</i>	x x	x x
LCFJ	Venetian Beige Dakota Leather with Dark Oyster highlight <i>LCFJ and 7AC will delete STD or 100% equipment 255</i> <i>LCFJ and ZMP cannot be ordered with 4WF</i> <i>LCFJ and 7AC will add 2XE to the order</i>	x x x x	x x x x
LCL3	Leather Dakota Black/Red highlight <i>LCL3 cannot be ordered with ZMP or ZPL</i>	x x	x x
LCL5	Coral Red Dakota Leather with Black highlight <i>LCL5 cannot be ordered with 4WF or ZPL</i>	x x	x x
LCL8	Black Dakota Leather with Dark Oyster highlight	x	x
LCOM	Oyster Dakota Leather	x	x

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Packages			
ZCW	Cold Weather Package	\$800	\$800
	248 Heated Steering Wheel	x	x
	494 Heated front seats	x	x
	496 Heated rear seats	x	x
	ZCW requires ordering Leather Dakota	x	x
ZDA	Driver Assistance Package	\$950	\$950
	3AG Rear view camera	x	x
	508 Park Distance Control	x	x
ZDB	Driver Assistance Plus	\$1,700	\$1,700
	5AG Active Blind Spot Detection	x	x
	5AS Active Driving Assistant	x	x
	5DL Side and Top View Cameras	x	x
	8TH Speed Limit Info	x	x
	Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.	x	x
	ZDB requires ordering 609 or ZTP	x	x
	ZDB requires ordering ZDA	x	x
ZLP	Lighting Package	\$800	\$800
	552 Adaptive Full LED Lights	x	x
	5AC Automatic high beams	x	x
	ZLP requires ordering ZPP	x	x
ZMP	M Sport Package	\$3,100	\$3,100
	2PP 18" star-spoke 400M wheels w / all-season tires (18x8.0, 225/45 R18)	x	x
	or 23N 18" Light Alloy V-spoke Style 398 Orbit Grey w/Mixed Perf. Non-Run Flat Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ \$0	
	or 2PE 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ \$0	+ \$0
	337 M Sport Package	x	x
	4WF Aluminum Hexagon Trim with Estoril Blue matte highlight	x	x
	or 4FT Brushed Aluminum trim with Black high-gloss accent	+ \$0	+ \$0
	or 4FU Finition Anthracite Wood Trim with PearlGloss Chrome highlight	+ \$0	+ \$0
	or 4FW Burl Walnut Wood Trim with Pearl Gloss Chrome highlight	+ \$0	+ \$0
	or 4GA Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight	+ \$0	+ \$0
	or 4WG Aluminum Hexagon Trim with Black high-gloss highlight	+ \$0	+ \$0
	710 M steering wheel	x	x
	715 Aerodynamic kit	x	x
	760 Shadowline exterior trim	x	x
	ZRT Remove Increased Top Speed	x	x
	or 840 Increased top speed limiter	+ \$0	+ \$0
	ZSU Standard Suspension	x	x
	or 2VF Adaptive M Suspension	+ \$700	+ \$700
	Includes M footrest (not with Beige upholsteries) and Signature key	x	x
	ZMP and 23N requires ordering ZTR	x	
	ZMP requires ordering 300, 475, A75, A83, B39 or B45	x	x
	ZMP will delete STD or 100% equipment 255, 3L8 and 7AC	x	x
	ZMP cannot be ordered with ZPL	x	x
ZPL	Luxury Package	NC	NC
	3AT Roof rails in Satin Aluminum	x	x
	7S2 Luxury Line	x	x
	Exterior Chrome design elements (bumper accents, air intakes with specific design, kidney bars, window surround, exhaust pipe finishers), Signature key and deletion of Sport Instrument Cluster.	x	x
	ZPL cannot be ordered with ZMP	x	x
	ZPL will delete STD or 100% equipment 3AA, 3L8 and 7AC	x	x
	ZPL requires ordering Leather Dakota and ZPP	x	x

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ZPP	Premium Package	\$1,700	\$1,700
322	Comfort Access keyless entry	x	x
488	Lumbar support	x	x
5A2	LED Headlights	x	x
655	Satellite radio with 1 year subscription	x	x
ZTP	Technology Package	\$2,750	\$2,750
609	Navigation system	x	x
610	Head-up Display	x	x
6AK	BMW Online and BMW Apps	x	x
6AM	Advanced Real-Time Traffic Information	x	x
6AP	Remote Services	x	x
6WA	Instrument cluster with extended contents	x	x
ZAC	BMW Connected App Compatibility	x	x
ZTR	Track Handling Package	\$2,300	
23N	18" Light Alloy V-spoke Style 398 Orbit Grey w/Mixed Perf. Non-Run Flat Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	x	
2NH	M Sport Brakes	x	
2VF	Adaptive M Suspension	x	
2VL	Variable sport steering	x	
	In combination with ZMP	\$1,700	
Options			
24B	18" Light Alloy Wheel Double-spoke Style 397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) 24B cannot be ordered with ZMP or ZTR 24B will add 840 to the order 24B cannot be ordered with ZMP	\$600 x x	\$600 x x
2A5	18" Light Alloy Wheel Double-spoke Style-397 w/ A/S Tires (18x8.0, 225/45 R18) 2A5 cannot be ordered with ZMP or ZTR 2A5 cannot be ordered with ZMP	\$600 x	\$600 x
2VF	Adaptive M Suspension In combination with ZTR Included in package In combination with ZMP 2VF requires ordering ZMP or ZTR 2VF requires ordering ZMP Alternate in package	\$700 NC ZTR 700 x ZMP	\$700 700 x ZMP
417	Rear manual side window shades	\$250	\$250
494	Heated front seats Included in package	\$500 ZCW	\$500 ZCW
4FT	Brushed Aluminum trim with Black high-gloss accent In combination with ZMP Alternate in package	NC NC ZMP	NC NC ZMP
4FW	Burl Walnut Wood Trim with Pearl Gloss Chrome highlight In combination with ZMP Alternate in package	NC NC ZMP	NC NC ZMP
4GA	Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight In combination with ZMP Alternate in package	NC NC ZMP	NC NC ZMP
5DF	Active Cruise Control 5DF will add 6WA to the order 5DF will delete STD or 100% equipment 544	\$1,200 x x	\$1,200 x x
5DL	Side and Top View Cameras Included in package 5DL requires ordering ZDA	\$750 ZDB x	\$750 ZDB x
5DP	Parking Assistant 5DP requires ordering ZDA	\$500 x	\$500 x

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Options			
609	Navigation system <i>Included in package</i> <i>609 will add 6AK, 6AM, 6AP, 6WA and ZAC to the order</i>	\$1,950 ZTP x	\$1,950 ZTP x
688	Harman Kardon surround sound system	\$875	\$875
6NS	Enhanced USB and Bluetooth plus Smartphone Integration <i>6NS will delete STD or 100% equipment 6NH</i>	\$350 x	\$350 x
ZNS	Non Sport Seats for Luxury Package <i>ZNS will delete STD or 100% equipment 481</i> <i>ZNS requires ordering ZPL</i>	NC x x	NC x x
Other Charges			
Destination & Handling		\$995	\$995
Standard			
1CA	CO2 relevant vehicles	STD	STD
1CC	Automatic Start/Stop function	STD	STD
216	Servotronic	STD	STD
249	Multifunction steering wheel	STD	STD
255	Sport leather steering wheel	STD	STD
258	Runflat tires	STD	STD
2A6	17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires <i>(17x7.5, 225/50 R17)</i>	STD	STD
2TB	Sport Automatic Transmission	STD	STD
2VB	Tire pressure monitor	STD	STD
302	Alarm System	STD	STD
316	Power tailgate	STD	STD
319	Universal garage-door opener	STD	STD
3AA	Roof rails black	STD	STD
3DZ	Without Lines designation outside	STD	STD
3L8	Matte Chrome Exterior Trim	STD	STD
402	Panoramic moonroof	STD	STD
423	Floor mats	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD
431	Auto-dimming rearview mirror	STD	STD
459	Power Front Seats	STD	STD
465	Split fold-down-rear seat	STD	STD
481	Sport seats	STD	STD
493	Storage package	STD	STD
497	Rear center armrest	STD	STD
4FU	Fineline Anthracite Wood Trim with PearlGloss Chrome highlight	STD	STD
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
563	Ambient Lighting	STD	STD
575	Additional 12-V power sockets	STD	STD
5A1	LED Fog Lights	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
676	Hi-fi sound system	STD	STD
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
6AC	BMW Assist eCall	STD	STD
6AE	BMW TeleServices	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD
6VB	CCC contribution	STD	STD
775	Anthracite headliner	STD	STD

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Standard			
7AC	Sport Package	STD	STD
8KL	Oil Chg 10,000 mls/12 months	STD	STD
8TN	Daytime driving lights	STD	STD
925	Shipping package	STD	STD
ZTM	Tier 2	STD	STD
Wheels			
	18" Light Alloy V-spoke Style 398 Orbit Grey w/Mixed Perf. Non-Run Flat Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 23N Style: 398 23N requires ordering ZTR 23N will delete STD or 100% equipment 258 23N will add 840 to the order	ZMP (upgrade) ZTR x x x	
	18" Light Alloy Wheel Double-spoke Style397 with Mixed Performance Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 24B Style: 397 24B cannot be ordered with ZMP or ZTR 24B will add 840 to the order 24B cannot be ordered with ZMP	\$600 x x	\$600 x x
	18" Light Alloy Wheel Double-spoke Style-397 w/ A/S Tires Front / Rear: 18x8.0, 225/45 R18 Code: 2A5 Style: 397 2A5 cannot be ordered with ZMP or ZTR 2A5 cannot be ordered with ZMP	\$600 x	\$600 x
	17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires Front / Rear: 17x7.5, 225/50 R17 Code: 2A6 Style: 392	Standard	Standard
	18" star-spoke 400M wheels w/ mixed summer tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 2PE Style: 400M 2PE will add 840 to the order	ZMP (upgrade) x	ZMP (upgrade) x
	18" star-spoke 400M wheels w / all-season tires Front / Rear: 18x8.0, 225/45 R18 Code: 2PP Style: 400	ZMP	ZMP