

# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
	Start of Production	03/2017	03/2017	03/2017	03/2017	03/2017	03/2017
	Base Price U.S.A. Port of Entry*	\$81,500	\$84,500	\$89,100	\$94,600	\$97,600	\$153,800
	Base Price Euro Deliver Munich Pick Up	\$77,425	\$80,275	\$84,645	\$89,870	\$92,720	\$146,110
	<b>Non-Metallic</b>	STD	STD	STD	STD	STD	STD
300	Alpine White	x	x	x	x	x	x
668	Jet Black	x	x	x	x	x	
	<b>Metallic</b>	NC	NC	NC	NC	NC	NC
416	Carbon Black Metallic	x	x	x	x	x	x
	<i>416 requires ordering ZMP</i>	x	x	x	x	x	
475	Black Sapphire Metallic	x	x	x	x	x	x
A72	Cashmere Silver Metallic	x	x	x	x	x	
A83	Glacier Silver Metallic	x	x	x	x	x	x
A89	Imperial Blue Metallic	x	x	x	x	x	
	<i>A89 will add 3DE to the order</i>			x			
A90	Dark Graphite Metallic	x	x	x	x	x	
A96	Mineral White Metallic	x	x	x	x	x	x
B41	Singapore Gray Metallic	x	x	x	x	x	x
	<i>B41 requires ordering ZMP</i>	x	x	x	x	x	
B65	Jatoba Brown Metallic	x	x	x	x	x	
	<i>B65 requires ordering 3DE</i>	x	x	x	x	x	
C26	Magellan Gray Metallic	x	x	x	x	x	x
C27	Arctic Gray Metallic	x	x	x	x	x	
	<i>C27 will add 3DE to the order</i>	x	x	x	x	x	
	<b>Priority 1 Metallic</b>	NC	NC	NC	NC	NC	NC
S34	Azurite Black Metallic	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950
	<i>In combination with Z11</i>	NC	NC	NC	NC	NC	NC
X03	Ruby Black Metallic	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950
	<i>In combination with Z11</i>	NC	NC	NC	NC	NC	NC
X04	Moonstone Metallic	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950
	<i>In combination with Z11</i>	NC	NC	NC	NC	NC	NC
X14	Almandine Brown Metallic	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950	\$1,950
	<i>Included in package</i>	Z11	Z11	Z11	Z11	Z11	Z11
	<i>X14 will add 3DE to the order</i>	x	x	x	x	x	
	<b>Upholstery</b>						
LC	Leather Dakota	STD	STD	STD			
LCCY	Canberra Beige Dakota Leather	x	x	x			
LCEW	Ivory White and Black Dakota Leather	x	x	x			
LCMY	Mocha Dakota Leather	x	x	x			
LCRI	Cognac Dakota Leather	x	x	x			
LCSW	Black Dakota Leather	x	x	x			
NA	Nappa Leather	\$1,500	\$1,500	\$1,500	STD	STD	STD
	<i>Nappa Leather requires ordering ZEC (Valid From : 11/16)</i>	x	x	x			
NACY	Canberra Beige Nappa Leather	x	x	x	x	x	x
NAEW	Ivory White and Black Nappa Leather	x	x	x	x	x	x
NAFZ	Zagora Beige Nappa Leather	x	x	x	x	x	x
NAMY	Mocha Nappa Leather	x	x	x	x	x	x
NARI	Cognac Nappa Leather	x	x	x	x	x	x
NASW	Black Nappa Leather	x	x	x	x	x	x
	<b>Priority 1 Upholstery</b>						
ZB	(Ind) Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000

# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Priority 1 Upholstery</b>							
ZBCR	Caramel/Black Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBCR requires ordering ZI1, ZID or ZMP</i>	x	x	x	x	x	x
	<i>ZBCR requires ordering 776 or XD5</i>	x	x	x	x	x	x
ZBFQ	Fiona Red/Black Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBFQ requires ordering 776</i>	x	x	x	x	x	x
ZBFU	Smoke White/Black Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBFU requires ordering ZI1, ZID or ZMP</i>	x	x	x	x	x	x
	<i>ZBFU requires ordering 776 or XD5</i>	x	x	x	x	x	x
ZBKS	Cashmere Beige/Black Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBKS requires ordering ZI1, ZID or ZMP</i>	x	x	x	x	x	x
	<i>ZBKS requires ordering 776 or XD5</i>	x	x	x	x	x	x
ZBRJ	Smoke White/Viola Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBRJ requires ordering XD5</i>	x	x	x	x	x	x
	<i>ZBRJ requires ordering ZI1 or ZID</i>	x	x	x	x	x	x
ZBTQ	Tartufo Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>Included in package</i>	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
	<i>ZBTQ requires ordering 776 or XD5</i>	x	x	x	x	x	x
	<i>ZBTQ requires ordering ZI1, ZID or ZMP</i>	x	x	x	x	x	x
<b>Packages</b>							
ZAN	<b>Autobahn Package</b>	\$4,100	\$4,100		\$4,100	\$4,100	
	2VH Integral Active Steering	x	x		x	x	
	2VS Active Comfort Drive with Road Preview	x	x		x	x	
ZCW	<b>Cold Weather Package</b>	\$400	\$400	\$400	\$400	\$400	
	248 Heated Steering Wheel	x	x	x	x	x	
	4HA Front and Rear Heated Seats	x	x	x	x	x	
	ZCW cannot be ordered with ZLU	x	x	x	x	x	
ZDA	<b>Driving Assistance Package</b>	\$1,700	\$1,700	\$1,700	\$900	\$900	
	5AS Active Driving Assistant	x	x	x	x	x	
	<b>or</b> ZDB Driving Assistance Plus Package	+ \$1,700	+ \$1,700	+ \$1,700	+ \$1,700	+ \$1,700	
	610 Head-up Display	x	x	x			
	ZN1 Blind Spot Detection	x	x	x	x	x	
	ZN2 Daytime Pedestrian Protection	x	x	x	x	x	
	ZN3 Frontal Collision Warning w/ City Collision Mitigation	x	x	x	x	x	
	ZN4 Lane Departure Warning	x	x	x	x	x	
	ZN5 Speed Limit Info	x	x	x	x	x	
ZDB	<b>Driving Assistance Plus Package</b>	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700
	5AT ACC Stop & Go + Active Driving Assistant	x	x	x	x	x	x
	ZN7 Active Cruise Control w/ Stop & Go	x	x	x	x	x	x
	ZN8 Active Lane Keeping Assistant w/ side collision avoidance	x	x	x	x	x	x
	ZN9 Traffic Jam Assistant	x	x	x	x	x	x
	ZDB requires ordering ZDA	x	x	x	x	x	
	ZDB will delete 5AS from the order	x	x	x	x	x	
	ZDB will delete STD or 100% equipment 5AS						x

# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Packages</b>							
<b>ZEC</b>	<b>Executive Package</b>	\$3,300	\$3,300	\$3,300	\$3,200	\$3,200	
416	Power rear sunshade & rear side window shades	x	x	x	x	x	
453	Front ventilated seats	x	x	x	x	x	
456	Multi-contour seats	x	x	x			
4ND	Instrument panel with nappa leather finish	x	x	x	x	x	
4T7	Front massaging seats				x	x	
4U1	Ceramic Controls	x	x	x	x	x	
<b>ZID</b>	<b>Interior Design Package</b>	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	
7S5	Interior Design Package	x	x	x	x	x	
ZH1	Grab Handle in Wood Trim	x	x	x	x	x	
ZH2	Rear Seat Belt Cover in Wood Trim	x	x	x	x	x	
ZH3	Rear Center Armrest with Wood Trim	x	x	x	x	x	
ZH4	Luxury Rear Floor Mats	x	x	x	x	x	
ZS5	Alcantara Headliner in Coordinated Upholstery Color	x	x	x	x	x	
	or 776 Anthracite Alcantara Headliner	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	or XD5 Alcantara headliner in upholstery color	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	Note: when ZS5 is selected, Black and Cognac upholsteries will receive an Ivory White Alcantara Headliner.	x	x	x	x	x	
	ZID cannot be ordered with 4AY, 4BP or 4LM	x	x	x	x	x	
	ZID cannot be ordered with Z11 or ZMP	x	x	x	x	x	
<b>ZLU</b>	<b>Luxury Rear Seating Package</b>	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$1,800
454	Rear ventilated seats	x	x	x	x	x	
460	Rear comfort seats	x	x	x	x	x	
4HC	Heated Steering Wheel with Front and Rear Heated Seats and Armrests	x	x	x	x	x	x
4T6	Rear massaging seats	x	x	x	x	x	x
6U9	7" Touch Command Tablet	x	x	x	x	x	x
	ZLU requires ordering 453 or ZEC	x	x	x	x	x	
	ZLU will delete STD or 100% equipment 248 and 4HA						x
<b>ZMP</b>	<b>M Sport Package</b>	\$3,400	\$3,400	\$3,400	\$3,000	\$3,000	
1MA	M Sport exhaust system				x	x	
21G	19" M Light alloy Double-Spoke Bi-Color wheels with all-season run-flat tires (19x8.5, 245/45 R19)	x	x	x	x	x	
	or 21F 19" M Light alloy Double-Spoke Bi-Color wheels with performance run-flat tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
337	M Sport Package	x	x	x	x	x	
3DE	BMW iPerformance Design Elements Deletion			x			
3DZ	Without Lines designation outside	x	x	x	x	x	
4LM	Fineline Black Wood Trim	x	x	x	x	x	
	or 4AS Gray Poplar Wood trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	or 4AX Chestnut Wood Trim w/ wooden inlay	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	or 4AY American Oak Wood Trim w/ metal inlay	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	or 4BP Light Poplar Wood trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
715	Aerodynamic kit	x	x	x	x	x	
760	Shadowline exterior trim	x	x	x	x	x	
	or ZCO Chrome Line Exterior	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
775	Anthracite headliner	x	x	x	x	x	
	or 776 Anthracite Alcantara Headliner	+ \$1,050	+ \$1,050	+ \$1,050	+ \$1,050	+ \$1,050	
	or XD5 Alcantara headliner in upholstery color	+ \$1,050	+ \$1,050	+ \$1,050	+ \$1,050	+ \$1,050	
	Includes M door sills, M foot rest.	x	x	x	x	x	
	ZMP requires ordering 300, 416, 475, A83, A96, B41, C26, S34, X03, X04 or X14	x	x				
	ZMP requires ordering 300, 416, 475, A83, A96, B41 or C26			x	x	x	

# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Packages</b>							
<b>ZPK</b>	<b>Parking Assistance Package</b>	\$700	\$700	\$700	\$700	\$700	
	5DL Side and Top View Cameras	x	x	x	x	x	
	5DP Parking Assistant	x	x	x	x	x	
<b>ZRE</b>	<b>Rear Executive Lounge Seating Package</b>				\$5,750	\$5,750	\$5,750
	4F4 Electric Reclining Seat and Footrest				x	x	x
	4F5 Executive Lounge Rear Center Console				x	x	x
	6FR Rear-seat entertainment Professional				x	x	x
	7GZ Executive Lounge Seating				x	x	x
	Note: deletes front passenger seat massage, electric side bolster, lumbar, and headrest functionality. Rear center seat will be deleted.				x	x	x
	ZRE cannot be ordered with NAFZ				x	x	x
	ZRE will delete STD or 100% equipment 465				x	x	x
	ZRE requires ordering ZEC and ZLU				x	x	
	ZRE requires ordering 4T7 and ZLU						x
<b>Priority 1 Packages</b>							
<b>Z11</b>	<b>BMW Individual Composition</b>	\$7,100	\$7,100	\$7,100	\$7,100	\$7,100	\$5,600
	3E1 Luxury Line	x	x	x	x	x	
	776 Anthracite Alcantara Headliner	x	x	x	x	x	x
	or XD5 Alcantara headliner in upholstery color	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	778 Individual Door Sill Finishers	x	x		x	x	
	X14 Almandine Brown Metallic	x	x	x	x	x	x
	or S34 Azurite Black Metallic	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or X03 Ruby Black Metallic	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or X04 Moonstone Metallic	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	XC4 BMW Individual Composition	x	x	x	x	x	
	XE7 Piano Finish Black Trim	x	x	x	x	x	x
	or XEA Eucalyptus Smoke Brown Wood Trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or XEB Ash Grain Black And Red Wood Trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	XL4 BMW Individual Leather steering wheel with fine wood	x	x	x	x	x	
	ZBTQ Tartufo Full Merino Leather	x	x	x	x	x	x
	or ZBCR Caramel/Black Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or ZBFQ Fiona Red/Black Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or ZBFU Smoke White/Black Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or ZBKS Cashmere Beige/Black Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or ZBRJ Smoke White/Viola Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	Z11 cannot be ordered with ZMP	x	x	x	x	x	
	Z11 requires ordering ZDB, ZEC and ZLU	x	x	x	x	x	
	Z11 cannot be ordered with ZID	x	x	x	x	x	
	Z11 will delete 4ND from the order	x	x	x	x	x	
	Z11 will delete STD or 100% equipment 2TB	x	x		x	x	

<b>Options</b>							
21G	19" M Light alloy Double-Spoke Bi-Color wheels with all-season run-flat tires (19x8.5, 245/45 R19) Included in package	ZMP	ZMP	ZMP	ZMP	ZMP	NC
23G	18" Light alloy V-Spoke wheels with all-season run-flat tires (18x8.0, 245/50 R18)	STD	STD	STD	NC	NC	
23L	19" Light alloy V-Spoke wheels with all-season run-flat tires (19x8.5, 245/45 R19)	\$1,300	\$1,300	\$1,300			
2NH	M Sport Brakes 2NH requires ordering ZMP 2NH requires ordering 21F, 21G or 21H	\$650 x x	\$650 x x	\$650 x x	\$650 x x	\$650 x x	
2VH	Integral Active Steering Included in package	\$1,150 ZAN	\$1,150 ZAN	\$1,150	\$1,150 ZAN	\$1,150 ZAN	STD

# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Options</b>							
2XL	Wood inlay leather steering wheel <i>2XL will delete STD or 100% equipment 2TB</i> <i>2XL cannot be ordered with ZMP</i>	\$690 x x	\$690 x x	\$690 x x	\$690 x x	\$690 x x	
300	Space-saver spare	\$150	\$150		\$150	\$150	
3DE	BMW iPerformance Design Elements Deletion <i>Included in package</i> <i>3DE will delete STD or 100% equipment ZIG</i>			NC ZMP x			
407	Panoramic Sky Lounge LED Roof <i>407 will delete STD or 100% equipment 402</i>	\$900	\$900	\$900	\$900	\$900	\$900 x
453	Front ventilated seats <i>Included in package</i>	ZEC	ZEC	ZEC	\$500 ZEC	\$500 ZEC	100%
4AS	Gray Poplar Wood trim <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC
4AX	Chestnut Wood Trim w/ wooden inlay <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC
4AY	American Oak Wood Trim w/ metal inlay <i>In combination with ZMP</i> <i>4AY cannot be ordered with 2XL or ZID</i> <i>Alternate in package</i>	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	
4B7	Fine Line High Gloss Wood trim	100%	100%	100%	100%	100%	NC
4BP	Light Poplar Wood trim <i>In combination with ZMP</i> <i>4BP cannot be ordered with 2XL or ZID</i> <i>Alternate in package</i>	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	
4LM	Fineline Black Wood Trim <i>Included in package</i> <i>4LM cannot be ordered with 2XL</i>	NC ZMP x	NC ZMP x	NC ZMP x	NC ZMP x	NC ZMP x	STD
4NM	Ambient Air Package	\$350	\$350	\$350	\$350	\$350	\$350
4T7	Front massaging seats <i>Included in package</i> <i>4T7 requires ordering ZEC</i>	\$1,000 x	\$1,000 x	\$1,000 x	ZEC	ZEC	100%
5AS	Active Driving Assistant <i>Included in package</i>	\$900 ZDA	\$900 ZDA	\$900 ZDA	ZDA	ZDA	100%
5DV	Remote Control Parking <i>5DV requires ordering ZPK</i>	\$550 x	\$550 x		\$550 x	\$550 x	\$550
6CP	Apple CarPlay Compatibility	\$300	\$300	\$300	\$300	\$300	100%
6F1	Bowers & Wilkins Diamond Surround Sound System	\$3,400	\$3,400	\$3,400	\$3,400	\$3,400	\$3,400
6FR	Rear-seat entertainment Professional <i>In combination with ZRE</i> <i>Included in package</i> <i>6FR will delete 6U9 from the order</i>	\$2,700 x	\$2,700 x	\$2,700 x	\$2,700 NC ZRE x	\$2,700 NC ZRE x	\$2,700 NC ZRE x
6UK	Night Vision with Pedestrian Detection <i>6UK will add 502 to the order</i> <i>Note: 502 - Retractable headlight washers</i>	\$2,300 x	\$2,300 x	\$2,300 x	\$2,300 x	\$2,300 x	\$2,300 x
776	Anthracite Alcantara Headliner <i>Included in package</i> <i>In combination with ZID</i> <i>In combination with ZMP</i> <i>776 will delete STD or 100% equipment ZS5</i> <i>Alternate in package</i>	ZI1 NC 1050 ZID, ZMP	ZI1 NC 1050 ZID, ZMP	ZI1 NC 1050 ZID, ZMP	ZI1 NC 1050 ZID, ZMP	ZI1 NC 1050 ZID, ZMP	NC ZI1  x
XD5	Alcantara headliner in upholstery color <i>In combination with ZI1</i> <i>In combination with ZID</i> <i>In combination with ZMP</i> <i>XD5 requires ordering (Ind) Full Merino Leather</i> <i>XD5 will delete STD or 100% equipment ZS5</i> <i>Alternate in package</i>	NC NC 1050 x ZI1, ZID, ZMP	NC NC 1050 x ZI1, ZID, ZMP	NC NC 1050 x ZI1, ZID, ZMP	NC NC 1050 x ZI1, ZID, ZMP	NC NC 1050 x ZI1, ZID, ZMP	NC NC  x x ZI1
ZFD	Fog Light Removal <i>ZFD will delete STD or 100% equipment 5A1</i> <i>ZFD cannot be ordered with ZMP</i>	NC x x	NC x x	NC x x	NC x x	NC x x	

# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Options</b>							
ZWN	20" M Light alloy Double-Spoke wheels with performance non run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) ZWN will add 2VC and 840 to the order Note: 2VC - Mobility Kit Note: 840 - Increased top speed limiter						NC  x

<b>Priority 1 Options</b>							
21H	20" M Light alloy Double-Spoke Bi-Color wheels with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 21H requires ordering ZMP 21H will add 840 to the order Note: 840 - Increased top speed limiter	\$1,300	\$1,300		\$1,300	\$1,300	NC
		x	x		x	x	
		x	x		x	x	
24N	20" Light alloy Bi-Color V-Spoke wheels with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 24N will add 840 to the order 24N cannot be ordered with ZMP Note: 840 - Increased top speed limiter				\$1,300	\$1,300	
					x	x	
					x	x	
27Z	20" Light alloy Star Spoke wheels, forged and polished with performance RFT (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 27Z cannot be ordered with ZMP 27Z will add 840 to the order Note: 840 - Increased top speed limiter				\$1,300	\$1,300	
					x	x	
					x	x	
2T3	20" BMW Individual Light alloy V-Spoke wheels with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) In combination with ZI1 2T3 will add 840 to the order 2T3 cannot be ordered with ZMP Note: 840 - Increased top speed limiter	\$2,600	\$2,600		\$1,300	\$1,300	
		NC			NC	NC	
		x	x		x	x	
		x	x		x	x	
320	Badge Deletion	NC	NC	NC	NC	NC	NC
XE7	Piano Finish Black Trim Included in package	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080
		ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
XEA	Eucalyptus Smoke Brown Wood Trim In combination with ZI1 Alternate in package	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080
		NC	NC	NC	NC	NC	NC
		ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
XEB	Ash Grain Black And Red Wood Trim In combination with ZI1 Alternate in package	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080	\$1,080
		NC	NC	NC	NC	NC	NC
		ZI1	ZI1	ZI1	ZI1	ZI1	ZI1

<b>Other Charges</b>							
	Destination & Handling	\$995	\$995	\$995	\$995	\$995	\$995

<b>Standard</b>							
1CA	CO2 relevant vehicles						STD
1CB	CO2 content	STD	STD	STD	STD	STD	STD
212	Brake System Equipment	STD	STD	STD	STD	STD	
223	Dynamic Damper Control	STD	STD	STD	STD	STD	
22M	20" M Light alloy Double-Spoke wheels with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)						STD
23G	18" Light alloy V-Spoke wheels with all-season run-flat tires (18x8.0, 245/50 R18)	STD	STD	STD			
248	Heated Steering Wheel						STD
24M	19" Light alloy Double Spoke wheels with all-season run-flat tires (19x8.5, 245/45 R19)				STD	STD	



# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



	740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Standard</b>						
255 Sport leather steering wheel	STD	STD	STD	STD	STD	
258 Runflat tires	STD	STD	STD	STD	STD	STD
2TB Sport Automatic Transmission	STD	STD		STD	STD	STD
2TE STEPTRONIC automatic transmission with shift Paddles			STD			
2VB Tire pressure monitor	STD	STD	STD	STD	STD	STD
2VH Integral Active Steering						STD
2VR 2-axle air suspension	STD	STD	STD	STD	STD	STD
2VS Active Comfort Drive with Road Preview						STD
302 Alarm System	STD	STD	STD	STD	STD	STD
316 Power tailgate	STD	STD	STD	STD	STD	STD
319 Universal garage-door opener	STD	STD	STD	STD	STD	STD
322 Comfort Access keyless entry	STD	STD	STD	STD	STD	STD
323 Soft-close automatic doors	STD	STD	STD	STD	STD	STD
356 Climate Comfort Laminated Glass						STD
358 Infrared windshield						STD
3AG Rear view camera	STD	STD	STD	STD	STD	STD
3DS Display Key	STD	STD	STD	STD	STD	STD
402 Panoramic moonroof	STD	STD	STD	STD	STD	STD
415 Power rear sunshade	STD	STD	STD	STD	STD	STD
416 Power rear sunshade & rear side window shades						STD
423 Floor mats	STD	STD	STD	STD	STD	STD
441 Smoker's package	STD	STD	STD	STD	STD	STD
453 Front ventilated seats						STD
454 Rear ventilated seats						STD
456 Multi-contour seats				STD	STD	STD
459 Power Front Seats	STD	STD	STD			
460 Rear comfort seats						STD
465 Split fold-down-rear seat	STD	STD	STD	STD	STD	STD
488 Lumbar support	STD	STD	STD			
494 Heated front seats	STD	STD	STD	STD	STD	
4B7 Fine Line High Gloss Wood trim	STD	STD	STD	STD	STD	
4HA Front and Rear Heated Seats						STD
4LM Fineline Black Wood Trim						STD
4NB 4-zone automatic climate control	STD	STD	STD	STD	STD	STD
4ND Instrument panel with nappa leather finish						STD
4T7 Front massaging seats						STD
4T8 Auto dimming driver exterior mirror	STD	STD	STD	STD	STD	STD
4U1 Ceramic Controls						STD
4UR Ambiance lighting	STD	STD	STD	STD	STD	STD
508 Park Distance Control	STD	STD	STD	STD	STD	STD
524 Adaptive light control	STD	STD	STD			
552 Adaptive Full LED Lights				STD	STD	STD
5A1 LED Fog Lights	STD	STD	STD	STD	STD	
5AC Automatic high beams	STD	STD	STD	STD	STD	STD
5AL Active Protection	STD	STD	STD	STD	STD	STD
5AP Decoding for no-dazzle high-beam assistance	STD	STD	STD	STD	STD	STD
5AS Active Driving Assistant						STD
5DL Side and Top View Cameras						STD
5DP Parking Assistant						STD
5DS Emergency trunk release	STD	STD	STD	STD	STD	
609 Navigation system	STD	STD	STD	STD	STD	STD
610 Head-up Display				STD	STD	STD
645 Radio control US	STD	STD	STD	STD	STD	STD
650 In-dash CD player	STD	STD	STD	STD	STD	STD
655 SiriusXM Satellite Radio with 1year All Access Subscription	STD	STD	STD	STD	STD	STD
688 Harman Kardon surround sound system	STD	STD	STD	STD	STD	STD
698 area code 2 for dvd						STD

# BMW of North America, LLC

Pricing Guide

Model Year 2018

Suggested Retail Price




7 Series Sedan (G12)

Effective February 9, 2017



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Standard</b>							
6AC	BMW Assist eCall	STD	STD	STD	STD	STD	STD
6AE	BMW TeleServices	STD	STD	STD	STD	STD	STD
6AG	eDrive Services			STD			
6AK	ConnectedDrive Services	STD	STD	STD	STD	STD	STD
6AM	Advanced Real-Time Traffic Information	STD	STD	STD	STD	STD	STD
6AN	Concierge Services	STD	STD	STD	STD	STD	STD
6AP	Remote Services	STD	STD		STD	STD	STD
6CP	Apple CarPlay Compatibility						STD
6NW	Wireless Charging	STD	STD	STD	STD	STD	STD
6U8	Gesture Control	STD	STD	STD	STD	STD	STD
6WB	Dynamic Digital Instrument Cluster	STD	STD	STD	STD	STD	STD
6WD	WiFi Hotspot	STD	STD	STD	STD	STD	STD
710	M steering wheel						STD
715	Aerodynamic kit						STD
754	Rear spoiler						STD
823	Hot climate version	STD	STD	STD	STD	STD	STD
842	Cold climate version	STD	STD	STD	STD	STD	STD
845	Acoustic belt warning	STD	STD	STD	STD	STD	STD
850	Supplement tank filling	STD	STD	STD	STD	STD	STD
853	Language Version English	STD	STD	STD	STD	STD	STD
8KL	Oil Chg 10,000 mls/12 months	STD	STD	STD	STD	STD	STD
8R9	Refrigerant	STD	STD	STD	STD	STD	STD
8S4	Variable Light Decoding	STD	STD	STD	STD	STD	STD
8TN	Daytime driving lights	STD	STD	STD	STD	STD	STD
925	Shipping package	STD	STD	STD	STD	STD	STD
ZAL	Adaptive LED Headlights	STD	STD	STD			
ZCY	Cerium Gray exterior trim						STD
ZEB	Enhanced USB & Bluetooth	STD	STD	STD	STD	STD	STD
ZIG	BMW iPerformance Design Elements			STD			
ZS5	Alcantara Headliner in Coordinated Upholstery Color						STD
ZTM	Tier 2	STD	STD	STD	STD	STD	STD

## Wheels

 <p><b>Code: 21F</b> <b>Style: 647M</b></p>	<b>19" M Light alloy Double-Spoke Bi-Color wheels with performance run-flat tires</b> Front: 19x8.5, 245/45 R19 Rear: 19x9.5, 275/40 R19	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	
 <p><b>Code: 21G</b> <b>Style: 647M</b></p>	<b>19" M Light alloy Double-Spoke Bi-Color wheels with all-season run-flat tires</b> Front / Rear: 19x8.5, 245/45 R19	ZMP	ZMP	ZMP	ZMP	ZMP	NC
 <p><b>Code: 22M</b> <b>Style: 760M</b></p>	<b>20" M Light alloy Double-Spoke wheels with performance run-flat tires</b> Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20						Standard



# BMW of North America, LLC

Pricing Guide





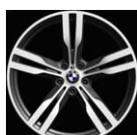


Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Wheels</b>							
	<b>18" Light alloy V-Spoke wheels with all-season run-flat tires</b> Front / Rear: 18x8.0, 245/50 R18  <b>Code: 23G</b> <b>Style: 642</b>	Standard	Standard	Standard	NC	NC	
	<b>19" Light alloy V-Spoke wheels with all-season run-flat tires</b> Front / Rear: 19x8.5, 245/45 R19  <b>Code: 23L</b> <b>Style: 620</b>	\$1,300	\$1,300	\$1,300			
	<b>19" Light alloy Double Spoke wheels with all-season run-flat tires</b> Front / Rear: 19x8.5, 245/45 R19  <b>Code: 24M</b> <b>Style: 630</b>				Standard	Standard	
	<b>20" M Light alloy Double-Spoke wheels with performance non run-flat tires</b> Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20  <b>Code: ZWN</b> <b>Style: 760M</b>						NC
	ZWN will add 2VC and 840 to the order						x
<b>Priority 1 Wheels</b>							
	<b>20" M Light alloy Double-Spoke Bi-Color wheels with performance run-flat tires</b> Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20  <b>Code: 21H</b> <b>Style: 648M</b>	\$1,300	\$1,300		\$1,300	\$1,300	NC
	21H requires ordering ZMP	x	x		x	x	
	21H will add 840 to the order	x	x		x	x	
	<b>20" Light alloy Bi-Color V-Spoke wheels with performance run-flat tires</b> Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20  <b>Code: 24N</b> <b>Style: 628</b>				\$1,300	\$1,300	
	24N will add 840 to the order				x	x	
	24N cannot be ordered with ZMP				x	x	
	<b>20" Light alloy Star Spoke wheels, forged and polished with performance RFT</b> Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20  <b>Code: 27Z</b> <b>Style: 646</b>				\$1,300	\$1,300	
	27Z cannot be ordered with ZMP				x	x	
	27Z will add 840 to the order				x	x	

# BMW of North America, LLC

Pricing Guide


Model Year 2018

Suggested Retail Price

7 Series Sedan (G12)

Effective February 9, 2017



	740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
<b>Priority 1 Wheels</b>						
 <b>20" BMW Individual Light alloy V-Spoke wheels with performance run-flat tires</b> Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20  <b>Code: 2T3</b> <b>Style: 649i</b>	\$2,600	\$2,600		\$1,300	\$1,300	
In combination with ZI1	NC			NC	NC	
2T3 will add 840 to the order	x	x		x	x	
2T3 cannot be ordered with ZMP	x	x		x	x	