The new MINI Clubman

06/2015 page 1

### THE NEW MINI CLUBMAN.



#### **Contact:**

Mariella Kapsaskis
MINI Communications Manager
201.930.3166
Mariella.Kapsaskis@miniusa.com

Rob Duda
Director, Peppercomm
908.347.1243
rduda@peppercomm.com

#### MOTORING GROWN UP, MEET THE NEW MINI CLUBMAN

Athletic driving, a bespoke interior, and a uniquely MINI design – with incredible versatility.

- Newest member of MINI lineup goes on sale in U.S. in January 2016
- Powered by BMW Group engine technology and architecture

Woodcliff Lake, NJ – June 24, 2015... As the latest addition to the MINI family, the new Clubman, unveiled today, has grown up in both size and maturity compared to its predecessor launched in 2007. Completely redesigned and engineered from the ground up, the new MINI Clubman features premium quality and craftsmanship in every detail, creating a sleek and sophisticated interpretation of the brand's iconic style.

In fact, for the first time since the Clubman name was introduced in 1969, the new MINI Clubman has been developed as a separate model from the iconic MINI Cooper Hardtop, taking the legendary MINI sporting feel into a larger class of vehicle. The new MINI Clubman continues in the tradition of renowned British estate cars, offering a rare combination of passenger comfort and elegant styling while being fun to drive.

"The new Clubman strikes a perfect balance between MINI's heritage and future," said David Duncan, Vice President MINI of the Americas. "As our flagship, the Clubman represents everything MINI does best while showing-off a more mature and refined side. Its premium styling and functional design will play a critical role as we reposition the brand over the next few years."

The new MINI Clubman

06/2015 page 2 Longer and wider than any other MINI, the new MINI Clubman offers exceptional versatility. Particular attention has been given to the comfort of rear-seat passengers, who enjoy generous leg-, elbow-, and shoulder-room. For carrying items rather than people, the cargo area can be significantly expanded by the flat-folding rear seats. The MINI Clubman's hallmark split-rear doors are thoughtfully engineered for convenient access, whether in tight spaces or loading bulky objects. The rear doors can even be opened when one's hands are full, with an optional foot-activated sensor.

This interior practicality is complemented by beautiful design and near-bespoke levels of customization. Several new upholsteries have been developed specifically for the new MINI Clubman, including a smooth-grained Indigo blue-dyed leather with diamond-stitching in the pattern of classic English Chesterfield sofas, and a rich Burgundy leather with environmentally friendly Dinamica trim. A host of other options take the MINI tradition of curated design to a new level of sophistication.

With extensive testing on the Nürburgring racetrack in Germany, long considered the benchmark for sports-car handling and driving dynamics, the new MINI Clubman is very much the MINI that enthusiasts expect on the road powered by BMW Group-developed MINI TwinPower Turbo Technology engines. As is appropriate for a British driver's car, all US variants of the MINI Clubman will be available with manual transmissions – while the Clubman also marks the introduction of an eight-speed automatic to the MINI Brand.

"The new MINI Clubman offers the highest level of everyday practicality, long distance suitability, versatility and ride comfort ever seen in a MINI," said Sebastian Mackensen, Head of MINI. "With five fully-fledged seats and a versatile interior, the new MINI Clubman meets all the requirements of the compact class in terms of functionality in its own unconventional way."

The new MINI Clubman was introduced today by Mr. Peter Schwarzenbauer, member of the BMW Board of Management, along with Sebastian Mackensen, Head of MINI, and Anders Warming, Head of MINI Design. The car will celebrate its official World Premiere on September 17 at the International Motor Show (IAA) in Frankfurt, Germany.

The new MINI Clubman, available in both Cooper and Cooper S variants, will go on sale at the beginning of 2016 at MINI dealers across the U.S. Pricing will be announced in September. For full vehicle specifications and images please see the detailed product news release <a href="here">here</a>.

#### About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake,

The new MINI Clubman

06/2015 page 3 New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 123 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of seven unique vehicles.

**Journalist notes:** Media information about MINI and its products is available to journalists on-line at <a href="https://www.miniusanews.com">www.miniusanews.com</a>.

Consumer information about the MINI Clubman can be found at: <a href="https://www.MINIUSA.com/Clubman">www.MINIUSA.com/Clubman</a>

**Dimensions and Capacities (US)** 

		_	
Doors	6		
Seats	5		
Veh. length	inch	168.3	
Veh. width	inch	70.9	
Width incl mirrors	inch	79.6	
Veh. height	inch	56.7	
Wheelbase	inch	105.1	
Front track			
- Cooper	inch	61.6	
- Cooper S	inch	61.4	
Rear track			
- Cooper	inch	61.6	
- Cooper S	inch	61.5	
Overhang front	inch	31	
Rear overhang	inch	31.6	
Ground clearance	inch	5.6	
Turning circle	ft	37.1	
Legroom front	inch	41.4	
Legroom 2nd row	inch	34.3	
Shoulder room front	inch	54.7	
Shoulder room rear	inch	52.8	
Headroom front	inch	40.2	
Headroom front with Sunroof	inch	39	
Max. headroom 2nd row	inch	38	
- with Sunroof	inch	36.9	
Front Seat Volume	ft³	52.7	
Rear Seat Volume	ft³	39.8	
Cargo Volume			
- rear seats in use	ft³	17.5	
- rear seats folded	ft³	47.9	
Gas tank capacity	gal	13.2	

06/2015 page 4

# Technical Specifications (US)

Cooper

Inline 3-cylinder with		with	
Engine Type	TwinPower Turbo technology,		
0 31	turbocharged and direct injected		
Emission classification	SULEV30	SULEV30	
MINI Engine Code	B36A15M0	B36A15M0	
Displacement	1499 cm <sup>3</sup>		
Engine power	134 bhp @ 4400 rpm		
Engine torque	162 ft lbs @ 1250 rpm		
Transmissions	6-speed	6-speed	
	automatic	manual	
Gear ratios:			
1st gear	4.459	3.615	
2nd	2.508	1.952	
3rd	1.556	1.241	
4th	1.142	0.969	
5th	0.851	0.806	
6th	0.672	0.683	
7th	N/A	N/A	
8th	N/A	N/A	
Reverse gear	3.185	3.538	
Final drive ratio	3.683	3.882	
Curb Weight (lbs)	3160	3105	
0-60 mph	8.9 sec.	8.9 sec.	
		127	
Top speed	127 mph	mph	
Suspension type front	1-link drive strut	1-link drive strut axle	
Rear suspension	central pivot as	central pivot axle	
Steering type	rack-and-pinio	rack-and-pinion	
Power-steering	EPS	EPS	
Steering ratio	14.2:1	14.2:1	
Front brake	disc ventilated		
Rear brake	disc		

The new MINI Clubman

06/2015 page 5

## Cooper S

Inline 4-cylinder with		
TwinPower Turbo technology,		
turbocharged and direct injected		
SULEV30	SULEV30	
B46A20M0		
1998 cm³		
189 bhp @ 5000 rpm		
207 ft lbs @ 1250 rpm		
8-speed	6-speed	
automatic	manual	
5.25	3.923	
3.029	2.136	
1.95	1.276	
1.457	0.921	
1.221	0.756	
1	0.628	
0.809	-	
0.673	-	
4.015	3.538	
3.2	3.588	
3300	3235	
6.9 sec.	7 sec.	
	142	
142 mph	mph	
1-link drive strut axle		
central pivot axle		
rack-and-pinio	rack-and-pinion	
EPS		
14.2:1		
disc ventilated		
disc		
	TwinPower Turbo tecturbocharged and direct turbocharged and direct SULEV30  B46A20M0  1998 cm³  189 bhp @ 5000  207 ft lbs @ 1250  8-speed automatic  5.25  3.029  1.95  1.457  1.221  1  0.809  0.673  4.015  3.2  3300  6.9 sec.  142 mph  1-link drive strut central pivot ax rack-and-pinio EPS  14.2:1  disc ventilated	