

BMW Group



Vehicle Sales BMW of North America, LLC, June 2015

	June 2015	June 2014	%	YTD June 2015	YTD June 2014	%
i3	551	358	54.0%	4,456	694	542.1%
i8	137	0	0.0%	733	0	0.0%
1/2 Series	1,067	680	56.9%	5,342	3,268	63.5%
3 Series	6,891	7,633	-9.7%	42,783	41,521	3.0%
4 Series	6,625	3,910	69.4%	24,906	15,402	61.7%
5 Series	2,965	7,940	-62.7%	23,581	27,617	-14.6%
6 Series	238	322	-26.1%	5,084	5,067	0.3%
7 Series	832	1,548	-46.3%	5,223	4,711	10.9%
Z4	105	114	-7.9%	1,072	1,213	-11.6%
X1	1,118	1,052	6.3%	5,905	11,311	-47.8%
BMW passenger cars	20,529	23,557	-12.9%	119,085	110,804	7.5%
X3	2,301	2,105	9.3%	13,283	21,802	-39.1%
X4	390	0	0.0%	3,146	0	0.0%
X5	7,508	3,972	89.0%	29,151	22,438	29.9%
X6	1,448	567	155.4%	3,958	2,338	69.3%
BMW light trucks	11,647	6,644	75.3%	49,538	46,578	6.4%
BMW brand	32,176	30,201	6.5%	168,623	157,382	7.1%
Cooper /S Hardtop 2 Door	1,425	2,304	-38.2%	10,227	7,721	32.5%
Cooper /S Hardtop 4 Door	1,886	0	100.0%	8,261	0	100.0%
Cooper /S Convertible	393	368	6.8%	1,707	1,737	-1.7%
Cooper /S Clubman	7	361	-98.1%	18	1,910	-99.1%
Coupe	51	78	-34.6%	258	512	-49.6%
Roadster	123	127	-3.1%	673	724	-7.0%
Countryman	2,041	1,956	4.3%	8,278	10,621	-22.1%
Paceman	248	182	36.3%	838	927	-9.6%
MINI brand	6,174	5,376	14.8%	30,260	24,152	25.3%
TOTAL BMW of North America, LLC	38,350	35,577	7.8%	198,883	181,534	9.6%