

BMW Group



Vehicle Sales BMW of North America, LLC, July 2015

	July 2015	July 2014	%	YTD July 2015	YTD July 2014	%
i3	935	363	158.0%	5,391	1057	410.0%
i8	217	0	0.0%	950	0	0.0%
1/2 Series	1,028	638	61.1%	6,370	3,906	63.1%
3 Series	7,729	8,789	-12.1%	50,512	50,310	0.4%
4 Series	3,190	3,708	-14.0%	28,096	19,110	47.0%
5 Series	2,186	5,676	-61.5%	25,767	33,293	-22.6%
6 Series	311	384	-19.0%	5,395	5,451	-1.0%
7 Series	916	544	68.4%	6,139	5,255	16.8%
Z4	118	120	-1.7%	1,190	1,333	-10.7%
X1	1,189	1,003	18.5%	7,094	12,314	-42.4%
BMW passenger cars	17,819	21,225	-16.0%	136,904	132,029	3.7%
X3	2,340	1,565	49.5%	15,623	23,367	-33.1%
X4	407	318	28.0%	3,553	318	1017.3%
X5	6,011	2,688	123.6%	35,162	25,126	39.9%
X6	393	613	-35.9%	4,351	2,951	47.4%
BMW light trucks	9,151	5,184	76.5%	58,689	51,762	13.4%
BMW brand	26,970	26,409	2.1%	195,593	183,791	6.4%
Cooper /S Hardtop 2 Door	2,479	2,632	-5.8%	12,706	10,353	22.7%
Cooper /S Hardtop 4 Door	1,036	0	100.0%	9,297	0	100.0%
Cooper /S Convertible	272	363	-25.1%	1,979	2,100	-5.8%
Cooper /S Clubman	3	250	-98.8%	21	2,160	-99.0%
Coupe	25	84	-70.2%	283	596	-52.5%
Roadster	78	150	-48.0%	751	874	-14.1%
Countryman	1,203	2,183	-44.9%	9,481	12,804	-26.0%
Paceman	95	149	-36.2%	933	1,076	-13.3%
MINI brand	5,191	5,811	-10.7%	35,451	29,963	18.3%
TOTAL BMW of North America, LLC	32,161	32,220	-0.2%	231,044	213,754	8.1%