U.S. Press Information



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BMW Back on CTSC Podium at Road America. Freiberg and Hindman BMW M3 Finish Third in Grand Sport

Woodcliff Lake, N.J. – Aug. 10, 2015 . . . Ashley Freiberg and BMW Motorsport Junior Trent Hindman drove the No. 46 Fall-Line Motorsports BMW M3 back onto the Continental Tire Sports Car Challenge podium, finishing third in Saturday's two-hour-and-thirty-minute race at Road America, in Elkhart Lake, Wis. Out of the points in the last two rounds due to a mechanical failure at Canadian Tire Motorsport Park and a crash on the first lap at Lime Rock Park, the duo combined for a strong performance today to complete 57 laps of the 4.0-mile, 14-turn circuit, finishing 1.6 seconds behind the winning Porsche.

"Our M3 was a missile today," said BMWNA Scholarship driver Freiberg. "I drove as hard as I could." Hindman added, "I was closing at the end and was hoping some of the slower traffic ahead would hold up the leaders, but I think I may have been too hard on the tires in the beginning of my stint."

In the Street Tuner class, the highest finishing BMW was the No. 81 Bimmerworld Racing BMW 328i, of Tyler Cooke and Andrie Hartanto, in fourth.

Round 8 of the 2015 Continental Tire SportsCar Challenge will take place at Virginia International Raceway, in Alton, Virginia., on Aug. 22.

BMW Group In America

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Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 123 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

The BMW Group

With its three brands, BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was euro 7.91 billion on revenues amounting to approximately euro 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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