

BMW Group



Vehicle Sales BMW of North America, LLC, August 2015

	Aug. 2015	Aug. 2014	%	YTD Aug. 2015	YTD Aug. 2014	%
i3	792	1,025	-22.7%	6,183	2082	197.0%
i8	210	9	2233.3%	1,160	9	12788.9%
1/2 Series	1,024	657	55.9%	7,394	4,563	62.0%
3 Series	10,163	8,197	24.0%	60,675	58,507	3.7%
4 Series	2,940	4,280	-31.3%	31,036	23,390	32.7%
5 Series	4,012	4,468	-10.2%	29,779	37,761	-21.1%
6 Series	258	468	-44.9%	5,653	5,919	-4.5%
7 Series	90	529	-83.0%	6,229	5,784	7.7%
Z4	123	114	7.9%	1,313	1,447	-9.3%
X1	2,317	1,574	47.2%	9,411	13,888	-32.2%
BMW passenger cars	21,929	21,321	2.9%	158,833	153,350	3.6%
X3	2,127	2,023	5.1%	17,750	25,390	-30.1%
X4	453	345	31.3%	4,006	663	504.2%
X5	2,803	3,497	-19.8%	37,965	28,623	32.6%
X6	443	27	1540.7%	4,794	2,978	61.0%
BMW light trucks	5,826	5,892	-1.1%	64,515	57,654	11.9%
BMW brand	27,755	27,213	2.0%	223,348	211,004	5.9%
Cooper /S Hardtop 2 Door	1,593	1,581	0.8%	14,299	11,934	19.8%
Cooper /S Hardtop 4 Door	1,128	0	100.0%	10,425	0	100.0%
Cooper /S Convertible	229	359	-36.2%	2,208	2,459	-10.2%
Cooper /S Clubman	1	209	-99.5%	22	2,369	-99.1%
Coupe	155	94	64.9%	438	690	-36.5%
Roadster	323	123	162.6%	1,074	997	7.7%
Countryman	1,398	2,412	-42.0%	10,879	15,216	-28.5%
Paceman	282	228	23.7%	1,215	1,304	-6.8%
MINI brand	5,109	5,006	2.1%	40,560	34,969	16.0%
TOTAL BMW of North America, LLC	32,864	32,219	2.0%	263,908	245,973	7.3%