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BMW Signs On as Official Partner of USA GOLF Federation for Rio 2016 Olympic Games.

Partnership Extends Company's Support of Golf Ahead of Sport's Return to Olympic Games.

Woodcliff Lake, NJ – September 16, 2015... BMW of North America, the Official Mobility Partner of the United States Olympic Committee (USOC), announced today that it will add the USA GOLF Federation to its roster of National Governing Body (NGB) partners in advance of the Rio 2016 Olympic Games. BMW will provide mobility services including transportation assistance to the USA GOLF Federation leading up to and during the Rio 2016 Games.

Golf will return to the Olympic Games in 2016 after an absence of 112 years. 60 men and 60 women from around the world will compete in consecutive weeks for Olympic medals over 72 holes. As a partner of Team USA committed to the advancement of athletic performance, BMW is excited for the sport's inclusion in the Games to make a positive impact on future generations of golfers.

"As a global supporter of professional and amateur golf for more than 30 years, it was a natural fit for BMW to support USA GOLF in the sport's return to the Olympics in 2016," said Trudy Hardy, Vice President of Marketing, BMW of North America. "With this partnership and golf's inclusion in the Olympics for the first time in 112 years, BMW realizes a powerful opportunity to aid in raising the profile of the sport with new audiences across the globe. We are excited for a spirited competition in Rio and wish the best of luck to the USA GOLF athletes in their quest to bring home a medal."

The partnership links BMW's commitment to Team USA and performance-driven sports with a long-standing, global interest in professional and amateur golf. BMW is the title sponsor of four professional golf tournaments across the globe – the BMW Championship, the penultimate event in the PGA TOUR's FedExCup Playoffs, along with the European Tour's BMW International Open in Germany, BMW Masters in China, and BMW PGA Championship at Wentworth (UK).

"We're thrilled to have such a tenured friend of both golf and the Olympics behind us as we prepare to bring the sport back to the world's biggest sports stage," said Andy Levinson, Executive Director, USA GOLF Federation. "It is sponsor support like this that will allow us to achieve our mission of not only competitive success in Rio, but also contributing to the development of future American golfers."

USA GOLF joins USA Swimming, USA Track & Field, and USA Bobsled & Skeleton as existing NGB partners of BMW.

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BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 149 BMW motorcycle retailers, 124 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwgroupusanews.com and www.press.bmwna.com.

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About USA GOLF Federation, Inc.

The mission of USA GOLF is to pursue competitive success in Olympic, Paralympic or Pan American competition and to contribute to the development of future elite American golfers. USA GOLF is recognized by the United States Olympic Committee and the International Golf Federation as the National Governing Body that will officially name and manage the men's and women's U.S. Olympic golf teams. For more information, visit www.usagolf.org.

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