

## For Release: September 18, 2015

Jordan Spieth's Hole-in-One at the 2015 BMW Championship Results in BMW Donation of Full, Four-Year BMW Evans Scholarship Worth \$100,000 in Spieth's Name.

Lake Forest, IL - September 18, 2015... On the first day of play at the 2015 BMW Championship, Jordan Spieth recorded a hole-in-one, resulting in the donation of another BMW Hole-In-One Scholarship, a full, four-year Evans Scholarship worth \$100,000. Spieth aced the 2<sup>nd</sup> hole, his 11<sup>th</sup> hole of the day, on Thursday, September 17 at Conway Farms Golf Club in Lake Forest, IL, with a 7-iron, from 184 yards.

All net proceeds from the BMW Championship benefit the Evans Scholars Foundation, which provides full college scholarships to hardworking, young caddies with financial need and strong academic records. Since becoming title sponsor in 2007, BMW has contributed more than \$19 million to the Evans Scholars Foundation. Yesterday's hole-in-one marks the fourth time in the last five years that BMW has awarded a BMW Hole-in-One Scholarship.

"Recording a hole-in-one is always an exciting moment," said Spieth. "Having it result in a \$100,000 scholarship for the Evans Scholars Foundation makes it that much more meaningful."

Tyler Mount and Rose McBride, Evans Scholars at Northwestern University, accepted the donation on behalf of the Evans Scholars Foundation. Later this year, BMW and the Western Golf Association (WGA), sponsor of the Evans Scholars Foundation, will jointly select and award the 2015 BMW Hole-in-One Scholarship in Spieth's name to a student caddie who will attend college next fall.

"This additional contribution of the BMW Hole-in-One Scholarship is greatly appreciated, and we congratulate Jordan for making it possible, and we thank BMW for its ongoing commitment to the Evans Scholars, which allows young caddies the opportunity to change the course of their lives," said WGA President and CEO John Kaczkowski.

"Congratulations to Jordan on a recording a hole-in-one during yesterday's round," said Trudy Hardy, Vice President, Marketing, BMW of North America. "In honor of his amazing shot, BMW is proud to provide another full, four-year Evans Scholarship to a caddie, helping him or her realize the dream of a college education."

For updates during The 2015 BMW Championship, follow the conversation with:

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## About Western Golf Association/Evans Scholars Foundation

The Western Golf Association conducts four national golf championships and sponsors the nationally acclaimed Evans Scholars Foundation. Headquartered in Golf, Illinois, the organization was founded in 1899 by 11 Chicago-area golf clubs to promote their interests in golf.

The WGA conducts two prestigious amateur championships, the Western Amateur and the Western Junior, as well as the BMW Championship, the third of four PGA TOUR FedExCup Playoff events. In 2013, the WGA added a fourth tournament, the Hotel Fitness Championship, one of four newly-created Web.com Tour Finals events.

The WGA also champions education through golf in sponsoring the Evans Scholars Foundation. Established by famed amateur golfer Charles "Chick" Evans Jr., the program provides full housing and tuition scholarships to deserving caddies across the country. Currently, 910 caddies are attending college as Evans Scholars; there are more than 10,000 Evans Alumni across the country. Most Scholars attend one of the 14 universities where the Foundation owns and operates a Scholarship House.

## **Contact:**

Gary Holaway Vice President, Communications Western Golf Association (847) 924-8276 / holaway@wgaesf.org

Katie Kokkinos Corporate Communications Specialist, Marketing & Culture BMW of North America, LLC (201) 307-3982 /katherine.kokkinos@bmwnaext.com