



THE NEW MINI CLUBMAN.

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MINI USA ANNOUNCES US MARKET PRICING FOR NEW MINI CLUBMAN

Woodcliff Lake, NJ – September 25, 2015... MINI USA announced pricing today on its all-new 2016 MINI Clubman with a Manufacturer's Suggested Retail Price (MSRP) of \$24,100 for the Cooper model. The most spacious and versatile MINI ever built, the new MINI Clubman is the first MINI to enter the compact premium segment. It is both longer and wider than previous MINI models and offers premium quality and craftsmanship in every detail for under \$25,000. The Cooper S variant will start at \$27,650. All prices exclude the \$850 Destination & Handling fee.

"The premium quality and value of the new MINI Clubman will set the standard for the premium compact segment going forward," said Patrick McKenna, Department Head, Product Planning & Events, MINI USA. "MINI defined the premium small car segment with the relaunch of the Hardtop back in 2002 and the new Clubman will help us redefine the notion of "premium" with nearly bespoke levels of customization."

Like every MINI model in the product line up, all options are available a la carte, as well as in bundled packages. This means customers can decide to pay for only what they select and are not forced into more expensive packages that include equipment they don't want or need. The new MINI Clubman also features a number of special upholsteries that have been developed specifically for the vehicle, including a smooth-grained Indigo blue-dyed leather with diamond-stitching in the pattern of classic English Chesterfield sofas, and a rich Burgundy leather with environmentally friendly Dinamica trim.

While the new MINI Clubman is longer and wider than any other MINI model, the newest member of the MINI family endured extensive testing on the Nürburgring in Germany, the Circuit of Miramas in France and the Millbrook Proving Ground in the UK, as well as the legendary roads of Wales. This testing was conducted to ensure that the new MINI Clubman maintained the legendary "fun to drive" handling that enthusiasts expect on the road.

The new MINI Clubman will be powered by BMW Group-developed three- and four-cylinder MINI TwinPower Turbo Technology engines, and like all MINI models and trims, will come standard with an efficient six-speed manual transmission. Meanwhile, the Cooper S variant will offer an optional 8-speed automatic or 8-speed sport automatic transmission with paddle shifters. This high tech and efficient sporty transmission is not only a first for MINI, but also a rarity in the segment.

The new MINI Clubman also comes with an array of standard equipment, including:

Cooper:

- Six-speed manual transmission with rev-matching function
- MINI Connected infotainment system with 6.5-inch high-resolution display, third-party app support, Bluetooth audio streaming, and voice control
- Leather-wrapped three-spoke multifunction steering wheel and gearshift lever
- Dual-zone automatic climate control
- Rain-sensing windshield wipers
- Keyless ignition
- 12-color ambient interior lighting
- 60/40 split-folding rear seats
- 16" forged alloy wheels in "Loop Spoke" design
- Carbon Black leatherette upholstery
- MINI Driving modes with Green, Mid, and Sport settings
- Automatic headlights

Cooper S:

- Six-speed manual transmission with rev-matching function
- MINI Connected infotainment system with 6.5-inch high-resolution display, third-party app support, Bluetooth audio streaming, and voice control
- Sport seats with increased bolstering
- 17" forged alloy wheels in silver "Vent Spoke" design or black "Net Spoke" design
- Leather-wrapped three-spoke multifunction steering wheel and gearshift lever
- MINI Driving modes with Green, Mid, and Sport settings
- Dual-zone automatic climate control
- Automatic headlights
- Rain-sensing windshield wipers
- Halogen fog lights
- Keyless ignition

- 12-color ambient interior lighting
- 60/40 split-folding rear seats
- Chrome-tipped dual exhaust outlets
- Cooper S front fascia with hexagonal grille mesh, chrome surround, additional brake ventilation ducts
- Carbon Black leatherette upholstery

In addition to the standard equipment and a la carte options, several packages are available, including:

- **Sport Package - Cooper**

17" alloy wheels in silver Vent Spoke design or black Net Spoke design
LED Headlights and taillights
Sport seats with leatherette upholstery
Dynamic Damper Control adjustable suspension

- **Sport Package - Cooper S**

18" alloy wheels in silver or black Star Spoke design
LED Headlights, taillights, and fog lights
Dynamic Damper Control adjustable suspension

- **Premium Package**

Dual-pane panoramic sunroof
12-speaker, 410-watt harman/kardon audio system
Comfort Access keyless entry with hands-free Easy Opener for split rear doors.

- **Technology Package**

8.8-inch high-resolution widescreen display
Turn-by-turn navigation with real time-traffic information
MINI Connected XL with support for Journey Mate companion app and the full MINI Connected app portfolio
Rear-view camera and rear parking sensors

The Clubman will go on sale in January 2016 at MINI dealers across the U.S. Customers looking to build or pre-order a new MINI Clubman can use the configurator now available at MINIUSA.com or visit their local MINI dealer. For full vehicle specifications, please see the detailed product news release [here](#).

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake,

New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 124 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops.

Journalist notes: For press materials and images of the new MINI Clubman, visit the MINI Clubman News Room at www.miniusanews.com.

Consumer information about the MINI Clubman can be found at:
www.MINIUSA.com/Clubman