BMW Group

Vehicle Sales BMW of North America, LLC, October 2015

	Oct. 2015	Oct. 2014	%	YTD Oct. 2015	YTD Oct. 2014	%
i3	986	1,159	-15.0%	8,879	4,263	108.3%
i8	149	204	-27.0%	1,491	271	450.2%
1/2 Series	1,258	672	87.2%	9,730	5,975	62.8%
3 Series	11,012	10,199	8.0%	80,832	76,976	5.0%
4 Series	3,295	3,422	-3.7%	37,057	31,356	18.2%
5 Series	2,693	4,914	-45.2%	36,531	44,082	-17.1%
6 Series	369	740	-50.1%	6,287	7,109	-11.6%
7 Series	618	1,680	-63.2%	6,981	7,944	-12.1%
Z4	86	198	-56.6%	1,495	1,815	-17.6%
X1	601	2,073	-71.0%	10,859	17,801	-39.0%
BMW passenger cars	**21,067**	**25,261**	**-16.6%**	**200,142**	**197,592**	**1.3%**
X3	3,028	1,610	88.1%	23,811	28,808	-17.3%
X4	492	357	37.8%	4,973	1,400	255.2%
X5	4,292	3,355	27.9%	44,782	36,376	23.1%
X6	560	19	2847.4%	5,687	3,017	88.5%
BMW light trucks	**8,372**	**5,341**	**56.7%**	**79,253**	**69,601**	**13.9%**
BMW brand	**29,439**	**30,602**	**-3.8%**	**279,395**	**267,193**	**4.6%**
Cooper /S Hardtop 2 Door	1,378	2,747	-49.8%	17,362	15,799	9.9%
Cooper /S Hardtop 4 Door	1,018	0	100.0%	12,617	0	100.0%
Cooper /S Convertible	443	227	95.2%	2,889	3,102	-6.9%
Cooper /S Clubman	2	15	-86.7%	25	2,604	-99.0%
Coupe	2	24	-91.7%	454	871	-47.9%
Roadster	2	69	-97.1%	1,096	1,271	-13.8%
Countryman	1,219	2,035	-40.1%	13,278	19,159	-30.7%
Paceman	23	183	-87.4%	1,340	1,682	-20.3%
MINI brand	**4,087**	**5,300**	**-22.9%**	**49,061**	**44,488**	**10.3%**
TOTAL BMW of North America, LLC	**33,526**	**35,902**	**-6.6%**	**328,456**	**311,681**	**5.4%**