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**BMW at the 2015 Los Angeles Auto Show:**

- **Making its North American Premier, BMW will showcase the all-new BMW 7 Series, all-new BMW 3 Series eDrive, all-new BMW X1 and the exclusive motorsport inspired BMW M4 GTS.**
- **BMW i will premiere BMW Laser Light, available for the first time in the US, as well as the limited edition BMW i3 Shadow Sport, featuring exclusive exterior paint color and interior design, moonroof and sport tuned suspension.**

**Woodcliff Lake, N.J.:** **November 17, 2015 12:00 pm EDT /9:00 am PDT...** The all-new BMW 3 Series eDrive, BMW M4 GTS, BMW X1 and the BMW 7 Series will make their North American debuts at the 2015 Los Angeles Auto Show held at the Los Angeles Convention Center. In addition, BMW will feature the eDrive BMW X5 xDrive40e as well as the high-performance BMW i8, the all-electric BMW i3 and other BMW models at the BMW display.

Making its North American debut, the all-new BMW 3 Series eDrive features a plug-in hybrid drive system offering typical BMW driving dynamics and outstanding efficiency. The innovative use of an electric motor and the BMW TwinPower Turbo 4-cylinder engine results in a total system output of 248 bHP and 310 lb-ft torque. The BMW 330e accelerates from 0-60 mph in 5.9 seconds. In everyday driving conditions, a total range of approximately 370 miles is attainable. The eDrive technology allows for approximately 22 miles in all-electric mode and therefore with zero local emissions. The 2016 BMW 330e will arrive in US showrooms in spring 2016 for \$44,695 including \$995 Destination & Handling. [BMW 330e Press Kit \(Global\)](#).

The all-new 2016 BMW M4 GTS is an exclusive technological masterpiece, which elevates the performance of the BMW M4 Coupe to an impressive new level, making its North American Debut in Los Angeles. With its powerful, motorsport-inspired looks and high-performance technology, the BMW M4 GTS has its sights set on the racetrack. The BMW M4 GTS makes use of the multi-award-winning M TwinPower Turbo engine utilizing an innovative water injection system that boosts power to 493 bHP and 442 lb-ft allowing for a 0-60 mph sprint in 3.7 second. The track ready chassis and unbeatable engine performance ensured a lap time of 7 minutes 28 seconds around the legendary Nürburgring-Nordschleife. This special edition is limited to around 700 units worldwide, with around 300 units of the exclusive high-performance Special Edition M4 available for the first time in the US market. The 2016 BMW M4 GTS will arrive in US showrooms in spring 2016 for \$134,200 including \$995 Destination & Handling.

[BMW M4 GTS Press Kit.](#)

The all-new BMW X1, making its North American debut, is the second generation of its successful predecessor model and features more robust overall proportions, more interior space for passengers and luggage alike, and additional innovative connectivity and groundbreaking BMW EfficientDynamics technology that is unparalleled in the segment. The BMW X1 xDrive28i will feature a 2.0-liter, 4-cylinder TwinPower Turbo engine producing 228 bHP and 258 lb-ft of torque mated to an 8 speed Steptronic automatic transmission, enabling the newest X family member to accelerate from 0-60 mph in 6.3 seconds. The engine is coupled with the new BMW xDrive intelligent all-wheel-drive system and newly developed chassis technology, which enhances sporting ability and ride. Currently in showrooms, the MSRP for the BMW X1 xDrive28 is \$35,795 including \$995 Destination & Handling.

[BMW X1 Press Kit.](#)

The all-new BMW 7 Series is the brand's flagship in its sixth generation and once again sets the standard for modern luxury and performance, delivering the highest level of driving refinement in the premium segment. The 2016 BMW 7 Series makes its North American debut in Los Angeles, setting a new benchmark in lightweight design, driving dynamics, comfort, intelligent connectivity and intuitive operation. The BMW EfficientLightweight concept allows the new BMW 7 Series line-up a 190 pounds weight reduction in comparison to its predecessor. Groundbreaking Carbon Core passenger cell technology is the key element on the body structure by the extensive use of carbon-fiber-reinforced

plastic (CFRP) and the strategic application of lightweight design to reduce weight and increase both the overall torsion strength and bending stiffness. Featuring BMW's newest and pioneering technologies such as Gesture Control, Wireless Charging and Display Key. An Active Kidney Grille will also be available for the first time in the US. The MSRP for the BMW 740i is \$82,295, the \$95,395 for the 750i Sedan and \$98,395 for the BMW 750i xDrive all including \$995 Destination & Handling.

[BMW 7 Series Press Kit.](#)

In addition to these debut vehicles, BMW will showcase a number of other models at the Los Angeles Auto Show including the BMW X5 xDrive40e, BMW i8, and BMW i3.

The BMW X5 xDrive40e is the company's first eDrive Sports Activity Vehicle, charts the next chapter of BMW's ongoing EfficientDynamics initiative. Benefitting from the groundbreaking work with BMW i on electromobility, the X5 xDrive40e combines the company's award-winning 2.0-liter TwinPower Turbo four-cylinder engine with an electric motor integrated into its 8-speed automatic transmission. The BMW X5 xDrive40e can travel approximately 14 miles on pure electric propulsion, powered by a lithium-ion battery, ideally suited for short commutes and quick trips around town yielding an impressive 56 MPGe. Combined, the gasoline engine and electric motor put out 308 horsepower and 332 lb-ft of torque, enough to propel the X5 xDrive40e from 0-60mph in just 6.5 seconds. This Sports Activity Vehicle features BMW xDrive, the company's intelligent all-wheel drive system, for optimal stability and traction under all road conditions. The 2016 BMW X5 xDrive40e is available in US showrooms for \$63,095 including \$995 Destination & Handling.

[BMW X5 xDrive40e Press Kit.](#)

The BMW i8 is the first eDrive 2+2 sports-car from BMW. It sits at the pinnacle of the BMW i lineup of visionary vehicles which are purpose built from the ground up as electric and hybrid electric, constructed primarily from lightweight carbon fiber. Currently in showrooms and priced at \$141,695 including \$995 Destination & Handling, the MY2016 BMW i8 features Laser Lights available as an option for the first time in the US, enhancing its athletic design and sleek, low slung exterior. The BMW i8 operates with extremely high fuel efficiency boasting a US EPA rating of 76 MPGe combined. It is capable of accelerating from 0 to 60 mph in 4.2 seconds on the way to an electronically governed top speed of 155 mph.

[BMW i8 Press Kit.](#)

The BMW i3, constructed from the ground up primarily from lightweight carbon fiber, features a 170 horsepower and 184 lb-ft of torque hybrid-synchronous electric motor that propels the vehicle from 0-60 mph in approximately 7.2 seconds. The BMW i3 is electrified by a 22-kWh lithium-ion battery and will travel approximately 81 miles of emission-free driving. The BMW i3 offers interior space comparable to the legendary BMW 3 Series on a shorter overall body. Its 32.4-foot turning circle and a relatively long wheelbase make it agile and engaging to drive, yet ideally suited to driving in dense urban areas. With a combined rating of 124 MPGe, the BMW i3 is the most efficient electric as rated by the US EPA. Currently in showrooms, the BMW i3 has a base MSRP of \$43,395, before any federal or state incentives, including \$995 for Destination & Handling.

[BMW i3 Press Kit.](#)

The limited edition BMW i3 Shadow Sport (BEV) with Fluid Black exterior paint color and dark grey cloth interior with blue highlights (Deka World) is making its premiere at this year's LAAS. The BMW i3 Shadow Sport Edition features a moonroof and a sport tuned suspension complimented by 19 inch wheels. A Limited Edition Plaque marks all 50 vehicles produced and is available for \$48,395 including Destination & Handling.

Throughout the Los Angeles Auto Show, follow the conversation on social media using the hashtag #BMWLAAS.

**For More Information as well as images and video:**

<http://www.bmwusanews.com>

[Twitter.com/BMWUSANews](https://twitter.com/BMWUSANews)

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales

organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 124 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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