



**For Release: IMMEDIATE**

**Contact: David J. Buchko**  
Corporate Communications Manager - West  
201-321-6857 / [Dave.Buchko@bmwna.com](mailto:Dave.Buchko@bmwna.com)

**BMW is a Founding Member of Newly Formed ROEV Association**

- **Formation of ROEV makes EV charging more accessible with charging network interoperability**
- **ROEV gives drivers access to charging stations across multiple networks, using their account of choice**
- **91% of public networked EV charging ports are operated by ROEV founders**

**Woodcliff Lake, NJ – November 20, 2015...** At the 2015 Los Angeles International Auto Show, five partners, including two of the top EV automakers, BMW of North America and Nissan, together with the three largest EV charging networks in the U.S., CarCharging/Blink (OTCQB: CCGI), ChargePoint, and NRG EVgo, announced the creation of the ROEV Association ("ROEV"), a neutral collaboration of industry stakeholders designed to support EV adoption by facilitating public charging network interoperability.

"Driving an EV will be easier thanks to ROEV. The EV driver's ability to find, and charge at, any member public station, using an EV charging network account of their choice, is paramount to a simple driving and charging experience," said Simon Lonsdale, Chair of the Board of ROEV. "The ROEV Association is working to streamline EV charging access across multiple charging networks in order to help bring EVs further into the mainstream."

"Being of founding member of ROEV is perfectly in line with BMW's dedication to making EV ownership as convenient as possible," said Robert Healey, Head of EV Infrastructure for BMW of North America and ROEV board member. "Network interoperability, through ROEV will make charging a BMW i3 or i8 easier than ever."

One of ROEV's primary goals is to provide easier access to all networked, public EV chargers by adopting and promoting interoperability standards, so that drivers can confidently charge anywhere public stations are found in the U.S., using a participating EV charging network account. Together, ROEV's founding partners operate 91% - more than 17,500 - of public, networked EV charging ports in the U.S. (US DOE Alternative Fueling Station Locator) and the Association is encouraging all EV industry stakeholders to join their efforts to provide drivers with access to 100% of public charging stations.

Much like bank cards make it possible to withdraw funds from any ATM, drivers with a participating EV charging network account will be able to charge their EV at other participating charging stations. By improving the convenience of public EV charging, ROEV's charging network interoperability will enhance the EV ownership experience for current and future drivers.

Currently, to access all 19,000 public, networked EV charging ports in the U.S. (US DOE Alternative Fueling Station Locator), drivers may have accounts with numerous EV charging networks, carry multiple access cards, and use a variety of mobile apps to find stations. Particularly for unplanned charging, this may mean additional time and inconvenience for the drivers of the more than 380,000 EVs sold in the United States to date (Inside EVs).

In order to maximize the public EV charging experience, ROEV is actively expanding its membership and commitment within the broader group of EV stakeholders. Beyond the founders, several new companies have already joined the Association, including Audi, Honda, Efaced, Portland General Electric, SemaConnect, and BTC Power. ROEV expects that charging network interoperability will increase the appeal of electric car ownership to an even larger number of drivers in the U.S and is currently recruiting additional members and associates from across the EV industry.

## **About ROEV**

ROEV is an electric vehicle (EV) industry trade association created to increase EV adoption by enabling charging network interoperability in the US. This neutral collaboration of industry stakeholders, founded by BMW, CarCharging/Blink, ChargePoint, EVgo and Nissan, is currently the only association in the US focused on increasing the appeal of EVs by adopting and promoting universal industry standards to provide drivers with accessible and convenient EV charging across multiple charging stations and networks. Today, drivers sign up with multiple EV charging networks. ROEV will make it possible for drivers to use any participating new or existing EV charging network account to access charging stations across multiple charging networks.

ROEV membership is available to all EV automakers, EV charging networks, EV charging station manufacturers, other EV charging technology companies and electric utilities in the U.S.

**To learn more, visit [www.ROEV.org](http://www.ROEV.org) and follow ROEV @ROEVAssociation and [facebook.com/ROEVAssociation](https://facebook.com/ROEVAssociation).**

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 149 BMW motorcycle retailers, 124 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

[www.bmwusa.com](http://www.bmwusa.com).

# # #

**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

# # #