

BMW Group



Vehicle Sales BMW of North America, LLC, November 2015

	Nov. 2015	Nov. 2014	%	YTD Nov. 2015	YTD Nov. 2014	%
i3	723	816	-11.3%	9,602	5,079	89.1%
i8	118	126	-6.3%	1,609	397	305.3%
1/2 Series	1,147	646	77.6%	10,877	6,621	64.3%
3 Series	8,433	10,475	-19.5%	89,265	87,451	2.1%
4 Series	3,424	4,227	-19.0%	40,481	35,583	13.8%
5 Series	4,646	3,105	49.6%	41,177	47,187	-12.7%
6 Series	398	648	-38.6%	6,685	7,757	-13.8%
7 Series	1,045	704	48.4%	8,026	8,648	-7.2%
Z4	81	168	-51.8%	1,576	1,983	-20.5%
X1	1,792	2,416	-25.8%	12,651	20,217	-37.4%
BMW passenger cars	21,807	23,331	-6.5%	221,949	220,923	0.5%
X3	4,987	2,221	124.5%	28,798	31,029	-7.2%
X4	572	489	17.0%	5,545	1,889	193.5%
X5	3,965	4,557	-13.0%	48,747	40,933	19.1%
X6	672	421	59.6%	6,359	3,438	85.0%
BMW light trucks	10,196	7,688	32.6%	89,449	77,289	15.7%
BMW brand	32,003	31,019	3.2%	311,398	298,212	4.4%
Cooper /S Hardtop 2 Door	1,460	2,633	-44.5%	18,822	18,432	2.1%
Cooper /S Hardtop 4 Door	1,325	235	463.8%	13,942	235	5832.8%
Cooper /S Convertible	62	215	-71.2%	2,951	3,317	-11.0%
Cooper /S Clubman	3	5	-40.0%	28	2,609	-98.9%
Coupe	1	34	-97.1%	455	905	-49.7%
Roadster	3	71	-95.8%	1,099	1,342	-18.1%
Countryman	1,260	1,545	-18.4%	14,538	20,704	-29.8%
Paceman	330	271	21.8%	1,670	1,953	-14.5%
MINI brand	4,444	5,009	-11.3%	53,505	49,497	8.1%
TOTAL BMW of North America, LLC	36,447	36,028	1.2%	364,903	347,709	4.9%