

# MINI

## U.S. Press Information



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### **INTRODUCING THE MINI CARBON EDITION: THE FASTEST, LOUDEST, AND MOST POWERFUL MINI HARDTOP 4 DOOR**

**Woodcliff Lake, NJ – December 2, 2015...**The Carbon Edition combines the already powerful MINI Cooper S Hardtop 4 Door model with the new John Cooper Works Pro Tuning Kit, valve exhaust system and high-grade carbon fiber accessories. The result is 208 horsepower and an ultra-aggressive exhaust note with Sport and Track Mode\*.

The exhaust flap is operated wirelessly via two clicks of the Bluetooth controller and unleashes devilish backfire pops and crackling sound on the overrun.

Genuine carbon fiber mirror caps, air intake trim, and tailpipe finishers are offset against Midnight Black metallic paint and exclusive matte black sport and side stripes accented by a red pinstripe.

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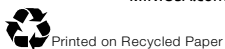
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The JCW Exterior Package and additional accessory parts further distinguish the edition, with the aggressively styled body kit, rear spoiler, and 17" JCW Track Spoke Black Wheels.

These exterior upgrades are complemented on the interior by an 8.8" high-resolution screen with navigation, JCW steering wheel, sunroof, heated seats, and MINI's Harman/Kardon premium sound system.

Customers looking to order a Carbon Edition should contact their local MINI dealer.



**About MINI in the US**

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 124 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of seven unique vehicles.

**Journalist notes:** Media information about MINI and its products is available to journalists on-line at [www.miniusanews.com](http://www.miniusanews.com).

Consumer information about MINI products is available via the internet at: [www.MINIUSA.com](http://www.MINIUSA.com).

## **ACCESSORY HIGHLIGHTS:**

### **JOHN COOPER WORKS PRO TUNING KIT**

- Increases the standard Cooper S engine performance from 189 to 208 horsepower.
- Delivers superb responsiveness through reduced exhaust gas back pressure and adapted software engine update.

### **JOHN COOPER WORK VALVE EXHAUST SYSTEM**

- Track and Sport Modes:
  - Track Mode: For track use only, delivers maximum emotional sound.
  - Sport Mode: Significantly sportier and more emotional than the standard Cooper S for everyday use.
- Made from high-quality stainless steel for exceptional quality and longevity.
- Controlled via handheld Bluetooth 4.0 Exhaust Remote Control.

### **JOHN COOPER WORK AERO KIT ADDITIONS**

- Blackband front spoiler
- Matte black rear spoiler add-ons

### **CARBON FIBER AIR INTAKE TRIM**

### **CARBON FIBER MIRROR CAPS**

### **CARBON FIBER TAILPIPE FINISHERS**

### **SHORT SPORTY ANTENNA**

### **BLACK LINE HEADLIGHT AND TAILLIGHT RINGS**

### **MATTE BLACK SPORT AND SIDE STRIPES**

- "CARBON" glossy black badging
- Red pinstripe

**MINI COOPER S HARDTOP 4 DOOR** **\$25,100**

**CARBON EDITION ACCESSORY PACKAGE** **\$3,500**

JOHN COOPER WORKS PRO TUNING KIT  
VALVE EXHAUST SYSTEM: SPORT AND TRACK MODES  
BLUETOOTH EXHAUST CONTROL  
CARBON FIBER MIRROR COVER  
CARBON FIBER TAILPIPE FINISHERS  
CARBON FIBER AIR INTAKE TRIM  
JOHN COOPER WORKS PRO AERODYNAMIC KIT ADDITIONS  
MATTE BLACK SPORT AND SIDE STRIPES  
SHORT SPORTY ANTENNA  
BLACK LINE HEADLIGHT AND TAILLIGHT RINGS

**MIDNIGHT BLACK METALLIC POINT**

**CARBON EDITION OPTION PACKAGE** **\$3,000**

PANORAMIC SUNROOF  
LED HEADLIGHTS  
DYNAMIC DAMPER CONTROL  
HARMAN/KARDON PREMIUM SOUND SYSTEM  
COMFORT ACCESS  
HEATED SEATS

**JCW EXTERIOR PACKAGE** **\$2,500**

17" JCW TRACK SPOKE BLACK WHEELS  
JCW AERODYNAMIC KIT  
REAR SPOILER  
WHITE TURN SIGNALS

**JCW INTERIOR PACKAGE** **\$400**

JCW STEERING WHEEL  
ANTHRACITE HEADLINER  
JCW DOOR SILL FINISHERS  
STAINLESS STEEL PEDALS AND FOOTREST

<b>WIRED PACKAGE (NAVIGATION)</b>	<b>\$1,750</b>
8.8" INFOTAINMENT SCREEN XL	
NAVIGATION SYSTEM	
CENTER ARMREST	
ENHANCED BLUETOOTH AND AUDIO STREAMING	
<b>RETAIL MSRP (Manual Transmission)</b>	<b>\$36,250**</b>
<b>+ \$1,500 SPORT AUTOMATIC TRANSMISSION</b>	<b>\$37,750**</b>

\*Off-road / track use only  
\*\*Not including \$850 D&H