

Media Information
December 3, 2015

Duo Henning Fehr & Philipp Rühr, Dan Bayles and Fritzia Irizar nominated for second BMW Art Journey. Artist shortlist announced during Art Basel in Miami Beach.

Miami. BMW and Art Basel continue their joint initiative to recognize and support emerging artists worldwide with the announcement of the shortlist for the second BMW Art Journey during this year's Art Basel in Miami Beach. Like a mobile studio, the BMW Art Journey can take artists almost anywhere in the world to develop new ideas and envision new creative projects.

Today an international expert jury announced the following shortlisted artists showing in Positions, the sector for emerging artists at Art Basel's Miami Beach show:

Henning Fehr and Philipp Rühr, Gallery Max Mayer, Dusseldorf

Henning Fehr (b.1985 in Erlangen, Germany) and Philipp Rühr (b. 1986 in Brühl, Germany) live and work in Cologne. The duo was awarded the Förderpreis des Landes Nordrhein-Westfalen für junge Künstlerinnen und Künstler in 2014 and received a studio scholarship from Kölnischer Kunstverein and Imhoff Stiftung as well as a travel scholarship for Istanbul from the Kunststiftung NRW. Their practice is rooted in a shamanistic idea of cinema, in which the filmmaker is suspended between active participation and passive reflection. At Art Basel the artists present 'Polyrhythm Technoir' (2015), a three-part film that allegorizes the present state of electronic music. Each of the work's three sections is concerned with a different topic – Polyrhythm, Phasing, and Synchronicity – each of which finds its expression in the manner of its representation and presentation.

Dan Bayles, François Ghebaly Gallery, Los Angeles

Dan Bayles (b. 1977 in Los Angeles, United States) was a recipient of the California Community Foundation Emerging Artist grant in 2008. Combining elements of photography, drawing, architectural rendering, collage, and abstraction with research-based investigations, Bayles' work explores the underlying subtexts of politically sensitive sites. Bayles' installation at Art Basel in Miami Beach explores the current condition of the site of the former Black Mountain College, located outside of Asheville, North Carolina. Here the artist considers the implications of the site's history, tracing a trajectory beyond established narratives and documenting an alternative history that is little known.

Fritzia Irizar, Gallery Arredondo \ Arozarena, Mexico City

Born in 1977 in Culiacán, Mexico, Fritzia Irizar graduated from the ENPEG La Esmeralda National Arts Centre, Mexico City, in 2002. Her multi-disciplinary work draws from the history of Latin America, while at the same time tackling contemporary issues such as labor, wealth gaps, and political inequities. She was awarded the Antonio López Sáenz Painting State Award and Salón de Artes Plásticas Photography State Award in 2004, as well as the 13th Biennial de Artes Visuales del Noroeste award in 2011. Irizar exhibited at the Museo de la Ciudad, Mexico and the Museo de Arte de Zapopan, Mexico. For her showing at Art Basel, Irizar presents a study on Mexican symbolisms and their transformation over the past 105 years, both visually and emotionally. The

Media Information

Date December 3, 2015

Subject Duo Henning Fehr & Phillipp Rühr, Dan Bayles and Fritzia Irizar nominated for second BMW Art Journey.

Page 2

project addresses the disappearance of an international emblem of liberty that was shown during the Mexican revolution as part of the national symbol.

The shortlisted artists now have until January to develop a proposal for the journey of their dreams, with the winner to be announced in February.

The members of the jury in Miami Beach are:

Juan Gaítan, Director Tamayo Museum of Contemporary Art, Mexico City

Massimiliano Gioni, Artistic Director New Museum, New York City

Gabriele Horn, Director KW Institute for Contemporary Art, Berlin

Victoria Noorthoorn, Director Museo de Arte Moderna, Buenos Aires

Bisi Silva, Director Centre for Contemporary Art, Lagos

The jury has said of their choice: „We are thrilled to announce the shortlist for the second BMW Art Journey. To all of them research and discovery seem to be an integral part of their artistic practice. We are looking forward to the ideas they will come up with for their proposals”

In collaboration with the winning artist, the journey will be documented and shared with the public through publications, online and social media.

During this year's Art Basel in Miami Beach, the first publication for the BMW Art Journey, published by Hatje Cantz, was presented. Looking at 70 different iconic projects, **“The Sense of Movement: When Artists Travel”** conveys the fascination and importance as well as the artistic significance of artists' journeys.

For further information, please visit www.hatjecantz.de/bmw-art-journey.

BMW has supported Art Basel's shows in Basel, Miami Beach and Hong Kong as a long-term partner for many years.

For further information, please visit www.bmw-art-journey.com

For further questions, please contact:

Dr. Thomas Girst

BMW Group Corporate and Governmental Affairs

Head of Cultural Engagement

Phone: +49 89 382 24753, Fax: +49 89 382 24418

For further questions regarding the cultural commitment of BMW Group, please contact:

Phone: +49 (0)151-601-51468

Internet: www.press.bmwgroup.com

Email: presse@bmw.de

Media Information

Date December 3, 2015

Subject Duo Henning Fehr & Phillipp Rühr, Dan Bayles and Fritzia Irizar nominated for second BMW Art Journey.

Page 3

About BMW Art Journey

The BMW Art Journey is a new global collaboration between Art Basel and BMW, which has been created to recognize and support emerging artists worldwide. The prize is open to artists who are showing in Discoveries and Positions in the Hong Kong and Miami Beach show respectively. Two judging panels, comprised of internationally renowned experts, shortlist three artists, who are then invited to submit proposals for a journey aimed to further develop their ideas and artistic work. The next judging of the BMW Art Journey will be held during Art Basel in Hong Kong, where three artists from the Discoveries sector will be shortlisted next March. The winner will be announced in spring 2016.

For further information on the BMW Art Journey please visit: www.bmw-art-journey.com/

About Art Basel

Art Basel stages the world's premier art shows for Modern and contemporary works, sited in Basel, Miami Beach, and Hong Kong. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. In addition to ambitious stands featuring leading galleries from around the globe, each show's exhibition sectors spotlight the latest developments in the visual arts, offering visitors new ideas, new inspiration and new contacts in the art world. For further information please visit: artbasel.com

About BMW's Cultural Commitment

For more than 40 years now, the BMW Group has initiated and engaged in over 100 cultural cooperations worldwide. The company places the main focus of its long-term commitment on modern and contemporary art, jazz and classical music as well as architecture and design. In 1972, three large-scale paintings were created by the artist Gerhard Richter specifically for the foyer of the BMW Group's Munich headquarters. Since then, artists such as Andy Warhol, Roy Lichtenstein, Olafur Eliasson, Jeff Koons, Zubin Metha, Daniel Barenboim and Anna Netrebko have co-operated with BMW. The company has also commissioned famous architects such as Karl Schwanzer, Zaha Hadid and Coop Himmelb(l)au to design important corporate buildings and plants. In 2011, the BMW Guggenheim Lab, a global initiative of the Solomon R. Guggenheim Foundation, the Guggenheim Museum and the BMW Group celebrated its world premiere in New York. The BMW Group takes absolute creative freedom in all the cultural activities it is involved in for granted – as this is just as essential for groundbreaking artistic work as it is for major innovations in a successful business.

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/culture/overview

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>