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SUPPORTING HEALING AND WELLNESS WITH ART

BMW Financial Services teams up with Spartanburg Regional Healthcare System's Healing Arts Program to Brighten the Newly Renovated Pediatric Unit

Spartanburg, SC, Dec. 11, 2015 – When it comes to the healing process, it's not all about doctors and medicine. Emotional and mental wellbeing plays a large role in recovery time, especially with children, who are often frightened and lonely during their hospital stay. Making pediatrics units inviting, decorative and bright is one way to make children feel more at ease.

Thanks to BMW Financial Services NA, LLC, a large colorful painting now hangs on the wall in Spartanburg Medical Center's pediatrics unit. The 12-bed pediatrics unit at Spartanburg Medical Center, Spartanburg Regional Healthcare System's flagship hospital, is staffed with 22 clinical staff members and serves more than 200 patients a month.

"It means a lot to receive art work like this," said Devonne Gerstenacker, MSN, RN, CPN, CPS and nurse manager of pediatrics. "Having a bright environment makes our patients feel happier and that's a big part of healing."

"The paintings brighten up the area," said patient care associate Martha Scott, RN. "We need that for our patients, many of whom are in the same room and surroundings for extended periods of time undergoing tough treatments."

This is one of many community support programs BMW Financial Services engages in all over the country. The company culture is rooted in sustainability, responsibility and giving back to local communities. During its annual "Driving Force" event, BMW Financial Services executives and dealers, together participate in community outreach.

"Corporate Social Responsibility is in our DNA," said Ed Robinson, CEO, BMW Financial Services. "We work closely with our dealers and invite them to join our efforts in local

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communities. Our teams have renovated a school in Punta Mita, Mexico, contributed to a foundation for sea turtle rescue and research in Boca Raton, Florida, donated to a number of Seeing Eye Dog programs, and now collaborated on a colorful six-panel mural-like painting to brighten the hospital and treatment facilities. It's a wonderful part of our culture."

BMW FS collaborated on the project with the Atlanta-based Foundation for Hospital Art, which provides art kits and other support for volunteers to create paintings. The Foundation for Hospital Art connected BMW Financial Services with Spartanburg Regional Foundation's Healing Arts Program. Spartanburg County, in South Carolina, is home to the BMW Manufacturing Co., the BMW Performance Center and the BMW Zentrum Museum.



About BMW Group Financial Services

BMW Group Financial Services was established in the U.S. in 1992 to support the sales and marketing of BMW products. Since then, the Group has expanded to provide service to markets in multiple countries and continues to evolve beyond its role as a captive finance unit.

BMW Group Financial Services offers a wide range of leasing, retail and commercial financing and banking products tailored to meet the needs of the BMW customer. The Group also provides financing to BMW dealers for expanding dealership capabilities and enhancing overall operations. With more than \$45 billion in serviced assets and 1,269,000 automotive lending customers across the U.S., Canada and Mexico, BMW Group Financial Services finances almost three-quarters of the BMWs sold or leased in North America. BMW Group Financial Services employs more than 800 people, including consultants and temporary workers, most of whom are located in the Hilliard, Ohio, Regional Service Center, which serves the U.S., Canada and Mexico.



In 2001, the MINI Financial Services division was established to provide support for the brand's dealers and its customers by offering financing and leasing options and branded financial services products. Alpha Financial Services was established in 2006 to provide financial services to multi-brand dealers.

BMW Group Financial Services also offers credit card products through its subsidiary, the BMW Bank of North America. up2drive.com is a division of BMW Bank of North America, a wholly owned subsidiary of BMW Financial Services NA, LLC. BMW Insurance Agency, Inc., a property and casualty producer is also part of BMW Group Financial Services. Information about BMW

Group products is available to consumers via the Internet at:

www.bmwgroupna.com

www.bmwusa.com

www.bmwmotorradusa.com

www.miniusa.com

www.rolls-roycemotorcars.com

About Spartanburg Regional Health System

Spartanburg Regional Healthcare System (SRHS) offers a full spectrum of services through four hospitals: Spartanburg Medical Center, Pelham Medical Center, Spartanburg Hospital for Restorative Care and Union Medical Center. SRHS also includes Ellen Sagar Nursing Center, 113-bed long-term care, skilled nursing facility that offers nursing care and rehabilitation services. SRHS provides unparalleled oncological care through the Gibbs Cancer Center & Research Institute. The multidisciplinary Medical Group of the Carolinas has more than 300 physicians across seven counties in two states. SRHS employs nearly 6,000 associates and offers outpatient surgery centers, a vibrant post-acute division, a Level I Trauma Center, and Advicare, a licensed Health Maintenance Organization (HMO). Advicare provides Medicaid services to residents throughout the state of South Carolina. U.S. News and World Report ranked Spartanburg Medical Center the No. 1 regional hospital in South Carolina in 2014-15. The Commission on Cancer gave Gibbs Cancer Center & Research Institute its Outstanding Achievement Award.

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