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**BMW Team RLL to Race with Numbers 25 and 100 in 2016.  
First Official Test at Daytona International Speedway this weekend.**

**Woodcliff Lake, N.J. – January 7, 2016...** BMW Team RLL will debut both of its new BMW M6 GTLM class challengers this weekend at the Daytona International Speedway as the annual Roar Before the Rolex 24 At Daytona three-day test gets underway for competitors in the 2016 IMSA WeatherTech SportsCar Championship.

This year is a historic one for The Ultimate Driving Machine® as Bavarian Motor Works celebrates its 100th anniversary and to mark the occasion one of the M6 machines will race with the number 100. The second M6 will continue to race the number 25 in honor of 3.0 CSL from BMW Motorsport's first season racing in the US in 1975. 2016 also marks the 40th anniversary of BMW's first overall win at the 24 Hours of Daytona with a 3.0 CSL driven by Brian Redman and Peter Gregg.

The two M6 machines will run in bare carbon fiber for the Roar this weekend. BMW will debut the 2016 commemorative liveries during the week leading up to the Rolex 24.

All eight of the drivers named to race in this year's Rolex 24 At Daytona will participate in the Roar test. Season-long drivers Bill Auberlen and Dirk Werner will be joined by BMW Motorsport DTM drivers Augusto Farfus and Bruno Spengler in the No. 25 M6. John



Edwards and Lucas Luhr will have the honor of driving the No. 100 M6 in 2016. They will be supported by Kuno Wittmer and IndyCar star Graham Rahal at the Rolex 24.

The 2016 IMSA WeatherTech SportsCar Championship takes the green flag on January 30th at the Rolex 24 At Daytona.

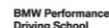
## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 149 BMW motorcycle retailers, 124 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

## **The BMW Group**

With its three brands, BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was euro 7.91 billion on revenues amounting to approximately euro 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.



The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

### **Rahal Letterman Lanigan Racing**

BMW's partner, Rahal Letterman Lanigan Racing, based in Hilliard, Ohio and co-owned by three-time IndyCar Champion and 1986 Indianapolis 500 winner Bobby Rahal, former CBS Late Show host David Letterman and Mi-Jack co-owner Mike Lanigan, has been competing for over two decades. Prior to the start of their 25th season of competition in 2016, the team has compiled 37 victories, 49 poles, 144 podium finishes, three series championships (1992, 2010, 2011) and claimed an Indianapolis 500 victory (Buddy Rice in 2004). In 2009 the team joined BMW of North America to campaign the new BMW M3 in the American Le Mans Series. The following year the team won both the Manufacturer and Team Championships in the GT category and swept all three GT titles - Manufacturer, Team and Driver – in 2011. In 2012 the team finished second in the Team Championship and third in the Manufacturer Championship and in 2013, the team finished second in the Driver, Team and Manufacturer Championship. The 2014 season brought a new challenge with the creation of the TUDOR United SportsCar Championship and the team finished on the podium six times including four second-place finishes. In 2015, the team earned three wins, two poles and a total of eight podium finishes to finish second in the Manufacturer, Team and Driver championships. Prior to the start of the 2016 season BMW Team RLL had won 13 races, 20 poles and 57 podium finishes.

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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